

# HOPE BOSTON

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## SUMMARY

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Detail-oriented and driven professional with remote, on-site, and hybrid experience. Specializing in graphic design, human-centered research, project management, product management, marketing strategies, and UX design. A proven ability to work cross-functionally with multiple internal and external stakeholders, manage various projects, thrive in a fast-paced environment, and execute with strict deadlines.

## WORK EXPERIENCE

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### HOPE BOSTON DESIGN

Illinois - Remote

#### SILVER OAKS COMMUNICATIONS - Project Manager

- Led cross-functional teams to develop and implement interactive exhibits, ensuring timely delivery and alignment with organizational goals.
- Demonstrated adaptability by participating in every stage of the museum interactive process, including ideation, wireframing, visual design, and software integration, resulting in successful, user-friendly exhibits.
- Partnered with internal teams and clients to oversee key deliverables for projects with budgets up to \$500,000, ensuring efficient allocation of resources and adherence to financial constraints.

#### TAMED JACKALOPE STUDIO - Graphic/Web Designer

- Actively sought and incorporated client feedback throughout the design process, ensuring final deliverables met and exceeded expectations.
- Enhanced web and mobile user experiences for client websites by optimizing workflows to ensure seamless functionality and improving overall site performance.

#### LIBERTY TYPE - Web Design Assistant

- Assisted marketing teams with developing email newsletters and implementing SEO into clients' websites.
- Enhanced web/mobile user experience through e-commerce websites by implementing media strategies aligned with the organization's objectives.

### CARLSON ACUPUNCTURE AND CHIROPRACTIC

Dixon, IL - On-Site

#### Chiropractic Assistant

- Coordinated the organization and restocking of supplements and office supplies, tracking inventory levels, and placing orders to ensure consistent availability of products for patients.
- Maintained clean, organized treatment rooms and equipment, ensuring all tools, supplies, and instruments were sterilized and ready for patient use.

### ARNING COMPANIES, INC. / ELEMENT 79 MEDIA

Cassville, MO - Hybrid/Remote

#### Graphic Designer

- Collaborated with the marketing team toward developing digital and print concepts to create engaging promotional designs for community events to increase brand awareness.
- Utilized product lifecycle knowledge, copywriting skills, and experience collaborating with designers, printers, and other stakeholders to ensure successful project outcomes aligned with company goals.

## EDUCATION

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### ARIZONA STATE UNIVERSITY

Tempe, AZ - Remote

Ira A. Fulton School of Engineering - Master of Science - *User Experience*

### DRURY UNIVERSITY

Springfield, MO

Bachelor of Art - *Graphic/Digital Design & Strategic Communication*

## SKILLS

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**UX/Graphic Design & Research:** User Research, Print/Publication Design, User-Centered Design, Design Layout, Product Lifecycle, Trend/Data Analysis, Information Architecture, Human Systems Engineering, User Experience Design

**Public Relations/Strategic Communication:** Crisis Communications, Communication Ethics, Campaign Strategy

**Tools:** Project Management software, Illustrator, Photoshop, InDesign, Microsoft Office Suite