

LUXE



GROUP

WELCOME GUIDE

THOUGHTFULLY COMPOSED JOURNEYS FOR THE CULTURALLY CURIOUS

WELCOME

After a lifetime of exploring the world—from the sun-washed streets of Lisbon to the quiet majesty of the Swiss Alps—I’ve learned that travel isn’t just about where you go. It’s about how it makes you feel. That’s what we design at Luxe Group: journeys that linger long after you return home.

This guide is your first step toward a travel experience that’s crafted with care, curiosity, and a touch of understated elegance. Inside, you’ll learn more about what we offer, how we work, and what makes Luxe Group different. Whether you’re planning a multi-country adventure, a quiet escape, or a once-in-a-lifetime celebration, I’m here to help you make it seamless—and meaningful.

I’m honored to be part of your next chapter.

Warmly,



James Carter

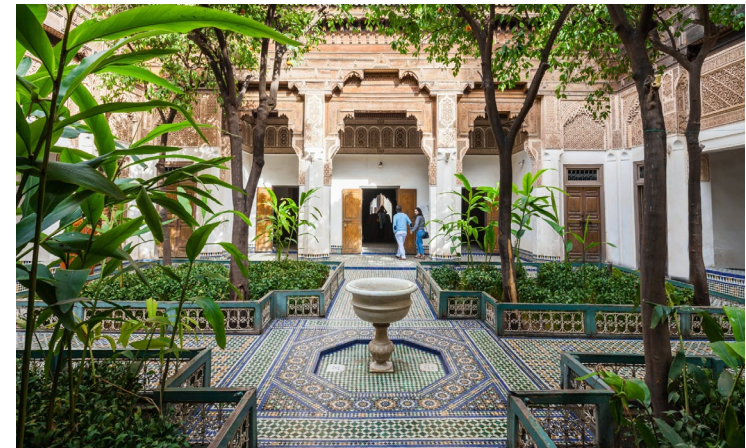
FOUNDER

WHY CHOOSE LUXE GROUP

More Than a Trip—A Thoughtfully Composed Journey

At Luxe Group, we believe travel should be deeply personal—designed not only around where you want to go, but how you want to feel when you get there. Our approach blends artful storytelling, global insight, and seamless execution to craft experiences that move beyond itineraries and into memory-making. Whether it's a mountaintop moment in Switzerland or a tucked-away table in Tokyo, we curate journeys that feel like a reflection of you—intimate, immersive, and intentional.

We don't chase trends or offer off-the-shelf packages. Instead, we work closely with you to uncover what excites and inspires you. With design-forward sensibilities and a cultivated network of partners worldwide, we make sure every journey we plan balances aesthetics with authenticity, luxury with meaning, and adventure with ease. When you travel with Luxe Group, you're not just seeing the world—you're connecting with it, beautifully.





MEET JAMES CARTER

I've spent most of my life exploring the world—camera in hand, curiosity leading the way. I've wandered through six continents, capturing everything from the glow of Santorini at sunset to the stillness of Patagonia's wilderness. And along the way, I realized something seemingly obvious but profoundly true: travel isn't just about the sights. It's about how a place feels.

That feeling—of discovery, of connection, of awe—is what I aim to create in every experience I design. After years of travel and photography (and a whole lot of passport stamps), I stepped into this next chapter as a travel advisor to help others experience the world in a way that's both meaningful and beautifully done.

Luxe Group is about you—what inspires you, what you love, and what kind of story you want your next trip to tell.



OUR PRICING GUIDE

Transparent Pricing for Thoughtfully Tailored Travel

Our planning fees begin at \$450 per trip and are based on the scope and complexity of your journey. Packages include:

Basic Planning Tier

Perfect for independent travelers seeking clarity and direction, this tier provides essential planning and curated recommendations, backed by Luxe Group's global expertise.

- A personalized consultation to align your travel goals
- A streamlined itinerary with thoughtfully selected hotels, experiences, and logistics
- Direct booking support and guidance
- Email support leading up to your trip

Editorial-Level Tier

Our signature offering, this tier is for those seeking a fully immersive, luxury experience shaped like a beautifully edited narrative. Every detail—from aesthetics to pacing—is curated to reflect your unique style, story, and rhythm.

- In-depth Discovery Call and moodboarding phase
- Fully custom multi-leg itinerary with visual maps and day-by-day design
- Style-driven hotel, dining, and experience selections
- Cultural access, private guides, and off-the-radar recommendations
- Pre- and in-destination support, including travel concierge access

Hosted Signature Itineraries

This tier offers intimate, hosted journeys to select destinations. Led by Luxe Group or trusted local partners, these itineraries blend immersive access with ease of travel—perfect for solo travelers, couples, or small groups looking for a shared, meaningful experience.

- Fixed dates with curated cohorts of like-minded travelers
- Editorial-level design and immersive experiences
- On-the-ground host for seamless execution and local insight
- Surprise moments, elevated dining, and thoughtful gifts along the way

OUR PROCESS

Thoughtful. Tailored. Thorough.

Our process is simple, personal, and refined. We start by getting to know you, then design a journey tailored to your style, and finally, deliver every detail with care—so all you have to do is enjoy the experience.

01

Discover

We begin with a Discovery Call to understand your vision, preferences, and pace.

02

Design

From there, we craft a bespoke itinerary layered with meaning, beauty, and balance.

03

Deliver

Once everything is perfected, we finalize the details and provide seamless support before, during, and after your journey.





FAQs

What You Need to Know Before You Go

Q: What types of travel do you specialize in?

A: We design immersive, culturally rich journeys—think multi-leg international itineraries, boutique and expedition-style cruises, design-forward stays, and milestone celebrations. If it's elevated, intentional, and globally inspired, it's in our wheelhouse.

Q: How far in advance should I start planning?

A: For international travel, we recommend reaching out at least 6–9 months in advance. This extended timeline allows for greater flexibility, better availability, and the opportunity to thoughtfully curate every detail—especially as demand continues to shape travel logistics.

Q: What's included in your planning services?

A: From our first discovery call to your safe return home, we manage all the details—custom itineraries, handpicked accommodations, curated experiences, and concierge-level logistics. You just show up.

Q: How much do your services cost?

A: Our professional fees start at \$450 per trip and scale based on trip complexity and tier. All pricing is transparent, so you know exactly what to expect from the start.

Q: Do you offer hosted or group trips?

A: Yes. We occasionally launch hosted Luxe Group Signature Itineraries, and we also design custom small-group travel for friends, families, or milestone occasions.

Q: Can you help with flights?

A: Yes. Whether it's booking your flights or simply providing flight recommendations, we are a full-service agency with trusted air partners to facilitate bookings.

Q: Is Luxe Group only for luxury travelers?

A: Luxury for us means thoughtful, elevated travel—not always five-star. We love boutique properties, unique experiences, and meaningful details that align with your values and pace.



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