

EAS

E.A. SWEEN COMPANY



For three generations, E.A. Sween Company has provided high-quality sandwiches. Our Deli Express, Market Sandwich, Market Sandwich Artisan Style and San Luis brands offer a variety of flavors and ingredients to match the wide range of consumer preferences.

Our Modified Atmosphere Packaging (MAP) extends shelf life and maintains freshness, offering 14- to 30-day shelf life.

LONGER SHELF LIFE = LESS SHRINK = MORE PROFIT!



Deli Express

A TRUSTED CHOICE FOR MORE THAN 60 YEARS!

SRP \$4.19-\$6.29

Our heritage brand delivers great taste at a great value. Consumers know they'll get a delicious sandwich made with quality meats, cheeses and breads.



Market Sandwich

ELEVATE YOUR SANDWICH LINEUP!

SRP \$5.29-\$7.29

Made with premium meats, cheeses, sauces and breads, Market Sandwich offers exciting, taste-forward flavors.

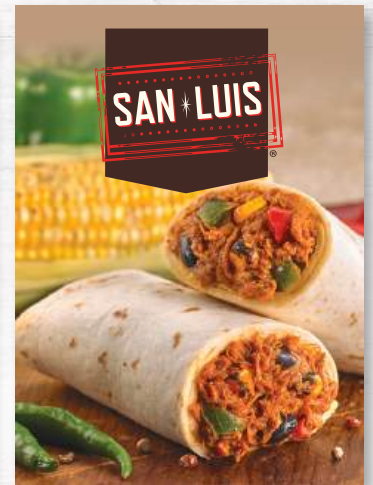


Market Artisan Style

PREMIUM, MADE-IN-STORE LOOK!

SRP \$6.49-\$6.99

Artisan Style sandwiches and subs are packaged in clear film for a fresh, made-in-store look while still maintaining a 21-day shelf life.



San Luis Burrito

HIGH-QUALITY MEXICAN FLAVORS!

SRP \$4.79-\$5.09

Breakfast and lunch options packed full of delicious ingredients. Seven delicious flavors span the spectrum of tastes.

POINT OF SALE EXAMPLES



Door Decals

Shelf Talker

Wobbler

PRODUCT HANDLING

Product arrives frozen. All product has a 9-month frozen shelf life from the production date printed on the case. Thaw product for 24 hours in a refrigerator, then place in your display case. Cooler temperature should be maintained at 35-40 F. Make sure to date code the product based on its respective shelf-life.

EA Sween's safe, individually wrapped product meets consumers' new needs for safety because all items are made in plants that meet the highest SQF certifications. Consumers can feel confident in grabbing one of the many varieties for a quick, in-and-out meal solution at an affordable price that will not disappoint.

SKU PROGRAM

Purchases must be made semi-annually. Payments measured semi-annually. 3 SKUs must be wedges & 2 SKUs must be subs.

LEVEL 1		LEVEL 2	
12 SKUS	1 Required 5 Pick-From* 6 Flex	8 SKUS	1 Required 5 Pick-From* 2 Flex
EARN 1.8% + bonus w/scan data		EARN 1.2% + bonus w/scan data	

*Pick-From 3 Wedges (DE or Market) and 2 Subs (DE or Market)



HIGHEST-QUALITY STANDARDS EVERY TIME

E.A. Sween has established thorough food safety systems, food quality plans and ongoing sensory analysis to attain Safe Quality Food (SQF) certification.

We are committed to providing food for people on the go and delivering convenience without compromise.