



ESTÚDYO

Services & Investment Guide

FLORALS DESIGNED TO SIT NATURALLY IN YOUR SPACE





HELLO, I'M MARIE - THE FLORIST BEHIND ESTUDYO

You're not here for just flowers

If you're thinking about the atmosphere of your day, and how florals help shape it, you're in the right place.

Estudyo is for couples and creative teams who want florals to feel central to the day — seasonal, considered, and part of the space, led with intention.

This guide will walk you through what that can look like — in both what you choose and how everything comes together.

A Different Way *to* Floral Design

We don't design from a reference

We design from your space

how the light settles in the room

where people naturally gather

what draws the eye

every decision is made with this in mind

so the florals feel considered within the space

KIND WORDS

“They brought *our dream wedding to life* and we couldn’t be more grateful”

Their attention to detail, ability to nail our brief and calming nature made our experience relaxing and just perfection. We couldn’t be happier!

— Bridget and Tom



Investment Guide

FULL FLORAL EXPERIENCE

For a space that feels completely transformed

Personal flowers

Generous ceremony installation to anchor the setting

Layered reception tablescapes

Additional moments throughout the space — from entrance to bar to quieter corners

For couples who want florals to shape the entire experience

Typically from \$8,000+

BALANCED & CONSIDERED

For impact in all the right places

Personal flowers

A ceremony feature with supporting details

Reception florals across key areas with one focal moment

For a design that feels cohesive without feeling overdone

Typically from \$5,000+

REFINED MOMENTS

For intimate affairs or a more restrained approach

Personal flowers

A few high-impact floral moments
One hero arrangement paired with simple table details

For couples drawn to simplicity with just enough presence

Typically from \$2,000+

Most full wedding designs sit between \$5,000 – \$12,000+ depending on scale, space, and how you want the day to feel



KIND WORDS

She felt less like another vendor and more like a friend - such as providing great insights and general thoughts on overall design and helping with correspondence with vendors.

— Jenny and Leslie



Process Overview

1. ENQUIRY

Share your date, venue, guest count, and how you'd like the day to feel. Include your budget and we'll guide you on what's possible.

2. LET'S CHAT

We'll connect over a call to talk through your vision, priorities, and what matters most. This is where we make sure we're the right fit and begin shaping your direction.

3. PROPOSAL

Using your brief, venue, and budget, we create a tailored proposal. You're welcome to refine and adjust it until everything feels right.

4. CONFIRM

To secure your date, a *20% booking deposit and signed agreement* is required. Once confirmed, we begin your design and create your visual mock-ups.

5. FINAL DETAILS & WEDDING WEEK PREP

Around 6–8 weeks out, we finalise your details — timings, layouts, guest count, and any floral refinements. By then, everything is clear, so you can step into your wedding week feeling calm and prepared.

6. WEDDING DAY FLOWERS & PACK DOWN

Your personal florals are delivered to your getting ready location. From there, we move to your venue to style everything on site with care and intention. After your celebration, we return to pack down and take care of it all.

Our *Work*

A curated collection of weddings and events we've had the honour of flowering.



FEATURED WEDDING

A Romantic Soirée *at* Gardens House

Charlotte and Jaxon's Gardens House wedding was a romantic, garden-led celebration that felt relaxed yet refined. We leaned into the heritage charm of the venue with soft, seasonal blooms in lilac, lavender and white, layered with natural foliage across the bouquet, ceremony and indoor reception space.

If you're drawn to soft colour, heritage venues and a relaxed-but-refined feel, this is the direction we'd explore with you.

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FEATURED EVENT

In Conversation with Deborah Hutton

We had the honour of flowering an event for Deborah Hutton, creating pared-back table arrangements in a classic white and green palette – polished enough for a high-profile guest, but soft enough not to distract from the conversation. White kept everything clean and fresh under natural lighting, while layered greens added depth and calm. Low, textural arrangements kept sightlines clear and made it easy for guests to connect, resulting in a refined and intimate atmosphere.







FEATURED EDITORIAL

Luxury Wedding Editorial *at* Campbell Point House

We had the pleasure of flowering a luxury summer editorial at Campbell Point House alongside Style Atelier, where the focus stayed on the gown and the venue. Florals were sculptural and supportive – working with the natural lines of calla lilies and rounded mounds of seasonal marigolds – to frame the story rather than dominate it. The palette centred on buttercream yellow and burgundy for a soft yet rich contrast, with in-season cherries woven into the table décor for a subtle, indulgent touch.

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KIND WORDS

“Her *attention to detail*, going above and beyond, and *ease of communication* made the whole planning process a *joy*.”

Reusing our ceremony flowers for the reception, Marie and team wrapped the flowers for guests to take home. An incredible service which has meant we can continue to enjoy our wedding flowers for days afterwards.

— Elly and Jason





Next Steps

If this feels aligned
that's usually all we need

Share your date, venue, and a few details about how you want the day to feel, and I'll guide you from there.

My team and I take on a limited number of weddings each season to keep each one considered and personal, so once your date is set, it's worth reaching out sooner rather than later — I'd love to hear what you're planning.

Marie x

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