

SALLIE HOLDER

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Sallie provided valuable gems of wisdom that made me, as an entrepreneur, really think about my business in an entirely new way & stretch for bigger goals that didn't think were possible. Fantastic job!

-JEN BASCHE, VICE PRESIDENT
NOVUS FINANCIAL SERVICES



SPEAKING PROPOSAL

“Escaping Rock Middle: How to Start Earning Your Worth & Stop Exhausting Yourself”

ABSTRACT

The daily grind is real, and it tends to cause entrepreneurs to lose sight of their overall goals. Achieving their vision feels farther away than ever, and all too often giving up feels like the only option. Instead, escaping this place I call “Rock Middle” is the key.

This inspiring talk will sum up the tools I've discovered in my 20 years in business that are critical to establishing a new way of operating your business without exhaustion and with massive revenue growth. I've coached hundreds of women to **4x** their businesses using these tools.

LEARNING OBJECTIVES

- 1 Discover the surprising traps that have sabotaged your previous success.
- 2 Learn the 3 ways to transform yourself from exhausted to energized.
- 3 Master the 5 tools you need to know to immediately start increasing your revenue

REFERENCES

Cheri Leavy, *Founder of The Southern Coterie Summit*
Annual conference for female entrepreneurs
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Melissa Barker, *Founder - Women Entrepreneurs, Inc.*,
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speaking clients:

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