

SENIORS

pure style

PHOTOGRAPHY



THE
SENIOR
PORTRAIT
EXPERIENCE

...inside SENIOR PORTRAITS

WHAT TO EXPECT

INVESTMENT

LOCATION IDEAS

TOP SESSION TIPS

PRINT PRODUCTS

FAQ'S



Congratulations! You are a Senior and about to embark on one of the most exciting times of your life. Pure Style Photography wants to help you get the most out of every moment. With over a decade of experience in the business we have crafted a unique style of our own. Your pictures will stand out and be different from the rest! Here are just a few reasons why you should book your Senior Session with us.

We know you look great posing for Instagram, but wait until you see what we can do for you with flattering lighting, posing and other techniques that will make your best features pop. It's all about our undivided attention to you and making your session unique. All of our sessions are customized to you and if you can dream it, we can do it!

We love Seniors for their fresh, varied and individual styles and tastes. Nothing is more fun than the challenge of capturing your personality in a session that is designed for you. Our goal is to help you fondly remember your Senior portrait session as a fantastic experience, even long after the diplomas and tassels are stored away and you've made your mark on the world!

We look forward to connecting with you!

xo,

pure style | PHOTOGRAPHY

your senior portrait EXPERIENCE

It's your Senior Year, a big year for you and a time you're when you are looking forward to your amazing potential, a bright future and your upcoming journey. To some, Senior Portraits are a big thing and others, maybe not so much. The thing is that later in life you'll be looking back at your time in high school and these portraits are going to be a big thing.

Senior Portraits are a statement of who you were at this time in your life, so lets make it the best statement possible. It's a huge time in your life, so my advice is to celebrate it and having great images and this experience is a part of what will bring back so many wonderful memories back to life down the road.

So even if you don't think right now that it's a big deal, I would love to show you how fun the experience will be and send you off with images that you will be thrilled with both now and later on in life when you're looking back.

If you choose Pure Style Photography, together we will create an amazing experience and stunning images that will bring out your personality and style.



INVESTMENT GUIDE



COLLECTION ONE

The perfect session for those needing something truly simple & essential

60 minute session
1-2 Looks
Online Slideshow
Online proofing gallery of the best 35-50 images
Yearbook Image
High resolution Digital Download of all images in online proofing gallery

\$400.00

COLLECTION TWO

OUR MOST POPULAR COLLECTION

Our most popular session includes everything from collection one plus prints!

Collection one +
Three 8x10" Gift Prints
24 Wallet Prints (one pose)
\$100 a-la-carte print credit

\$600.00

COLLECTION THREE

This session allows for more time which means more pictures!

90 minute session
1-3 Looks
Three 8x10" Gift Prints
24 Wallet Prints (one pose)
Online proofing gallery of the best 45-60 images
Yearbook Image
High resolution Digital Download of all images in online proofing gallery
\$200 a-la-carte print credit

\$800.00

*Sales tax & shipping included. Travel fees may apply.

PRINTS & SPECIALTY ITEMS



ART

4x6	\$8.00
5x7	\$15.00
8x10	\$25.00
8x12	\$32.00
11x14	\$45.00
16x20	\$60.00
Wallets (16 one pose)	\$14.00

PRINTS

KEEPSAKE

4X8 Accordion Book	\$65.00
Accordion Mini Album (3x3 & smaller)	\$55.00*
2.5x3.5 Fabric Accordion Mini Album	\$38.00*

*Price includes 3 Identical accordion albums. These make great gifts!

SPECIALTY ITEMS

GRAD

4x6 - 25 FLAT CARD SET	\$40.00
5X7 - 25 FLAT CARD SET	\$55.00

CARDS

GALLERY

11x14	\$125.00
16x20	\$200.00

CANVAS



The Golden Hour

When scheduling an outdoor portrait session with Pure Style Photography, you may notice that we recommend shooting during a very precise time of day- generally the last sixty to ninety minutes before the sun has completely set. This special window known to photographers as "The Golden Hour" is the period of time when the light from the sun is at its most perfect. With its long rays diffused across the entire sky, the light creates a flattering glow and shimmer for picture perfect skintones and deliciously warm portraits.

During midday, when every ray of the sun seems to find its way to our delicate, overexposed skin, the shadows created are usually too deep in contrast to the glare. Instead of fighting the harsh light, it's better to schedule outdoor shooting during the Golden Hour when the sun still works its magic—but in our favor or first thing in the morning.



Your Style On Display

Is yours a sleek, modern home? A rustic, country abode? No matter your decorating style, Pure Style Photography assists clients every day with everything from portrait selection suited to your decor, to room planning, to framing and displaying your collection. Our years of experience in design coupled with a wide variety of products that work with any décor make us the perfect choice for your photography and home decorating needs. Whether yours is a mighty mansion or a cozy cottage, call us today and we'll work together to ensure your portraits are as much at home as you are.

OUR MOST POPULAR PRINT STYLES

- 1) If your style is more traditional, we recommend a matted and framed portrait in a classic wood frame or a framed canvas.
- 2) If you change out your art frequently or view your art from a beautiful image box or easel, we recommend our mounted print option. Enjoy your portraits for years to come without worrying about frequent handling.
- 3) If your style is more free-spirited, artistic, or edgy, or if your decor is modern and minimalist, we recommend the fine art wrapped canvas option.

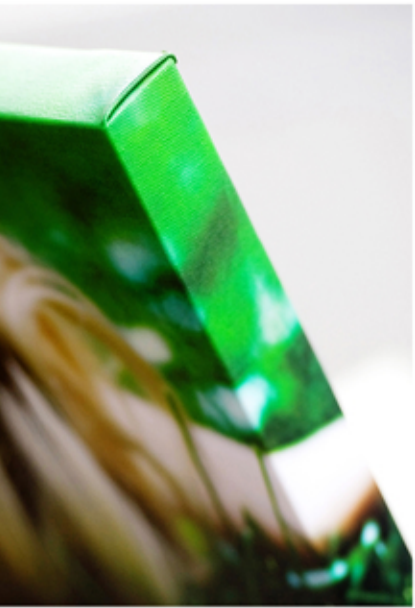
1 Traditional matted and framed print



2 Loose, mounted display prints



3 Fine art canvas wrapped print





LOCATION, LOCATION, LOCATION



We know seniors think a lot about what to wear for their senior portraits, but there is another “where” you’ll need to consider, as in where will you have your pictures taken? Here are some of our favorite places.

URBAN

How about a back alley with a fire escape, an old warehouse with interesting metalwork or worn windows? Graffiti, brick with peeling paint, or old signage can all serve as fantastic backdrops. If you are an adventurous type who likes to explore, this setting can add striking contrast to seniors dressed up in something chic.

NATURAL

Natural settings are always popular because outdoor light is so flattering and easy to work with. Most public parks work well for this type of session, or anywhere with trees, long paths, open grassy spaces, or ponds and fencing. If you like to be active and moving, a natural setting will provide the most freedom.

CUSTOM

What are your passions? Channel that into a customized shoot somewhere you love. The barre at a dance studio? The golf course? With your surfboard at the beach? The possibilities are as limitless as your imagination.



T O P SESSION T I P S

what
to wear

FOR HER

pressed, hanging clothing | bright, solid colors
layers, accessories, lots of variety
oversized tops paired with tailored bottoms or
tailored tops with oversized bottoms
clothes that accentuate your favorite features
think accessories: hats, shoes, sunglasses
nude/neutral undergarments
manicured fingernails & toenails

what
to avoid

wrinkled clothing | small, busy patterns
oversized tops paired with oversized bottoms
tight tops with tight bottoms
sheer/revealing clothing
too-short dresses or rompers
large logos
bright, distracting undergarments
chipped polish



T O P SESSION T I P S

what to wear

FOR HIM

- Try everything on before your session. Make sure it works together and fits well. Clothing needs to be pressed & hung
- Bring at least two clothing changes to the session: dressy | your style
- Deep, saturated colors photograph MUCH better than lighter ones
- Keep clothes form fitting; loose clothing doesn't photograph well.
- Think down to socks and shoes because they WILL show in your photos. Bring a belt - just in case!
- Layering is great: think about adding jackets, sweaters, scarves and other layering options.
- Add in accessories such as watches, sunglasses, suspenders, unique shoes, and favorite hats.
- Bring props – favorite items such as sports equipment and/or jerseys; musical instruments, cars, etc.

what to avoid

- Wrinkled clothes WILL show in your photos, wrinkles are nearly impossible to remove in photoshop.
- Please avoid light blue shirts if possible; they rarely look as good in photos as you want. Avoid tiny stripes or very small patterns; large patterns such as checks are great, though.
- Avoid logos or graphic tees. We want the focus to fall on you and not on the words or designs on your clothing.
- Ideally, shoes should be neutral or dark, and clean. Bright white shoes are fine but will become a focal point.
- Unless intentionally growing a beard, make sure to shave on session day. Scruff cannot be edited.
- Wait to wear hats until the end of your session to avoid hat-head



FAQ'S

Do the Collections include the digital images?

Yes, all of the collections include the digital images via digital download.

Can I print my photographs from the Digital Download?

Yes! Pure Style Photography is not responsible for the color, density, or cropping when prints are printed by an outside source other than Pure Style Photography. Alterations in colors in anyway is not the responsibility of Pure Style Photography. Any questions regarding the prints reproduced from the download must be directed to the establishment where you received print reproductions and not Pure Style Photography.

When will I get to see the images from my session?

Within 7 business days we will post a sneak peek of some of our favorite images on Facebook and Instagram. Your online proofing gallery will be ready within 14-21 business days and you will be notified via email when it is ready to be viewed.

When will I receive my order?

Once you receive your online proofing gallery, you will be able to immediately download all of your high-resolution images. If you purchased Collection two or three, your custom products will be ready 2-3 weeks after you place your order.

Can I choose the picture I would like to use for my Yearbook image?

Absolutely! Once you decide on the image please email us the image number and the school requirements. We will resize the image and email it to you for you to deliver to your school.

Can I post on social media (Facebook, Instagram, etc)?

Yes! We love when our clients share their images! We just ask that you do not manipulate the images in any way. This includes adding filters, changing to black and white, etc. We also ask that you credit the picture to Pure Style Photography.



follow US!

Stay up to date on our latest sessions, events and life

facebook.com/purestylephotography
instagram.com/purestylephotography

in the
NEWS

check out where we're being talked about and published

 **TODAY** **GLAMOUR**
The Boston Globe
BOSTON COMMON
THE HUFFINGTON POST

www.purestylephotography.com

Contact me and let's get you scheduled!



pure style | PHOTOGRAPHY

508-414-8395 | liz@purestylephotography.com
www.purestylephotography.com



pure style | PHOTOGRAPHY

[HTTP://WWW.PURESTYLEPHOTOGRAPHY.COM](http://www.purestylephotography.com)

[FACEBOOK.COM/PURESTYLEPHOTOGRAPHY](https://www.facebook.com/purestylephotography)

INSTAGRAM @PURESTYLEPHOTOGRAPHY

[LIZ@PURESTYLEPHOTOGRAPHY.COM](mailto:liz@purestylephotography.com)

508.414.8395