

# MODA

*Chic*

Reinventing Influence  
How Diane Coletta-Marz  
Built an Ecosystem  
Beyond the Algorithm

REVIVAL ISSUE

— *Intro*

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From silence to strength the revival issue marks the rebirth of stories that deserve to be heard.

## Modamore by Claire

Through MODAMORE by Claire, Italian fashion blogger Claire gives emerging designers and artists a platform where creativity, sustainability, and individuality can be seen and celebrated.

## Janice Devlin

Through RBF Cosmetics, Janice Devlin is redefining beauty as confidence transforming her personal journey with psoriasis into a brand that empowers people to feel comfortable in their own skin.

## Diane Coletta-Marz

From Paris influencer to New York founder, Diane Coletta-Marz transformed creativity and risk into a powerful hospitality ecosystem connecting brands, restaurants, and digital storytelling



# LETTER FROM THE EDITOR

There is a quiet familiarity in the transition from winter to spring. The shift is gradual, almost subtle, yet it reminds us that change is a natural part of every cycle. For this issue of Moda Chic, we began thinking about the idea of revival. In many ways, revival is not about dramatic transformation, but about returning to something with renewed perspective. It can take the form of reinvention, the decision to approach a path differently, or simply the space to pause and recharge before moving forward again. Creativity, careers, and personal identities rarely move in straight lines. They evolve through seasons. The women featured in this issue approach that idea from different perspectives.

Janice Devlin, founder of RBF Cosmetics, reflects on the relationship between beauty and confidence, and how personal experiences can shape the philosophy behind a brand. Her story explores how beauty can become a tool for self-expression rather than a standard to live up to.

Diane Coletta-Marz, creator of Petite in Paris and founder of Mint Sunday, and Sunday to Sunday, represents a different kind of revival rooted in reinvention. After years of building a presence in the digital space, she chose to expand beyond it creating an ecosystem that connects creators, hospitality, and business strategy.

Through MODAMORE by Claire, Italian fashion observer Clara continues to highlight emerging designers and independent artists, offering visibility to creatives who are building their own paths within the fashion industry.

Each of these stories reflects a different stage of growth, but together they illustrate something familiar: the way ideas evolve, careers shift, and creativity finds new direction over time. As the seasons change, so do the stories we choose to tell.

With love, always,

Minahil Erkin  
Founder & Editor-in-Chief  
Moda Chic Magazine



MY MODA MORE  
By Claire  
BLOG  
YOUR VOGUE!  
By Claire ♥



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# Modamore by Claire

The Italian Fashion Blog  
Giving Voice to Emerging  
Fashion Brands



My name is Clara, and I like to call myself a Fashion Observer. Fashion is more than clothing to me — it's a language, a way to express individuality and creativity. I've always believed that each of us can decide the kind of mark we want to leave on this world. For me, that mark comes through supporting others in making their creative dreams come true.

It all began simply — by sharing outfits, designers, and styles that caught my attention. Curiosity led me to discover emerging fashion brands and independent artists who were eager to share their passion and vision.

What started with just a few interviews quickly grew into a large creative network, including runways and international events. Soon, I found myself building an archive of inspiring stories, ideas, and artistic journeys.

In 2019, I founded MODAMORE by Claire, first on WordPress and later on Wix. The blog became a space where I could combine my love for fashion, sustainability, Made in Italy craftsmanship, and emerging creativity. Over time, MODAMORE has grown thanks to loyal readers and collaborations with both new and established talents in the fashion



industry. As a self-taught creator, I started with pure dedication and later deepened my skills through courses in web design and social media strategy. Today, I consider myself a small but passionate content creator, always striving to give visibility to those who are building their own path in the creative world.

The doors of my blog are always open to art. Any artist or designer who wishes to share their story can contact me — collaboration is the heartbeat of MODAMORE. My mission is simple: to prove that sharing and connection can truly help emerging creatives reach a wider audience and make their voices heard. At its core, MODAMORE by Claire stands for authenticity, creativity, and

community — a bridge between passionate creators and fashion enthusiasts who value originality and conscious expression.

This motto perfectly reflects my vision — a digital revolution where everyone can express their personality, beyond material boundaries, through the power of fashion and communication. Through MODAMORE, I continue to celebrate individuality and promote emerging fashion brands that embody creativity, sustainability, and the beauty of Italian design.