NORA PETERS

COMMUNITY WORKER VISUAL ARTIST GRAPHIC DESIGNER

she/they norampeters@gmail.com <u>flavordustpgh.com</u>

WORK EXPERIENCE

FREELANCE ILLUSTRATOR/ARTIST FLAVOR DUST 2019-PRESENT

I have built a strong portfolio of freelance work under the name Flavor Dust. I source clients, manage client relationships, build project timelines custom work in the following areas:

digital illustration, ceramics, paint, window paintings, murals, visual notes, branding, web design clients including:

You Be You inc., Phipps Convservatory, Grow Pgh, Millvale Community Development Corp., Abeille Voyante Tea Co.

CO FOUNDER/GRAPHIC DESIGNER WOVEN DIGITAL DESIGN 2024-PRESENT

I cofounded Woven Digital Design to support small businesses in my community. I design custom branding, walk clients through branding guide development, create content and manage social media (for company and clients), create graphics for digital and print media, build custom websites, support clients with regular maintenance such as SEO clients including:

Firecracker Fabrics, Mandy's Pizza, Drew's Clues Trivia, Spigolo, Bright Archives, Walker Philanthropic Consulting, Sol Patch Garden

EXECUTIVE DIRECTOR

MILLVALE COMMUNITY LIBRARY 2019-2023

Oversaw daily operations, managed staff, oversaw hiring, led weekly staff meetings, built annual budget, recruited trained and organized volunteers, oversaw all fundraising and grant writing, donor relations, developed and facilitated programming, ensured organization met state standards, built and managed website, created social media content, managed social media, designed & wrote monthly newsletter, managed library collection, maintained community partnerships

REFERENCES

BRIAN WOLOVICH: MCL FOUNDER

(412) 977-7672 // brian.wolovich@gmail.com

GEORGIA ENGLISH: FOUNDER/ED OF YOUBEYOU

(415) 577-9550 // georgia@youbeyouinc.com

KYLEN TENNIES: COFOUNDER OF WOVEN

(716) 581-3805 // tenniesk@gmail.com

VOLUNTEERING

COMMITTEE MEMBER BE OUR NEIGHBOR

One of the founding volunteers.
Sit on weekly committee
meetings, organize events and
fundraisers, design merch social
media content and print fliers

BOARD MEMBER YOU BE YOU INC.

Attend board meetings, research and collaborate on grant applications, design social media content, assist with operational admin tasks

EDU(ATION

BA: ALFRED UNIVERSITY

2010-2014

CLARION UNIVERSITY

PROVISIONAL LIBRARIAN

CERTIFICATION

2020 - 2021

SKILLS

GRAPHIC DESIGN
NON-PROFIT MANAGEMENT
GRANT WRITING
FUNDRAISING
ADOBE CREATIVE SUITE
PROCREATE
DONOR/CLIENT RELATIONS
WEBSITE DESIGN

COMMUNITY ORGANIZING ILLUSTRATION

HAND-LETTERING

SOCIAL MEDIA CONTENT

CREATION

PROGRAM DEVELOPMENT PROGRAM FACILITATION ACTIVE LISTENING CONFLICT MEDIATION

PROBLEM SOLVING EVENT PLANNING

GARDENING ARTS EDUCATION

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