



Kp♡

THE KALI PHOTOGRAPHY SENIOR EXPERIENCE

I can't wait to celebrate you!

WELL HELLO, GORGEOUS!

This is going to be so fun!

I am so, so excited to officially have you as a Kali Photography senior!!! I have been photographing seniors for nearing a decade now, and it is truly my absolute favorite work that I do. Photographing each of my seniors is such a huge honor, and I can't wait to have a blast together and capture some beautiful images!

My goal with this Senior Style Guide is to help you prepare for your shoot and get the MOST out of your experience with me. Your senior session is SUCH an exciting memory and a huge investment...so it's my job to be sure you are fully prepared! In this guide you will find everything from suggestions for outfits, hair and makeup, ways to customize your experience, what to expect the day of your shoot, how your final gallery will work and everything in between! Please take the time to read it thoroughly to ensure you have all of the information you need to make your shoot the absolute best it can be!

My promise as your photographer is that I will make you look and FEEL like the best version of YOU! I want your shoot and your final gallery images to reflect exactly who you are, and I'm here to help ensure we make that happen. Use the content in this guide as suggestions, but feel free to reach out to me at any point in the planning process to chat about how we can make it personal to YOU and create images that you will look back on and love for years to come.

Can't wait to see you!

XO, KALI

FOR MOM & DAD...

I am truly so honored!

I know you had a LOT of options for senior portrait photographers...so I just wanted to take a moment to say thank you for choosing me to capture your daughter's senior year. I know how proud you must be and how bittersweet it is to know that they have worked SO hard for this moment for so long...and it's finally here! I hope that the images we capture will be a celebration of everything they have accomplished + will continue to accomplish over the next few years!

My goal as a senior portrait photographer is to capture beautiful memories for your family...but also to create a memorable experience from start to finish. My hope is that this senior session is a highlight of your daughter's senior year, and that they leave feeling confident, empowered and EXCITED for the big moments to come. I know this guide contains a LOT of information...but it will all be so helpful in creating the best possible experience + images at your shoot!

If you have any questions arise leading up to our shoot together, please don't hesitate to reach out and ask! And, if you have any creative ideas that come to mind or sentimental moments/locations/memories that you'd like featured during their session...I am all ears!

I can't wait to meet you and create some wonderful memories for you to cherish for years to come!

See you SOON!!!

KALI BOWEN



Kp[♥]

In case we haven't met...

I'M KALI!

I started my business after high school. and remember all of the exciting moments that time in my life held. It's one of the most EXCITING seasons of your life...but also so overwhelming and so many big changes at once. The year that I graduated high school is the year that I found my love for photography...and although I went to college and set that dream aside for a minute, I decided to pursue my passion and I've been a full time photographer for a few years now! It's been the most rewarding whirlwind of my life, and I wouldn't trade all of the relationships I've built and memories captured over the years for the anything. Now, I live in Lewiston, ID with my husband, Scott, and our sweet fur babies, Macey and Ella!

Now that we've gotten to know each other, let's dive into the good stuff!



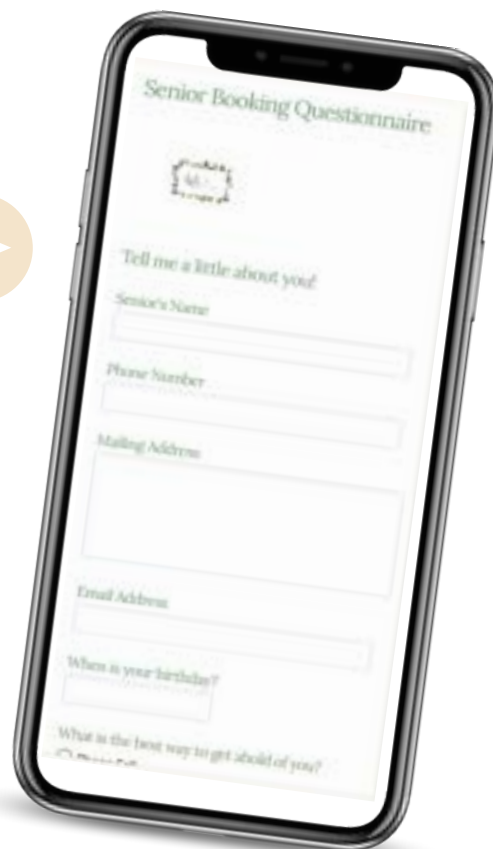
WHAT TO EXPECT

Now that you are booked and things are officially official - let's talk through the entire senior experience, step-by-step! Your senior experience starts NOW, and I want you to know what's around every corner as you begin to prep for your shoot day!



The Style Guide + Questionnaire:

Alongside this style guide, you are going to receive a senior questionnaire to complete. This questionnaire will help me to get to know you, your style and your preferences so that I can create the best and most customized senior experience for you! Please take the time to fill it out thoroughly after reading this guide - the more info you give me, the more I can customize your experience and be sure your images reflect YOU! But finish reading this guide first...there's helpful stuff in here!



The Week Before

As we get closer to the day of your shoot, you can expect to hear from me with our meeting time, location, and final check-in! I photograph senior portraits at “golden hour” - either 2 hours before sunset (or the 2 hours after sunrise (but the sunrise slots are very rare, so unless we have talked about it, your session is at sunset!) . We have likely already decided which time of day we will shoot! These times of day have the most amazing, glowy light, cooler temperatures and less crowds at popular locations. Because of this, I like to wait until we are 1-2 weeks from your shoot date to lock in an exact meeting time based on the time of the sunset. If there are clouds or rainstorms in the forecast, this also allows me to plan around the weather to ensure we get the best lighting possible! So, if we planned for around 5pm...it may end up that 5:30pm or 6:00pm is actually the best time to meet. That is super normal!

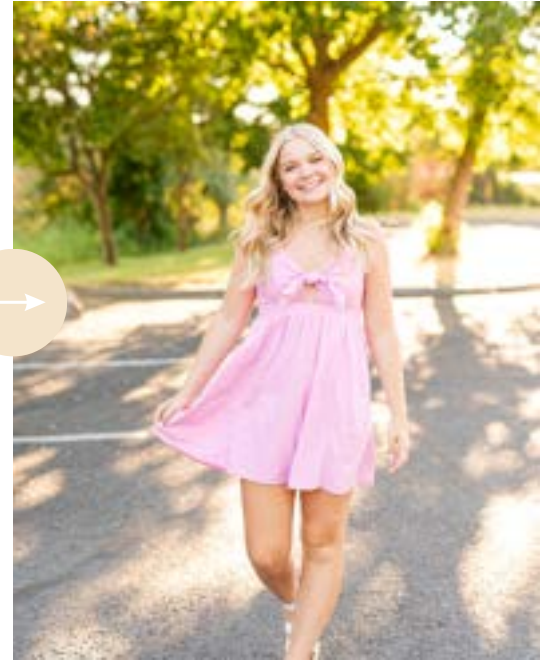


THE SHOOT DAY!

This section of the style guide could be its own book in itself! SO many fun things to talk about on the day of your shoot! Please refer to your session package for the length of your session. Let's dive into what to expect each minute of your senior session:

The Importance of Being on Time

First things first: being on time for your shoot is VITAL. And I don't just say that because of my time...I say that because we are on the SUN'S time. Since we plan your shoot around the ideal time for golden lighting...being late means that you lose that time off of your shoot. Even being 15 minutes late means that we've lost 15 minutes of light. Once the sun goes down...we can't shoot anymore! So, try to plan to be 15 minutes early for your session. That way, even if you hit traffic or a delay...it doesn't eat into your shooting time! If you are more than 30 minutes late for your session, we will have to reschedule for my soonest available date (which is typically 2-3 months out).



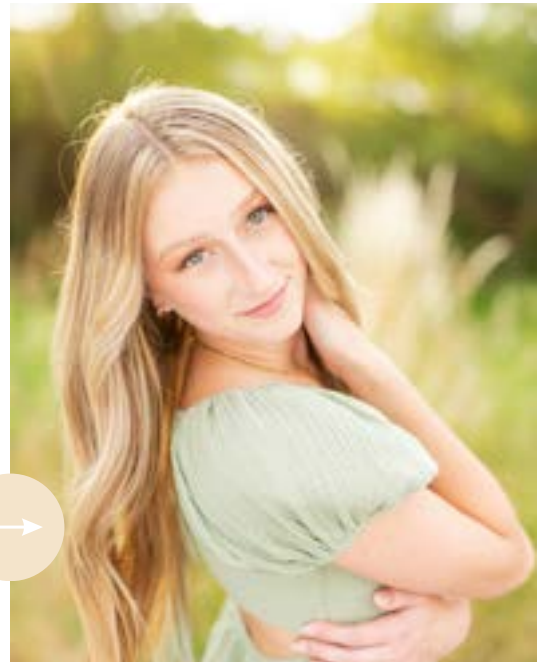
The First 15 Minutes

When you arrive at your shoot, the first thing we are going to do is look through your outfits together! Even if you send me photos beforehand (and I hope you do!), we will run through them together on the day-of to map out exactly where we will photograph each look and when you will change. This helps us to go in with a game plan and decide which outfit will look best in which location. Sometimes there will be flowers in bloom that coordinate with a specific dress or a prop that we want to use at a specific spot...so there's some strategy that goes into this!



Changing Outfits + Locations

I frequently get asked where my seniors will change outfits on their shoot day...and the answer is almost always in your car! Typically, the locations that we shoot don't have public bathrooms...which isn't ideal. But you can take a break in your car for some heat or air conditioning in between each outfit! If you'd prefer to have a bathroom to change, just let me know ahead of time and I will be sure to select locations that have this option.



Posing + Shooting



The BIGGEST and most important thing that I want you to know about your shoot day is this: I am going to tell you what to do the ENTIRE time! You do NOT need to have any posing or modeling experience. I've actually never photographed a real model for senior sessions in all of my years of being a photographer! Part of your investment in your senior portraits is my experience and ability to pose you and make you look (and feel!) your absolute best. So, there's no reason to be nervous at all! I will guide you through every single pose and I promise the BIGGEST compliment I get from seniors is that I make it so easy. It's going to be a blast!

After we look through your outfits together, we will start shooting! We typically spend 20-30 minutes photographing each outfit before changing and moving to the next spot. I try to always save the BEST outfit for last...so keep that in mind when planning your faves!

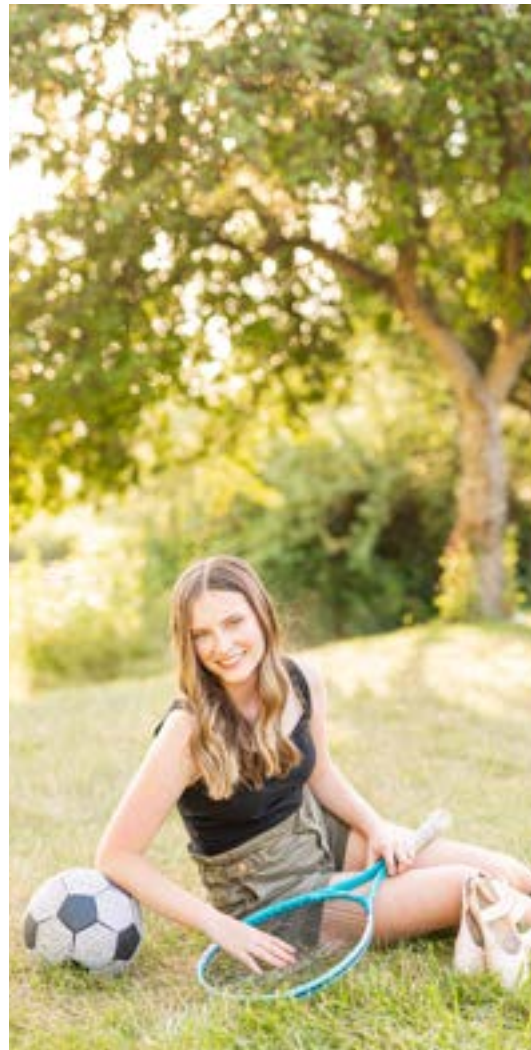
Who to Bring With You:

Another frequently asked question is “who do I bring with me!?” And this has a two-part answer!

PART 1: I request that at least one parent or guardian joins us for your senior session - or at least connects with me about the session prior to that day. But, whether they join us for the entire shoot or wait in the car is totally up to you. The most important thing to think about is what will make you feel the most COMFORTABLE in front of the camera. If you tend to be more shy and will feel awkward having your mom or dad watching the entire time...we can ask them to wait in the car. If you LOVE having a hype squad and want everyone to follow us as we shoot...let's do it! I just ask that we are still able to keep your images as the top priority with minimal distractions. Bringing a large group of friends can sometimes mean that you get distracted while in front of the camera...and that can mean you don't get as many images or time is taken away from shooting. So, I recommend only bringing 1-2 people along...this ensures it won't take away from your focus as we shoot!



PART 2: Deciding who you want to be PHOTOGRAPHED with! One of my favorite additions to any senior session is your favorite people. If you want to have your best friend(s), significant other, parents, pet or anyone else join in your photos...they are more than welcome! I will likely have them jump in during the last 25-30 minutes of your shoot. This way, we can make YOU the focus for the majority of the session with minimal distractions...and still capture photos with your favorite people as the grand finale! More on this later in the guide!



LOCATIONS

Are they a big deal?

Aside from choosing your outfits (which we are diving into next, don't worry!) - choosing your LOCATIONS is a huge part of what will determine the overall style and aesthetic of your images. It also takes a little bit of logistical planning to map out where we will shoot and the travel time between locations. Overall, there are a few things to keep in mind when picking where to shoot:

It's actually not the location that matters most...it's the LIGHT!

YEP. This is hard to understand if you aren't a photographer but hear me out: if you have the most beautiful garden location in mind with tons of fluffy flowers and manicured walkways...but it's in the DIRECT sunlight all day long...it's actually not an ideal place to shoot. It would be better to have the session in a random field on the side of the highway with gorgeous back-light coming through the trees...because the LIGHT is what makes the biggest difference in the whole world! Trust me on this one!!

Try to think of an overall “feel” or “vibe” for your shoot...and let this guide your location choices!

While the location of your shoot totally matters...it may not matter quite as much as you think. The majority of the images in your final gallery will be close-up images...meaning you can't see a whole lot of the background. What you CAN see is the colors, light and overall “feel” of the location. For example, if you want a pastel, colorful feeling gallery...we probably don't need to photograph every flower field near Lewiston or have the entire street in the background...we just need one small rose bush, or a line of pretty trees to give your images that overall feel. If you want outdoorsy vibes with a field and trees...we don't need to photograph every image in different fields. We can utilize different places of that field to get different elements of it. The point is: don't get so caught-up and stressed over one specific location. Choose a “vibe” that you want...and I can help you pick spots that will make that happen!



I have one request: pretty please TRUST me on this part!

When I tell you that some of my most AMAZING images have been created in the weirdest locations...I mean it! The two photos on this page were taken off the side of the road by the library downtown. I'm not kidding!! I've had images published in magazines that were taken on the side of a dumpster. I've asked my seniors to crawl into random floral bushes and sit in crazy positions to get the right angle. And they all got some of the BEST work I've ever created because they TRUSTED me as their photographer. I may have an idea or location suggestion that sounds crazy...but it's because I have 10+ years of experience finding the lighting and composition that will create stellar images. Even if it sounds insane! So, my biggest request is that you trust me even if I sound a little crazy...I promise you'll always be glad you did!!

LOCATION OPTIONS

These are examples of common location types or “vibes” that my seniors want for their shoot. If you want more than one, that's totally okay! 2-3 locations are included in a full senior package, and we can achieve a wide variety of looks in a short time. I can also typically give you a good variety in even one location. This section of the guide will give you examples, visuals and inspiration for common styles...then you can tell me your favorites in detail on your questionnaire!

Rural + Rustic

Think country chic: open fields, barns, wooden accents + tall, overgrown grass.



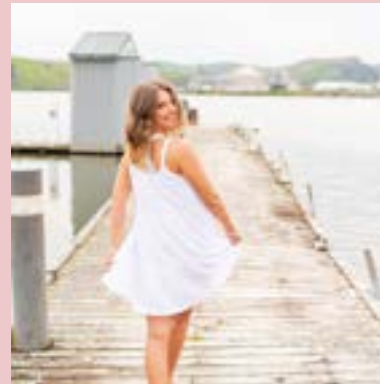
Nature + Floral

This is one of my personal favorites! Think florals, lots of color, blooming trees and lots of nature in your images!



Beach + Tropical

Pretty self explanatory...but keep in mind this doesn't have to just be on the beach! It can be docks, piers, dunes or even small beach towns without going in the water.



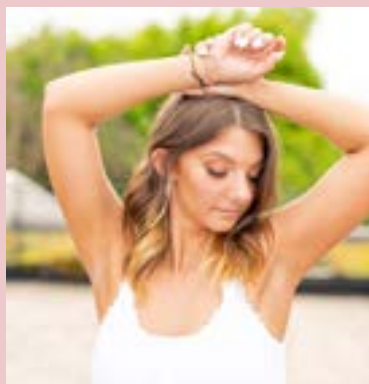
Colorful Downtown

Downtown doesn't have to scream urban/rustic, a fun, colorful downtown shoot is always an option and is one of my favorites! Think textured walls, cute doors and pretty architecture!



Urban + Edgy

Don't want something super girly or preppy? Totally okay! More urban locations have a city-vibe to them. Iron gates, rooftops, mirrored windows, textured brick...the options are endless!



Destination

This section is for my seniors who have a very specific location or epic destination in mind for their shoot. Want to do your portraits at your childhood home or a family property that is sentimental to you? I am ALL about it! I love locations that are custom and sentimental to my clients. 20 miles of travel is included in your package and, if you want to chat about traveling somewhere else, I will shoot all over the world! Just ask and we can build a custom travel package for you.



When you fill out your questionnaire, you can check the boxes of locations that stand out the MOST to you - and let me know if you have anything specific in mind or images that really stood out to you! You can also scan the QR code below to explore recent senior sessions on my blog for more inspiration:





WHAT TO WEAR

Now for the most FUN part and hands-down the most frequently asked question: WHAT DO I WEAR!? Choosing what you will wear for your photo shoot is a huge decision that can make or break your senior portrait session! I know that sounds intense... but, if you wear something that you don't feel confident in or that doesn't photograph well on camera...it can ruin the experience for you! So, the Senior Style Guide to the rescue! This section will break down my best tips for what to wear and how to style your senior session outfits (plus LOTS of fun inspiration!)



1. BE YOU!

The most important thing is to be authentic! A lot of times we view picture day as a special occasion, so we want to go out and buy something for the occasion. And a lot of times, we choose things we wouldn't normally wear. I get it, you want something nice, and you want it to be special. It's about finding... Balance.

My advice is to find something special IN YOUR OWN STYLE – you don't need to go buy a new ball gown or an over the top outfit that you would never wear again. Often, when you try something you typically wouldn't wear and haven't tried on before, you can feel uncomfortable and this can reflect in your images, it'll feel awkward. If you don't like tight fitting clothing, leave them at home! Personally I try to steer clear of tight fitting on certain parts of my body, and prefer tighter fit on other places, otherwise I'd be constantly wondering if it looks bad. So, if there are items in your closet that make you feel self-conscious or uncomfortable, don't include them in your senior portrait wardrobe! If something doesn't fit you quite right, it may not be something you want to bring either. I will most likely have you sitting on the ground, walking, spinning around, laying down, or doing other things that would be difficult if your clothing is uncomfortable. So – when you go in search of the perfect outfits, be sure to look for fun pieces that you will wear even after senior pictures are taken. You will be much more comfy, and you will look like YOU in your images!

2. PLAY WITH TEXTURES AND COLORS

Of course, I do my best to select the perfect locations for your session, however as pretty as the scenery is, YOU are the star of this show – I want you to stand out! One way to do this is to avoid pieces that are too plain or solid in color. Wearing prints, patterns and textures is a great way to add a little pop and interest to your images. I shoot images with a beautiful blurry background, with you as the subject, and this will help make you POP! Nothing looks better against a smooth, blurred background than a pretty floral dress or a fun textured sweater. A graphic tee is also a fun way to add a little detail if you aren't into patterns. Adding textured materials to your wardrobe also helps if you do truly love solid color pieces.

There is a lot to be said for classic black, and I'm not going to tell you to avoid it when choosing your outfits. However, I will tell you to keep the plain black to a minimum, especially if it has no texture to it. We live in a beautiful place, and there are so many location options.... from the woods, to a pond or river, city lights, or a flower field.... and everyone of those places is a perfect location to bring in some color! Color not only looks great in your images, it makes YOU look great in your images too! Very few of us can truly pull off full white or black without it washing us out. Pure black often times looks a little more grey in my style of images, since they are lighter, so they are safer to skip – unless its just a little here and there. Grey is trendy but can sometimes get lost amount the greens in a field or the concrete grey of a city sidewalk. I love shooting lighter colors, as well as greens, peaches, blush, yellow, and any colors that really POP! Color just takes everything up a notch, so be sure to add a little into your outfits, either with your clothes or your accessories. Sometimes, color combinations that may seem off or "too much" in-person end up photographing PERFECTLY on camera!

3. DON'T FORGET TO LAYER & ACCESSORIZE

Details are arguably the most important part of your wardrobe. They add interest and depth, and are the perfect finishing touch to an outfit. It's that little bit of icing on top of an already beautiful outfit! A statement necklace, rings, bracelets. A trendy hat (LOVE HATS. A scarf. ALL THE THINGS!) There are so many ways to accessorize, so the combinations are endless. Do you still love your solid colors? Are you a plain t-shirt kinda person? GREAT! Wear those things, but then add a little touch of detail by adding a super cute necklace and a fun hat. Accessories are a great way to change something up a bit that is more on the simple side. And it just adds more layers to your outfit, thus adding the perfect pop to your photos.

We live in a state that can get VERY warm in the summer, and your session could be just plain HOT. BUT – layering does not mean heavy. It just means... ya know, layers. Summertime layering with kimonos, dusters, and light scarves is a great way to add detail, depth and color. Fall/Winter layering with boots, cardigans, and knit scarves keeps you warm during your shoot, but also takes your outfit up a notch! Layering can take a simple outfit from blah to WOW, AND you can always just take a cardigan or jacket off in a few shots for a variety in your look. 2 outfits in 1 – HECK YES! Not sure what to do with your hands in photos? Well, I will worry about that, but layers are a great way to give your hands something to hold, play with to add movement, or wrap up in when posing!

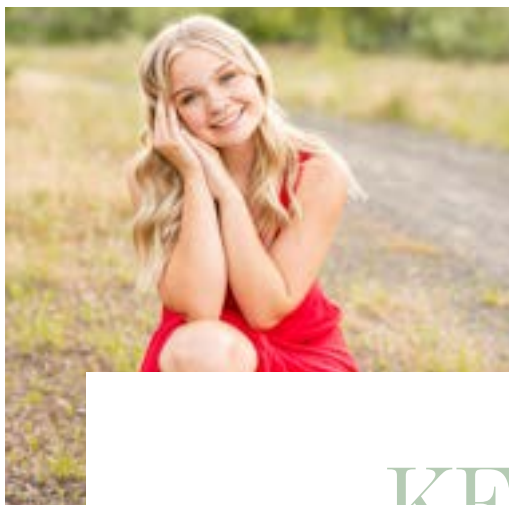


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OUTFIT INSPO

These next few pages will act as inspiration from previous seniors who NAILED it with their outfit choices + styling for their session! You can also scan the QR code below to see my Pinterest board of ever-changing outfit and style inspiration:

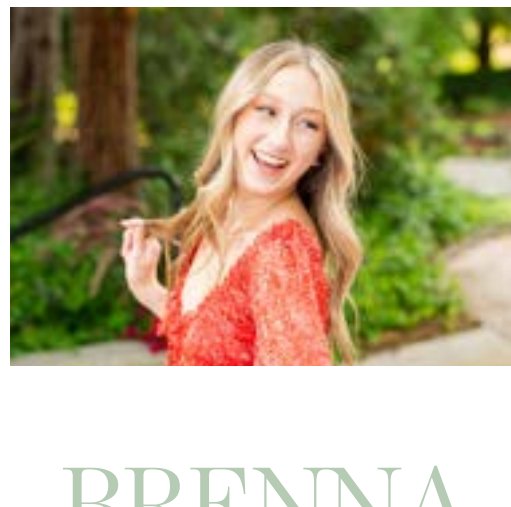




KENDAL

Kendal's downtown Lewiston senior session was an absolute dream! We photographed her session on one of the hottest days of the summer, and it gave us a run for our money, but these images turned out perfectly. We scheduled these images around the more vibrant time of the summer, and her outfits reflected this!

- 3 dresses + two top/jean combos allowed for tons of variety
- Pops of bright colors (red and light pink dresses) accented her locations and her neutral outfit choices too!
- We paired the brighter color outfits with more clean and the neutral outfits with location that had pops of color!
- Neutral makeup accented her pretty eye color and bright outfits



BRENNNA

Brenna's senior session was at the very beginning of August, when the sunflowers are full and beautiful! She did a fabulous job of combining colors and textures to compliment our locations + add interest to her images. Her dresses were flowy and different, allowing for variety in posing, and very different looks, while still reflecting her joyful personality!

EMMA

- Started at a flower field for feminine, stunning modern senior portraits
- Emma brought all of her sport gear to be photographed at the second location
- We went to an airplane hanger to do pictures with antique planes!
- We also went to family property to do pictures with her grandfather's vintage car with a gorgeous overlooking location!

Emma has MANY ideas for her senior session, and chose to incorporate different elements in her senior session which made the session very unique to her. If you plan to incorporate large props or very different props and locations, please communicate this to me so we can accommodate!

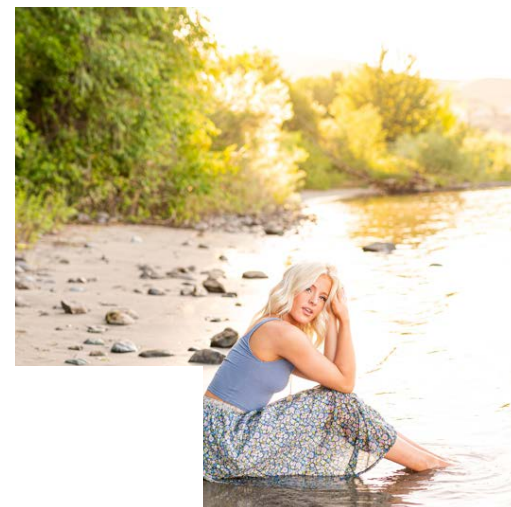
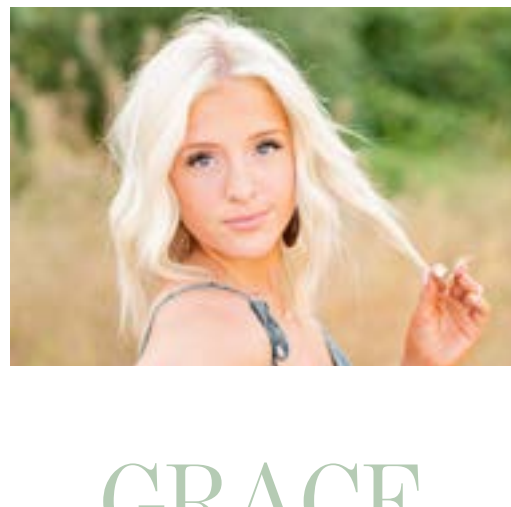
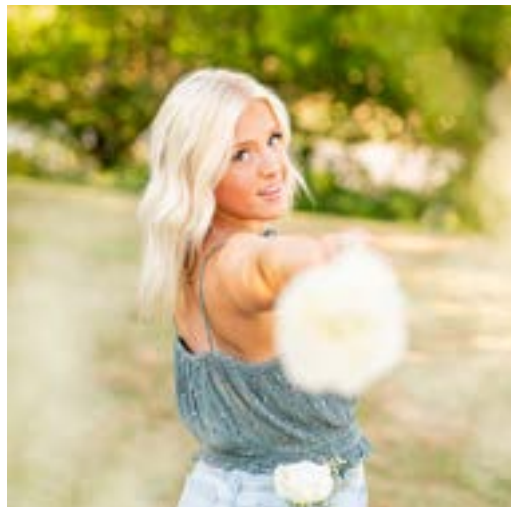




ADDISON

Addison went all neutrals with her outfits, and proved that this strategy can WORK! Not only were they all perfect for her, they complimented her early spring senior session perfectly. We started with a cloudy sky, and even got a tiny bit of rain along the way, but this blue-eyed beauty didn't bat an eye! The sun decided to come out to play for about 20 minutes at the end of her shoot, and it was the perfect end to her shoot.

- Addison brought a hat for her jumpsuit outfit, which was not only ADORABLE, but it also added a lot of posing variety to this outfit and made for a fun accessory.
- All of her outfits were neutral, which is great because they spoke to the style she wanted, and allowed the images to still have visual interest.



GRACE

Grace's session was a simple 60 minute session that we photographed at Asotin Park, so we could utilize some of the gorgeous greens that we can get all throughout the summer, and the beach! Grace did a great job of adding interest and posing options with bringing a bouquet of flowers and a hat! Her outfits were a tank-jeans combo, and a tank-skirt combo.

THINGS TO AVOID:

Now, there's a few important things to AVOID that are worth having their own section of this guide! As a general rule of thumb, these are the things to stay away from...

1. Pieces that are sheer, too fitted or potentially revealing

We already touched on this quickly...but it's important! You will be doing a lot of moving throughout your shoot, so wearing pieces that have to sit juuuuust right or that are at risk of slipping aren't a good idea. And, if pieces are super thin or sheer, it may be see-through in your photos or easily show sweat marks in the summer months.

2. The wrong undergarments

This is something that may slip your mind as you are planning your outfits...but it is SO important! Be sure to bring along multiple bras if you are wearing something strapless or that requires a sticky/backless bra. And wearing a neutral pair of undies is the best way to go to ensure it's not showing through anything!

3. Pay attention to wrinkles

We will be doing a lot of moving around, sitting, walking, etc. at your shoot. If the material of your outfit easily wrinkles...you may want to be careful. Pay close attention to textures and remember that not everything is as easy to edit out as you may think! Editing out wrinkles from a dress can take hours PER PHOTO...which can result in your images taking a lot longer to get back or requiring additional fees for extensive edits.





This is the fun part...

PLACES TO SHOP

I mentioned it earlier on in the guide, but I'm going to say it again: buying new clothes is NOT required for your senior session! Sometimes it's actually BETTER to use clothes you already have that you know are true to YOU and your day-to-day style. But if you want to use your session as an excuse to shop a bit - I'm going to share some of my favorite spots! This is also an awesome time to school clothes shop!

LEWISTON

Iconique
TJ Maxx
Maurice's
Catkin
The Hyve
Grateful Threads
LaRae Boutique



SURROUNDING AREAS

Buckle - Moscow
Forever 21 - Spokane
Kure & Co. - Pullman
Shop Sovereign - Pullman
Boutique Bleu - Spokane
Bombay Boutique - Spokane
Simple Wildflower Boutique



ONLINE

VICI Collection
Red Dress Boutique
Dress Up
Revolve
Abercrombie
Francesca's
Hello Molly
ASOS





DRESSING FOR THE SEASONS

Sometimes it can be easier to pick outfits for the spring/summer months than it is in the cooler fall/winter months. I also have some seniors who want to have a separate session during BOTH times of year to capture the different looks and styles that a new season brings along. So, this section of the guide is going to help you break down how to prep your outfits according to the time of year that we are capturing your portraits! Another important thing to keep in mind about the time of year is the SUNSET. In the summer months, shoots won't start until 5 or 6pm... but we will need to start much earlier (3-4pm) in the winter months to accommodate the earlier sunset.



WINTER

You may automatically think winter is a bad time for pictures...but it doesn't have to be! You can brighten up any dull background with bright colors, fun textures and lots of layers! Fun hats, scarves, gloves and even earmuffs can photograph SO cute!

SPRING

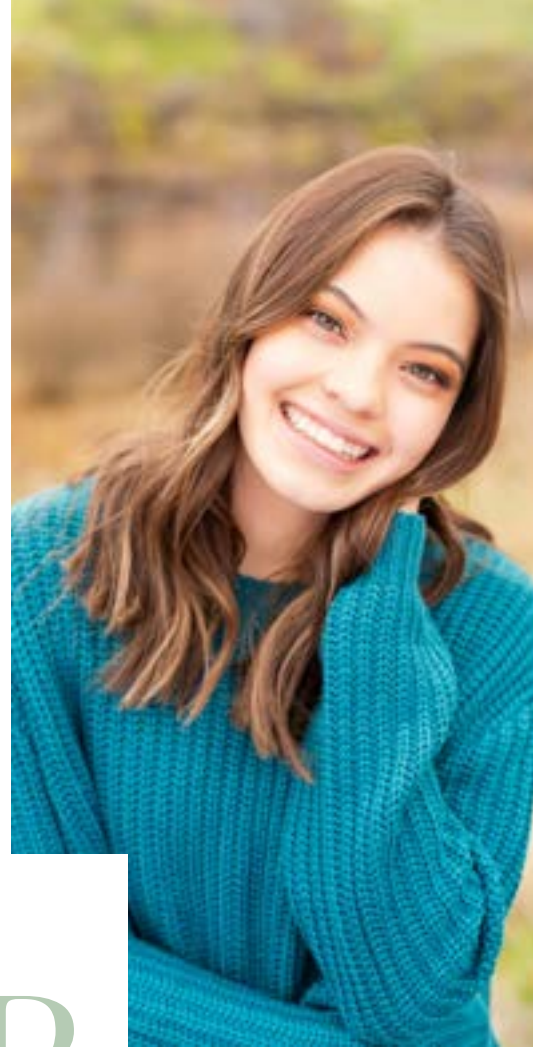
My personal FAVORITE time of year for portraits...when all of the flowers are in bloom! Some people feel like they need to shy away from color so they don't clash with the blooming flowers...but I disagree! A bright pink against a white floral bush is a DREAM...try coordinating with the colors + add in pastels!

SUMMER

The only downside of summer portraits is the HEAT (and it can get HOT). You'll want to keep that in mind when choosing your outfits. Save the warmest outfit (i.e. layers or thick material) for the END of the shoot when it's cooler outside...and consider wearing BRIGHT pops of color to stand out against everything being in full bloom!

FALL

This is my second favorite time of year to shoot! I love the cooler temps, vibrant greens, the fall color palette, and incorporating layers into your outfits opens up a whole new set of options for posing. Cute booties, scarves, jackets, cozy cardigans...I'm here for ALL of it!



WINTER





SPRING





SUMMER





FALL





HAIR AND MAKEUP

To make everything as easy and streamlined as possible, professional hair and makeup services are INCLUDED in your full senior package! I can add this on to any other session, with a small fee. You are also welcome to contact and book any of the talented stylists in our area. I've worked with a team of incredible hair and makeup artists over the last 10 years, and the next page will walk you through how to best prepare + how to arrive on the day of your shoot - ready for hair + makeup!



HAIR AND MAKEUP

If professional hair and makeup is included in your package, you don't have to worry about finding your own artist! Instead, this page will explain how to show up on the day of your session to ensure your skin + hair are ready to be glamorized!

1. PLEASE ARRIVE WITH CLEAN + MOISTURIZED SKIN

Plan to exfoliate your skin the night before, do any eyebrows/tweezing and lots of moisturizing - both your skin and your lips! Please arrive to your appointment with no makeup on and avoid using any new products the week of your shoot! Trying anything new (face masks, treatments, sheet masks, etc.) puts you at risk of a breakout or bad reaction right before your session!

2. ARRIVE WITH CLEAN, DRY HAIR

Plan to wash and condition your hair the night BEFORE your shoot - and please arrive with it COMPLETELY dry! Ideally with no product (i.e. hairspray, dry shampoo, etc.) and no heat being applied (has not been curled or straightened). This makes it easy to jump right in and start styling!

3. BRING INSPIRATION WITH YOU!

Have a photo from Pinterest or Instagram that you want to use as inspo? PERFECT! Bring it along with you so that we can get a feel for your style + the look you want to achieve for your shoot! Otherwise, the stylist can help!

4. BE COMFY!

You are welcome to arrive in a cozy lounge outfit for the hair + makeup appointment! No need to get all dressed up in one of your shoot outfits for this. The comfier, the better! You'll have more than enough time to change before we actually begin shooting.

HAIR AND MAKEUP

I highly recommend all of my senior clients invest in professional hair and makeup. If it is in your budget, hiring a professional for your hair and makeup will make a huge difference in the quality of your photos and senior portrait experience. You are already making a large investment in your senior portrait experience...so why not make it the best it can be?!

Let's talk about why it can be such a big game-changer for your experience:

1. THEY ARE TRAINED PROFESSIONALS

When you are investing in a professional photographer, you want to make sure that the images look their absolute best. Professional hair + makeup artists are TRAINED to do hair + makeup so that it photographs well. While your makeup may look AMAZING in person, it can look completely different on-camera, and these professionals are trained to know the difference! They will conceal spots you don't like, contour your face so it looks the best at every angle, use colors that compliment your skin to make it look flawless, make your eyes POP with false lashes + shadows, manicure your eyebrows to perfection and more! Even if you typically don't wear makeup, they will help create a look that is the best for you, and make sure you photograph perfectly!

2. LESS STRESS

Preparing for your senior portrait session can be stressful in and of itself. Trying to do your hair and makeup by yourself can make things even harder and sometimes cause clients to be late to their shoot if it didn't go as planned. Professional camera equipment is designed to pick up every little detail in an image (even details that the eye can't see) so hiring a professional makeup artist is the best way to go.

3. WHO DOESN'T LIKE BEING PAMPERED!?

I don't ever want my seniors to feel like their portrait session is just simply "taking pictures", I want it to be an EXPERIENCE. So, if my seniors arrive after an hour of being pampered + beautified, the entire experience has already started on a good note! If a senior arrives flustered or stressed after trying to get ready themselves, it can affect the entire experience, including the way you look in photographs!

MY RECOMMENDATIONS

Here is a list of amazing artists that I recommend in the Lewiston area (some are available for travel, too!)

Made up by Jenny:

Makeup only - instagram @madeup.byjenny

Amber Leitner:

instagram @amber.leitnerbeauty

Makenzie Brummett:

instagram @styledby.kenzie

If this is not in your budget, that is COMPLETELY okay! You can use these tips to make your makeup look camera-ready yourself:

Plan to wear slightly heavier make-up than normal, including blush and lipstick or gloss that are at least slightly darker than your lip color. I also highly recommend false eyelashes. These can be purchased for very affordable prices at Ulta Beauty, Walmart and lots of pharmacies in the area.

DON'T NEGLECT THE NAILS!

And one last tip!! In all of the chaos of senior session prep... don't forget to pamper your nails! During your shoot, a lot of the poses we do will have your hands close to your face and in the frame, so make sure that your nails look just how you want! Try to avoid any chipped polish or crazy patterns. French manicures, light/natural colors and even nails with no color at all photograph best!! Be sure to do the same for toenails if you plan to wear open-toe shoes! Plan ahead and get scheduled with a trusted nail professional! I highly recommend Shawna Campbell at Rapunzel in Clarkston.

PROPS & ACCESSORIES

Now that we have a better idea of the overall style for your session based on your outfits and locations, let's add in the pretty details! First, let me clarify: this part is TOTALLY optional! If you don't want to add any props or accessories to your shoot... you don't have to! All we need is YOU to make your shoot amazing. But, if you want to personalize your shoot even further and add in some fun "extras"... this section of the guide is going to help you!

Make it feel like YOU!

This is clearly a theme of this entire guide! The goal of adding in props or accessories is to make the shoot feel even more like YOU. Try to think creatively about the things that make you who you are. What are your hobbies? Favorite colors and styles? Extracurricular activities? Do you LOVE bright, girly colors and want to have a ton of florals in your images to compliment that? Are you an athlete with medals and trophies that you want to highlight? Do you already know your plans for college and want to have celebratory images to share about your next steps? Let's do all the things!!!



Hats + jewelry + #allthethings!

One of the best parts about bringing extra options for props is that it gives us VARIETY. If you bring things like hats, purses, extra jewelry, shoe options, etc...we can mix and match these pieces throughout your shoot to give you a TON of options in your final gallery. For example, if you bring a floppy sunhat with you...we may throw it on for a quick 2-3 minutes in each of your 3-4 outfits. Instantly, you have a ton of variety in looks and images just by adding and removing that one piece!

Fluffy Flowers, anyone?

One of my FAVORITE ways to elevate any senior session is to add in some beautiful florals. To my girly girls, this one's for you! There are so many ways to incorporate flowers into your shoot. You can contact a local florist to put together a floral crown (paired with a long, flowy dress), buy some grocery store flowers to fill a purse, have a small bouquet as an extra detail or as grandiose as a floral installation at a location that you love. If you want to talk more about how to incorporate florals, reach out to me and I'm happy to help!



Friends + boyfriends + pets, oh my!

We talked earlier about how to decide WHO to bring with you at your shoot...and I just wanted to encourage you one more time to include the people that matter most to you! If you have a pet, a friend, a significant other or a family member that is a huge part of your life...they should be featured in your photos! You'll be so glad you did when you look back at your images 10 years from now. If you plan to bring a pup or a pet, I just ask that you bring someone along that can watch them for us when we aren't taking pictures with them!

Let's be super extra...

I get questions about how to make your senior session unique ALL of the time! I can give you recommendations of ideas we could do. Between renting a vintage car, going to a new location, or making your senior session a destination session, we have so many options! If you don't have ideas, Pinterest is a great way to gather inspo and communicate with me. All I ask is that you plan in advance and communicate with me if there are any unique plans, so we can make sure to accommodate. If you choose to incorporate something more extravagant, it may take some set up time, and we need to plan for this.



SPORTS + HOBBIES

One of the most fun ways to customize your senior experience is to add in some of your favorite things that you do every day! I've had seniors want to highlight the sport they play, their favorite foods, their love for reading, shopping or flying planes... I've done it ALL! Use this section of the guide to start brainstorming ways we can creatively incorporate what makes you YOU!

Athletics + Sports

If you play a sport that is a huge part of your high school career...we need to highlight it! You can bring along your uniform + equipment (volleyball, lacrosse stick, etc.) for some really fun photos. You can also consider adding in any medals, trophies or letters you have to highlight

Cheer + Dance

Let me just start by saying these are BOTH also sports...but they deserve their own section! I was a cheerleader myself, and it is so fun to capture these photos. Bring along your uniform + poms, or your leo and pointe shoes...we will get some STUNNING action shots for you, as well as the traditional posed images!

Hobbies + Artists

As a photographer and artist myself, I love finding creative ways to highlight your talent! If you paint, write, read or are a photographer yourself... let's show that off! We can find some really fun ways to highlight this, and I would love to have you bring along any pieces you are proud of to incorporate in your images!

Favorite Things

Incorporating your favorite things into your pictures can be really creative...and also really funny! Are you someone who can't live without your daily Starbucks Pink Drink? Have a Chick-Fil-A obsession? In love with your car or have a shopping addiction? Let's brainstorm together to find some fun ways to highlight these things at your shoot!



CAP & GOWN PHOTOS

If you already have your cap and gown before your shoot (or want to order a cheap one on Amazon) - we can get cap & gown images at your session! I don't currently offer the traditional "official" graduation photo with a plain backdrop in studio... but we can get some more candid lifestyle images of you looking like a GRAD!!!

Pick the right dress underneath!

Because the gowns typically look a little like a potato sack (let's be honest), I typically photograph my seniors with them un-zipped to be a bit more flattering! I recommend wearing a sundress underneath - something white or neutral looks really traditional and timeless underneath the gowns. I also recommend a neutral pair of heels! We will get images with it both zipped and un-zipped, as well as with the cap and without - just so you have tons of options!



Bring your tassel + decorate your cap!

Don't forget to bring the tassel for the top of your cap (most highlight your graduating school year!) as well as any additional cords, awards or elements that you want to highlight! If you choose to decorate your cap, doing it before your shoot allows us to get the cutest detail photos of it!

COLLEGE GEAR

Already know where you plan to head to school next year? AMAZING! The biggest congratulations to you!! If you want to celebrate by capturing some images rocking your college gear, let's do it! I typically tell my seniors to bring this as an "additional" outfit - so it doesn't count as one of your 3-4 outfits in your package. We'll throw it on for a quick 5 mins and give you the perfect photo to announce your plans for next year!

What to Wear:

A super fun way to highlight your university is with a football or other sports jersey! If you are planning on playing a sport at college, you can also bring your own gear to use in these photos. If not, just grab a college tee, hoodie or crewneck to throw on! If you want to bring along your acceptance letter or a fun sign, we can capture that, too!





I'VE GOT YOU COVERED!

Now, for the slightly less fun part...let's address a few quick hiccups that could occur before your session. These are some frequently asked questions that I get about common problems that can pop up...and I want you to feel as prepared as possible! I've been doing this for almost a decade....so I've seen it all! And I'm confident that we will get you amazing images no matter what gets thrown our way!



FREQUENTLY ASKED QUESTIONS:

Here are some questions that I get often, and what to do if anything goes wrong leading up to your shoot date!

What happens if we have bad weather?!

This is by far the most asked question I get about things that could go wrong, which makes total sense...because bad weather happens all the time! If there is bad weather in the forecast for your shoot, rest assured that you have options and I am MORE than happy to reschedule! I typically wait until the day of the session to make a final decision about weather because it changes so often. This will allow me to make the best decision and not have to reschedule you if we don't have to.

If there is a 50% chance of rain or LESS: I will be in touch with you throughout the day and discuss your options on whether you want to move forward with trying to shoot, or if you'd prefer to reschedule to another date. If we shoot and it DOES rain...we will have to finish the session despite the weather (we can't do two shoots if you decide to move forward but the weather doesn't cooperate). If you have your heart set on glowing light and bright images...I'd recommend rescheduling to be safe.

If there is a 50% chance of rain or MORE: My professional recommendation in these scenarios is to reschedule. Even if it doesn't end up raining, it's always better to be safe than sorry, especially if you are really excited about bright, sunset light in your photos!

Wind: There has only been a couple of times that I've had to reschedule a session for bad wind...and it was CRAZINESS! Typically, we can shoot despite the wind if we are strategic with WHERE we shoot. But if there are crazy gusts and you would prefer to move to a day when we know your hair won't have flyaways... we can make that happen!

Fog/Smoke: Typically, fog is only an issue with sunrise shoots.... but I've had it happen! If there is severely thick fog, it will impact your images because they will be cloudy and grey...which is not my typical shooting style that you booked me for. Smoke can also really darken the images, and cause the background to be quite orange, so we will need to watch it that day and hope it clears up!

Cloudy: I have a lot of seniors who get worried about cloudy days because they think their images won't be as bright and beautiful...but rest assured, that's not true!! Cloudy days are actually AMAZING for photographers...because it means there are no harsh shadows!! Unless it is a seriously grey day with heavy fog or severe storm clouds...cloudy days are our friend!! AND they aren't as hot!!

What if we do have to reschedule because of weather?

That is COMPLETELY okay! We will make the final call within the 24 hours before your shoot. I have "rainy days" added into my schedule so we can reschedule in these cases, so hopefully you won't be waiting too long to get back in. It's always a bummer when we have to reschedule, but rest assured, I'm trying to do the BEST by you when we make these decisions!

**This does NOT include needing to reschedule because of poor planning, running late or any other reason. These reschedules are required to book for my next available Tuesday/Thursday date - which is typically 2-3 months out.*

My skin is breaking out like crazy...HELP!

Girl, we've ALL been there! Don't worry one bit. I am happy to remove any large blemishes in Photoshop - you won't even know it happened! Promise!

Where am I going to change my clothes?

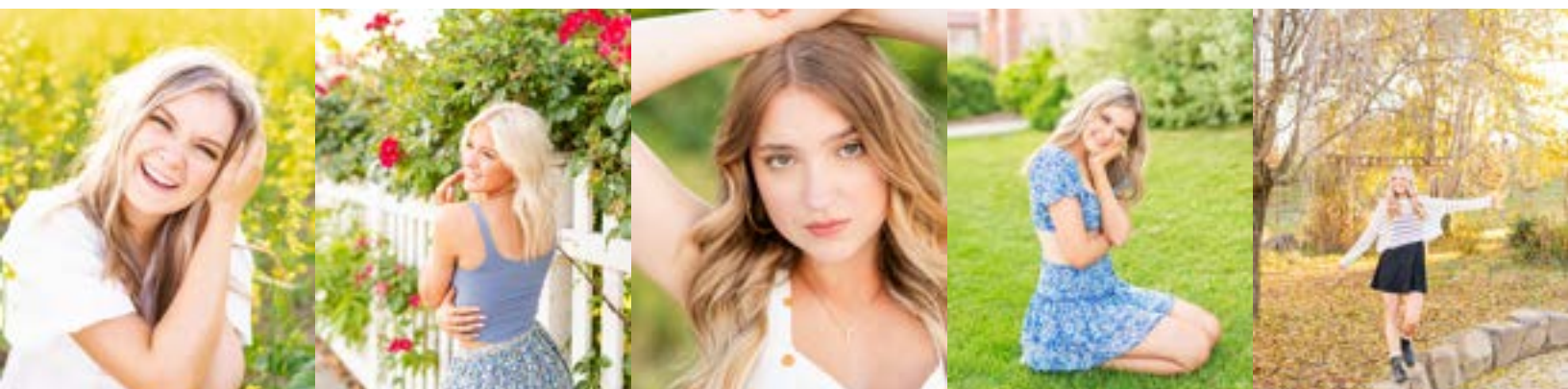
I mentioned this briefly earlier in the guide...but it's a question I get a lot! Typically, my seniors choose to change their outfits in the car. A lot of the time, we are photographing at locations that do not offer public bathrooms, so it's the quickest option! I recommend trying to organize your outfits + accessories ahead of time to make this process super quick and easy. If you would feel more comfortable changing in a bathroom, just let me know ahead of time - I'm happy to select your locations based around which ones have public bathrooms!

Should I get a spray tan?

YES! I highly recommend looking into a professional spray tan artist or salon for your session, but recommend staying away from some of the at home tanning solutions, especially if you haven't tried them before the week of your session!

I got a horrible sunburn and my skin is peeling!

Try not to be in the sun too much in the week leading up to your shoot! As much as it breaks my heart, a severe sunburn or peeling skin is one of the only times I DO recommend rescheduling your shoot. It is very difficult to edit out bright red skin tones or peeling skin and make it appear natural. Don't fret, you'll be glad you moved dates until you were feeling your best - promise!



GALLERY DELIVERY

YAY! It takes 3-4 weeks to edit your senior images, then you'll get an email with the link to your full gallery - AH!!! This is where you will be able to download, share and print all of your high resolution digital images. You can download individual images or the entire gallery at once. You can also individually save photos to your phone to start sharing on social media! The next few pages of the guide will walk you through how to use your gallery and the best ways to print and display your new favorite photos. Be sure to come back and reference this after your session!



The Sneak Peeks

After your shoot, my favorite part of the process is sharing your same-day sneak peeks! Yep, THE. SAME. DAY. I truly get just as excited about your images as you do...and I go home straight from your shoot to edit a handful of my favorites and get them in your hands ASAP! You can expect 3-5 sneak peeks to be shared within 24 hours of your shoot...and you are welcome to share them anywhere you'd like, too!

The Gallery Delivery

Editing your final gallery typically takes 3-4 weeks, and gallery delivery day is THE MOST EXCITING!!! I will send you the link to your final gallery in an email. This gallery is where you can easily download, share and print all of your high resolution digital files. Your gallery is SO easy to use, and my hope is that it makes sharing your images easy. Here's a peek into what it will look like:



Logging In

You will be prompted to log into your gallery with your name and email.

This is for your safety and my records! This way, I know exactly who is viewing your gallery and downloading your images...and you know that random people can't get access to it without us knowing! Additionally, you can favorite images and I can see them on my end...which makes it easy for me to help you order prints and products!

"The Highlights"

The top of your gallery will have a section called "The Highlights". These images are what I think are the BEST of the best...my personal favorites from your entire shoot. Whether it is an epic location, the perfect gust of wind-blown hair, a beautiful pose or a shot where your eyes look AMAZING...you'll start off your gallery experience scrolling through the best of the best! From there, the rest of your gallery will be in chronological order.



DOWNLOADING YOUR IMAGES

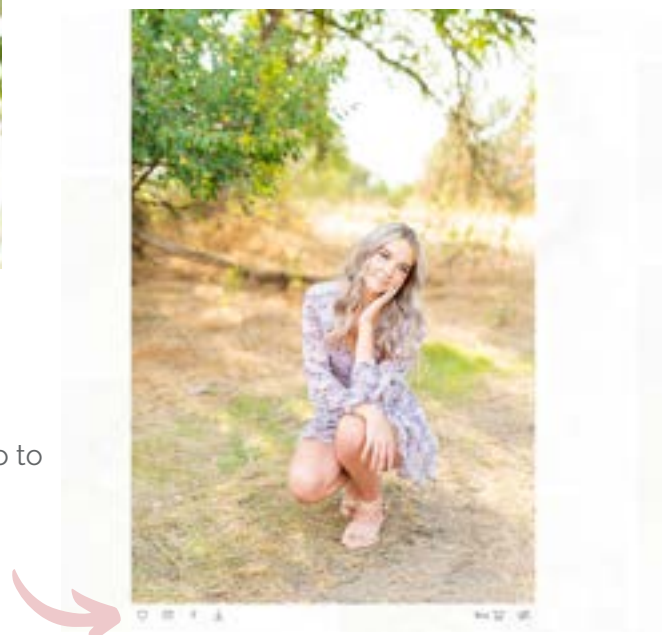
There are quite a few ways to download + save your digital images! When you are looking at your full gallery, you can click this button (the line with the down arrow) to open the download menu



It will open this menu where you can download a folder of ALL of your images, or just your selections!



Lastly, you can click on an individual photo to download them one at a time!



#SENIORSUNDAY

Now for the fun part: sharing your images

You can download your senior photos on your phone the SAME way you can download them on a computer - it's super easy! For the best quality, I recommend downloading them directly to your phone - or using AirDrop to send them from your computer to your phone. This way, you can easily share them on social media! You can also text your gallery link directly to your friends and family if you want them to be able to log in and view the photos for themselves!



PRINTING YOUR IMAGES

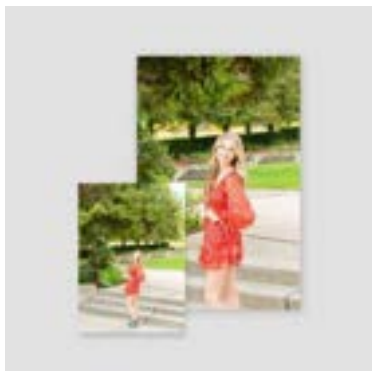
I truly believe so deeply in the power of printing your images and displaying them in your home. There is something so special about having a physical copy of these memories to cherish and pass down to other family someday. I have physical photo books of my engagement photos, anniversary pictures, family pictures, my own senior session from 2013... and I flip through them ALL the time! You took the time to invest so much money into your senior session...why not print the images and have a physical way to cherish them and share them?

As you know, I do not have any purchase minimums or requirements in terms of printing your images. They are yours to share and print from whenever you prefer! But there is the option to purchase professional-quality prints and products through your online gallery. This is the ONLY printing option that I personally and professionally recommend in terms of quality and durability. If you print somewhere else, I can NOT guarantee that the quality of the images will look the same as they do online, or that the products and prints themselves will be durable. My honest suggestion is this: if you want to print your images larger than a 4x6...the professional printer through your online gallery is the best way to go.

In the next few pages, I am going to walk you through the "shop" portion of your senior gallery. This is where you can find prints, photo books, canvases, graduation cards and more directly through my professional printer!



Photo Books



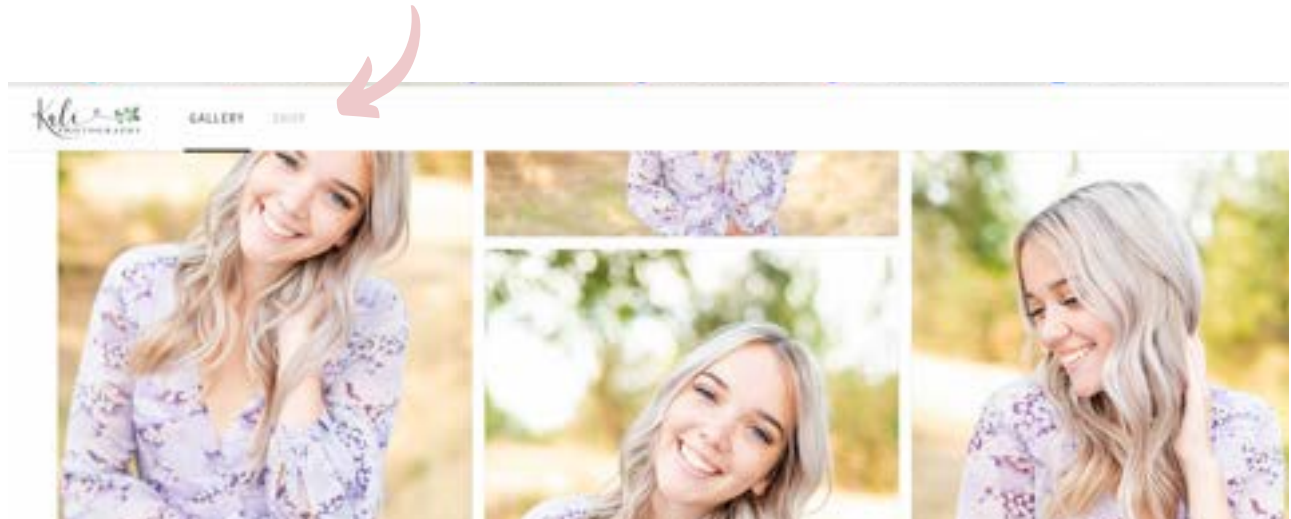
Prints + Canvases



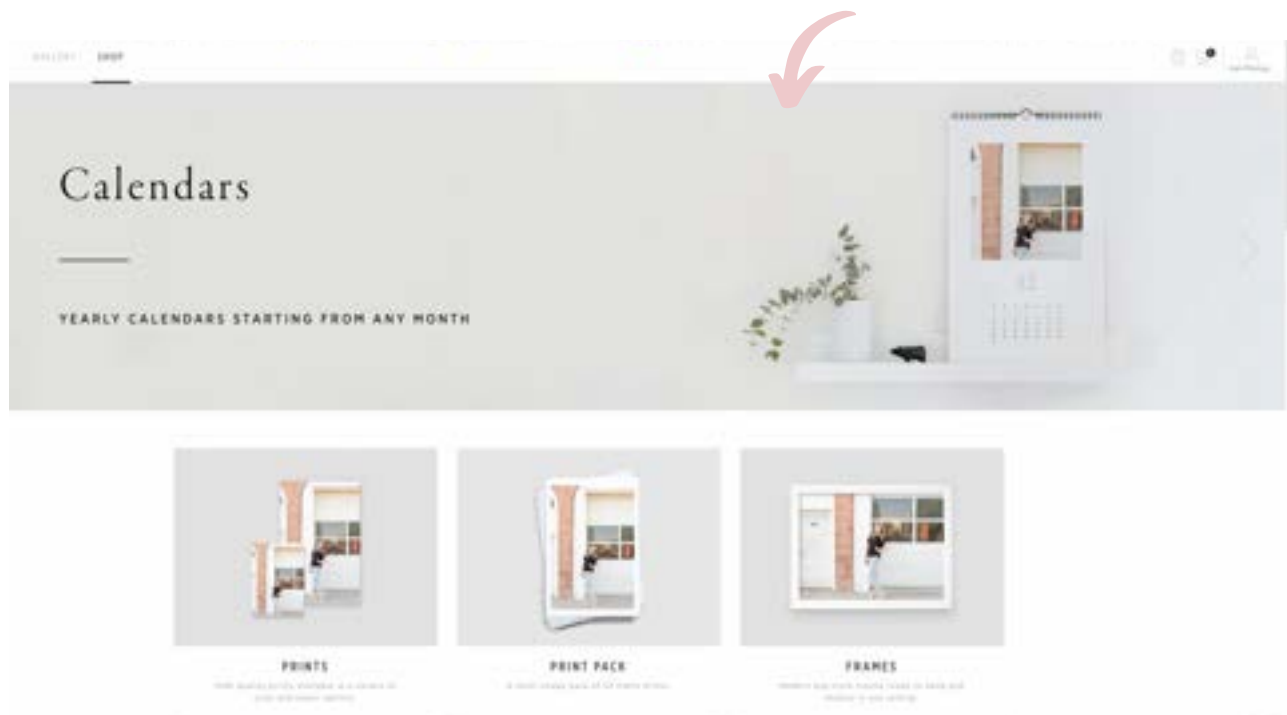
Grad Cards

ACCESSING THE SHOP

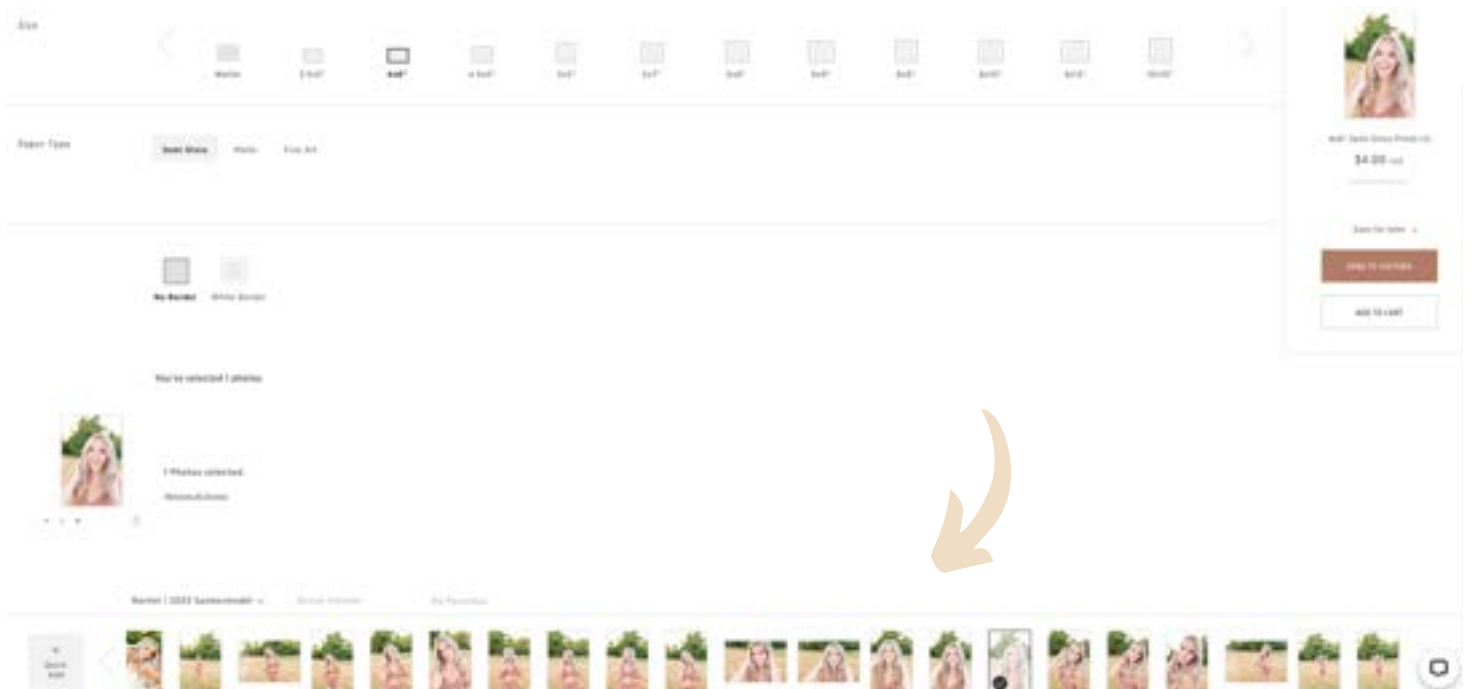
When you are inside your full gallery, you will see two options at the top: "GALLERY" and "SHOP". You can toggle between the two SUPER easily!



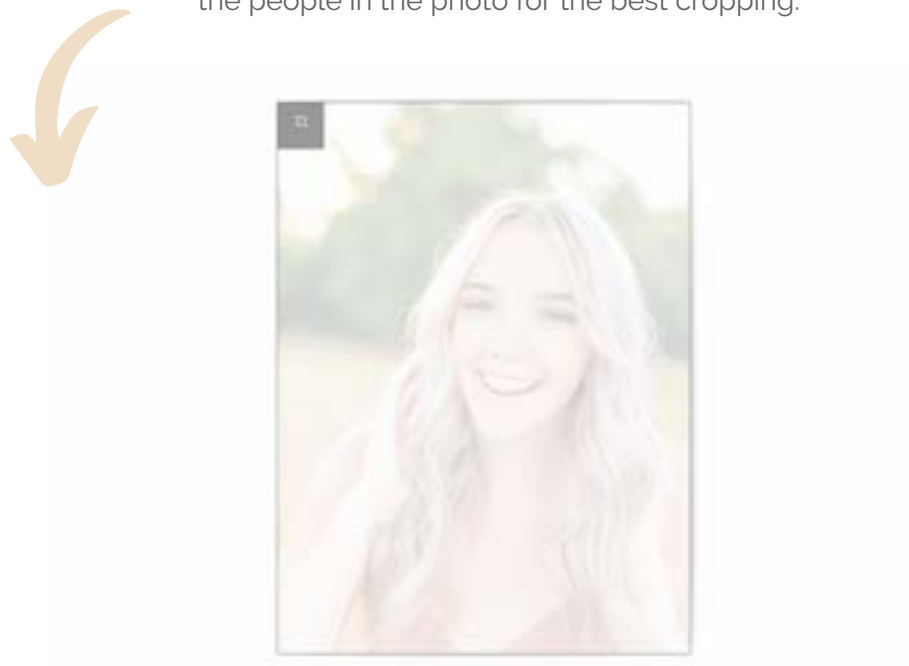
When you open up the shop, it should look like this! You will find all of the product options here. You can purchase prints, canvases, photo books, grad cards and more! I'll walk you through how to design each type of product over the next few pages!



When ordering prints, you will see all of the print TYPES in the left-hand column and all of the SIZES on the righthand column. Depending on which size you select, it will likely prompt you to "adjust crop" for each image.

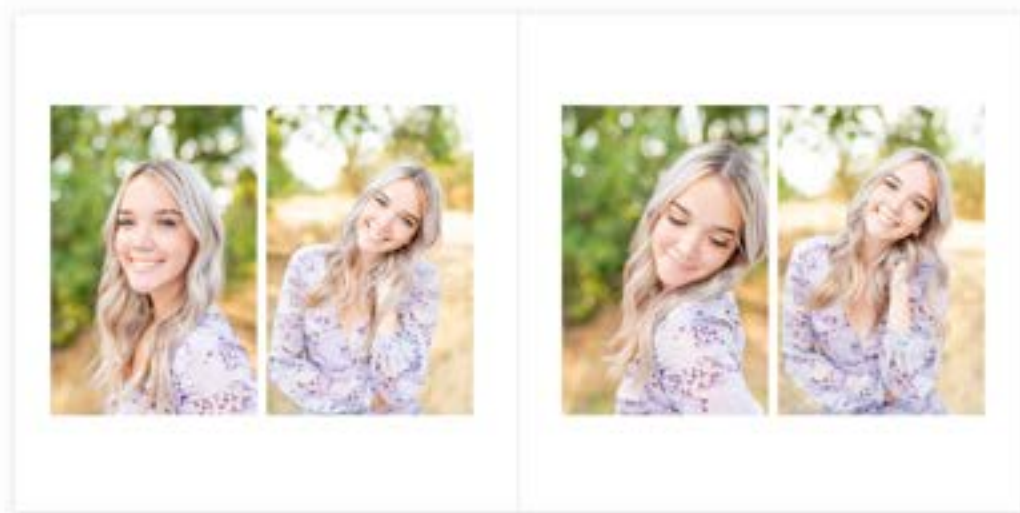
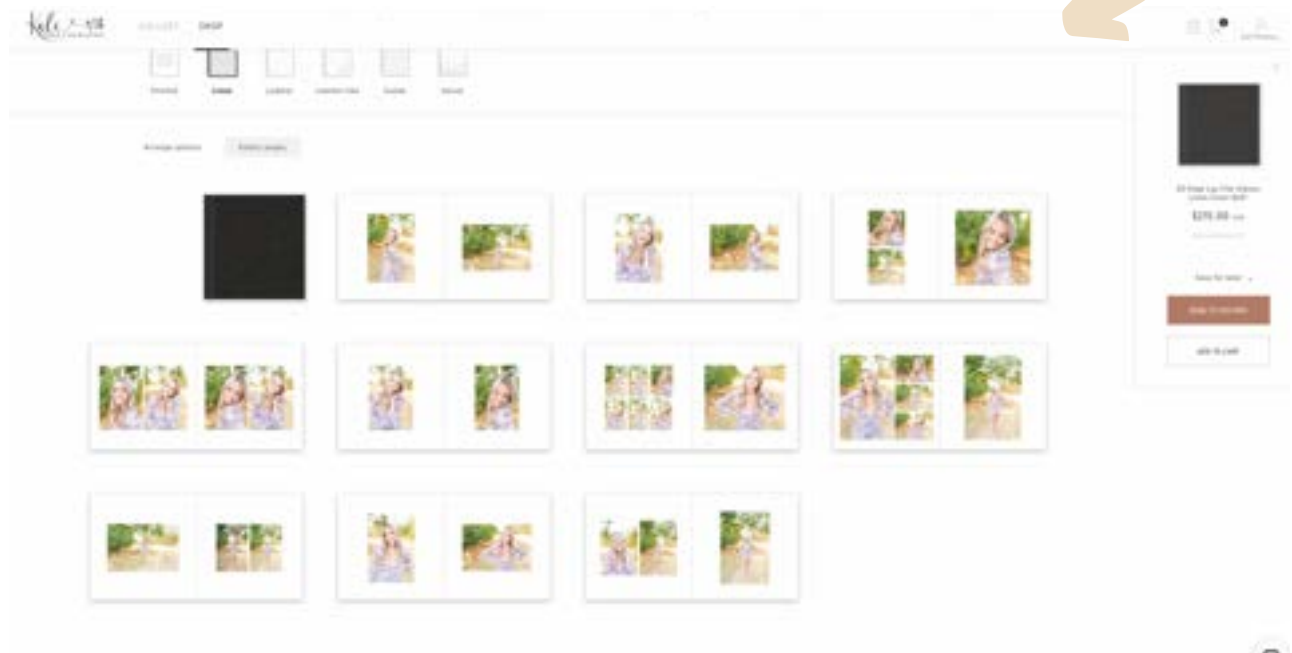


It will open up a window that looks like this so you can customize the crop and be sure nothing important is getting cut off! I recommend centering the people in the photo for the best cropping.



ALBUMS + PHOTO BOOKS

One of my personal favorite ways to print senior images is in an album or photo book. I have one of these of our engagement photos and absolutely LOVE having it on our coffee table to show guests! They are also the most customizable option - you can pick the cover material + color, plus you get to design all of the pages inside!



These make AMAZING gifts for family members, too!

GRADUATION CARDS

Want a super fun way to announce your graduation or invite people to a grad party? These graduation cards are absolutely BEAUTIFUL and the professional print quality means your images will look incredible featured on each card! There are TONS of amazing design options for these!





I CAN'T WAIT TO SEE YOU!

We are going to have the BEST time...I promise! If
you need me for anything before your session,

you can reach me at

hello.kaliphotography@gmail.com

See you soon!

