

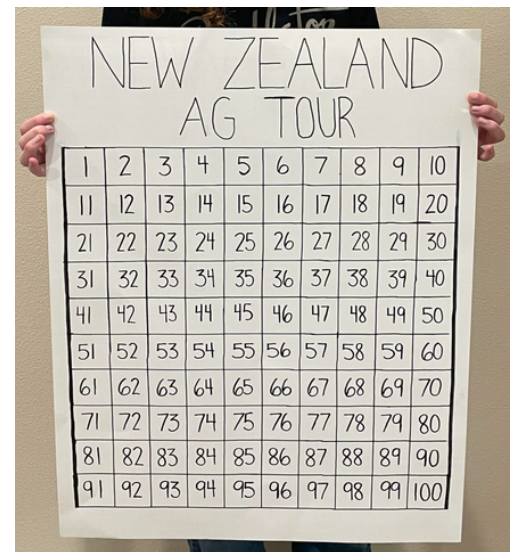
FUNDRAISING IDEAS

The ideas listed below are ways that some past attendees have raised funds to attend ag tours. This is not a comprehensive list of all the ways that you may be able to find support. Be creative and think about who you know or have in your community and how best to approach them. Utilize multiple methods to raise funds.

The most important thing to remember when soliciting funds is to thank donors for their gift. Write them a thank you note after the tour with what you learned, enjoyed, and what their support allowed you to do.

Sell-a-Square

Create a poster with a grid and number the boxes 1, 2, 3, etc. through the end of the grid. Post a picture of the grid on social media with information like a description of the tour, why you are going, and what you hope to gain from attending. Tell people if they would like to support you, they can claim any of the numbers on the board and contribute that amount of money. Give them information on how to share the funds - check, cash, Venmo, etc. Periodically cross out or cover the numbers that have been claimed and post updates so that people know what numbers remain. Consider the cost of the tour and how much money you need to decide on your grid size. A 7x7 grid totals \$1,225 if all the squares are claimed and a 10x10 grid totals \$5,050.



Letter Writing

Write letters to businesses or organizations in your community that might support you. Write them a letter describing the tour, why you want to attend, what you hope to gain and learn, what kind of support you are looking for, etc. Perhaps let them know you would enjoy the opportunity to come speak to them after the tour to tell them all about it and share your learnings. When it comes to selecting who to write to, consider the content of your chosen tour and how it relates to groups in your community. Think about farms/ranches, commodity commissions, and businesses related to topics featured in the tour itinerary, clubs and civic groups that support students and education, your FFA Alumni chapter, people you know are passionate about travel and might support a young person seeing the world, etc.

Raffle

Solicit a donation from a local business to raffle off. Past attendees secured a ½ beef share from a local rancher, along with cutting and wrapping from a local processor. They sold tickets for \$20 each or 6 for \$100. Using social media and word of mouth, they sold over 600 tickets. Another attendee raffled off a safe from a local outdoor goods store. Some local businesses are more likely to donate a raffle item than cash funds.

Use a Holiday

If you have a birthday coming up or a holiday is approaching, request funding for the tour as gifts.