

# Outfit Guide



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— photo

# *okay, so what do I wear?*

## COMPLEMENT EACH OTHER, BUT DON'T MATCH.

Although matching can be cute and what our mind wants us to do, pick outfits with the same vibe but they're not identical!

[such as all white t-shirts and jeans]

## NEUTRALS + EARTH TONES.

You don't want your outfit to distract from the amazing people in front of my lens! Bright colors can reflect weird tones onto your skin. Neutral and earth toned outfits make your photos stand out! Adding a pop of color is so fun, just make sure it's only one article of clothing between the both of you. You can see an example on the right with her red skirt!

## FLATTER YOUR BODY SHAPE.

Wear clothes that make you feel confident, when you feel confident it will show in your photos!

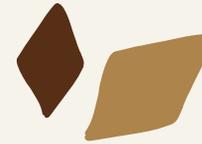
## ACCESSORIZE + LAYER.

When you opt for only one outfit during your session, try accessories and layers to change it up a bit! Think hats, scarfs, a jacket, or whatever you want to switch it up at your session.





# GET YOUR GLAM ON



## *hair + makeup*

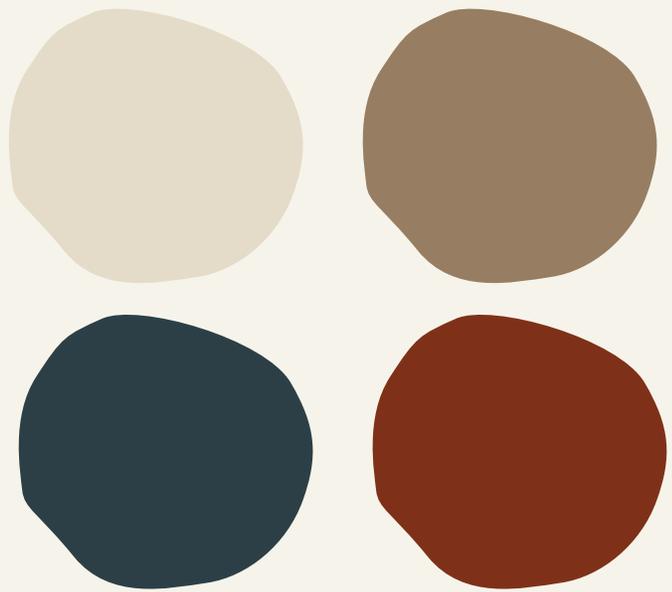
I highly suggest scheduling your hair / makeup trial for the day of your session! Professional hair + makeup tend to last longer - which will be great for your session. (P.S. don't forget to touch up your nails so I can get shots of your ring!)



*neutrals +  
earth tones*

FROM REAL SESSIONS

COLOR PALETTE



# DO'S + DON'TS

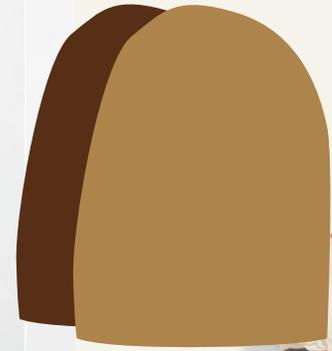


## HECK YES ITEMS

- neutrals and earthy tones
- denim jeans
- cute hats
- flowy dresses or skirts
- chunky knits and layers
- boots

## KEEP IT AT YOUR PLACE...

- neons
- bright primary colors (red, royal blue, sunshine yellow, grass green)
- restricting fabrics (stiff clothing means stiff photos)
- anything with logos or writing
- running shoes or sneakers
- sunglasses



*pinterest inspiration*



\*NOT MY IMAGES



*more  
ideas*

\*NOT MY IMAGES

## HELPFUL HINTS

- Try to pick outfits that suit the backdrop
- Bring makeup to touch up
- A simple lipstick or gloss helps you not look washed out in photos
- Find outfits you like on Pinterest and try to replicate them
- Get your ring cleaned before your session (for those detail shots)

## PLACES TO SHOP

### FOR DRESSES

Lulus  
Free People  
Padal And Pup

### FOR WOMENS CASUAL OUTFITS

Abercrombie  
Forever 21  
Princess Polly

### FOR MENS CASUAL OUTFITS

H&M  
ASOS



*don't forget!*

I'M HERE FOR YOU!  
IF YOU'RE STUCK OR NEED ANY MORE  
GUIDANCE, SHOOT ME AN EMAIL.