

# JOE HUTZLER



## CONTACT

 [www.joehutzlermedia.com](http://www.joehutzlermedia.com)

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## EDUCATION

### B.A. COM – Electronic Media

High Point University  
High Point, NC  
2009 - 2013

## SKILLS

### PROFESSIONAL

Live Audio/Video Production

On-Air/Hosting

Digital Marketing

Social Media Content Analysis

### TECHNICAL

Final Cut Pro Proficient

Adobe Photoshop Proficient

## REFERENCES

Available Upon Request

## EXPERIENCE

### Producer-Videographer

JOE HUTZLER MEDIA LLC | JUL. 2021- PRESENT | VIRGINIA

Responsible for creating the means and producing in-house, a full season of live streaming at South Boston Speedway. Captured & produced promotional material for tracks, teams, business and weddings.

- Owner/Operator of audio and video equipment
- Proficient with various streaming software
- Final Cut Pro X and Photoshop Proficient

### Customer Success Manager

Hudl | AUG. 2021 – PRESENT | REMOTE

- Responsible for implementation and engagement for over 300 schools
- Proficient with Slack, Workday, Google Drive and Outlook

### Director of Digital Media Initiatives/The Voice of the Hornets

UNIVERSITY OF LYNCHBURG | JUL. 2015 – JUL. 2021 | LYNCHBURG, VA

Responsible for the creation & management of video/photo content for "Lynchburg Sports" social media and YouTube. Lead host and announcer for pre-recorded shows and live events covering 24 different teams. Also producer for live video board content in stadium.

- Supervisor and Trainer for as many as 20 student video/photo/graphics workers
- First NCAA DIII represented for full seasons on ESPN3
- Final Cut Pro X and Photoshop Proficient

### Sports Director/Reporter

HMTV6 | JUL. 2013 - MAR. 2015 | HAGERSTOWN, MD

Only sports anchor/reporter for three shows a day. Shot, Edited, Wrote and Produced my segments for each show.

- Hosted weekly local sports show
- Attended Military Bowl for NCAA D1 Football

### Play-by-Play Announcer/Co-Host

1340 WEPM | AUG. 2013 – MAR. 2015 | MARTINSBURG, WV

- Worked weekly football and basketball games for live radio
- Co-Host of local sports show and produced weekly commentary

## AWARDS

**CoSIDA College Division - Video Athlete/Program Feature – 2<sup>nd</sup> in Nation**

**CoSIDA College Division - Video Highlights Feature – 2<sup>nd</sup> in Nation**

**AVCA Grant Burger Media Award Finalist**