# HEALTHY LIVING

CONFERENCE™

HEALTH FITNESS BEAUTY ENERGY

## EXHIBITOR PACKAGE INVESTMENT

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Healthy Living Conference is a newly founded health convention formed through Men&WomensHealth, and its event team, ALILS, who have been involved with event productions throughout the country, established in 2013 — bringing foundation and tenure, while focusing on creating a world class learning, and knowledge experience. Healthy Living Conference's prime direction is helping people to reflect, replenish, and become fully who they are truly meant to be in their body, mind, spirit, and health, while having an awakening to harmful elements in today's environment — leaving them with a breath of renewed energy, having a revitalizing purpose in life's journey.

Men&Womens™
Health

CELEBRATING
20 YEARS
EXPERIENCE
ALILS TEAM
BRINGING HEALTHY
LIVING CONFERENCE
TO UTAH

# WHY BE AN EXHIBITOR

## WITH

## HEALTHY LIVING CONFERENCE

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- Often, connecting with new customers feels like a shot in the dark, and it may be time to consider opportunities for meeting them face-to-face during a conference, convention trade show. This targeted environment allows businesses to go beyond the confines of traditional marketing and connect directly with prospects with the outcome having more customers.

- Healthy Living Conference presents the unique opportunity for your business to build face-to-face connections, drawing from a targeted audience of decision makers and professionals within your industry.

HERE ARE 10 BENEFITS TO BEING AN EXHIBITOR 👉

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# 1 LEAD GENERATION

Healthy Living Conference provides opportunities to generate new leads, connecting with potential customers, allowing you to increase your sales and revenue. Additionally, exhibitors receive a PDF of generated leads specific to categories. Our trade show floor provides energetic action, as thousands of attendees search for solutions that meet their unique needs. As you deploy essential marketing strategy, your brand can stand out, driving traffic into your exhibit.

## Can your company benefit from leads?

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# 2 BRAND AWARENESS

Healthy Living Conference offers a power platform for your business to showcase its products and services, increasing brand visibility and awareness among industry professionals and potential customers.

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# 3 NETWORKING OPPORTUNITIES

## YOUR NETWORK BECOMES YOUR NET-WORTH

Healthy Living Conference Exhibitors connect with other businesses, suppliers, and industry influencers, potentially leading to new partnerships, collaborations, and supply chain opportunities. Industry professionals are motivated to attend trade shows because they enjoy being on the cutting-edge of latest technology, tools and advancements.

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# 4 MARKET RESEARCH

## YOUR KNOWLEDGE

Healthy Living Conference convention and trade shows provide a chance to gather feedback from attendees, helping businesses to understand customer preferences and frustrations, and improve their products and services accordingly.

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# 5 COMPETITOR ANALYSIS

## POWER THROUGH OBSERVATION

Healthy Living Conference provides advantage to businesses where they can observe their competitors, understand industry trends, and identify areas for improvement.

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# 6 LAUNCH OF NEW PRODUCTS

## OPPORTUNITY TO LAUNCH NEW PRODUCTS

Our exhibitor trade shows provide an ideal platform for launching new products, allowing your business to showcase its latest offerings, which Healthy Living Conference helps you to generate a buzz among industry professionals and potential customers.

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# 7 FACE-TO-FACE INTERACTIONS

## PEOPLE BUY YOU BEFORE THEY BUY YOUR BUSINESS OR PRODUCT

Healthy Living Conference trade shows enables your business to engage in face-to-face interactions with customers and prospects, building relationships and trust, and providing a more personal and interactive experience.

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# 8 TARGETED AUDIENCE

## Create lasting relationships

Healthy Living Conference is known for its power, and prestige in marketing, attracting a targeted audience of industry professionals and decision-makers, increasing the likelihood of generating high-quality leads and converting them into sales.

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# 9 INCREASED EXPOSURE

## HAVE YOUR BUSINESS SEEN

Exhibiting at Healthy Living conference, convention trade shows can increase exposure for your business, especially if you are a small business, helping you to reach a wider audience and establish yourself as an industry player.

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# 10 IMPROVED SUPPLY CHAIN

## PROFESSIONAL CONNECTIONS

Healthy Living Conference provides opportunities for your business to connect with suppliers, distributors, and other industry professionals, potentially leading to improved supply chain management and cost savings.

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# Three Essentials

## Healthy Living Conference exhibitors receive

1 VISIBILITY

2 CLIENTELE

3 SALES - INCREASED PROFITS

June 28-29, 2 0 2 5 Opportunity

# Investment

## Dixie Convention Center

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### Be An Exhibitor

- One 10x10 Booth
- PDF of generated targeted leads
- Social media exposure
- 22 general admission tickets

Investment

$850

+$100 prime locations - i.e., corners

✨ See in Application Current Signup Promotions

Limited Time

Receive $111.00 off each additional booth purchased

Signup & Reserve for three conference shows & save $375

**Apply Now**

exhibitor application submission

### Speakers & Workshop Class Presenters

- Opportunity to present & teach your craft
- opportunity for Higher level of networking
- Opportunity to brand yourself
- interactive hands-on with audience
- PDF of generated targeted leads
- Social media exposure
- 44 general admission tickets
- And much more

If not reserving a booth the investment for speaking is:

$1,050

**Apply Now**

speaker or workshop presenter submission

See below for Salt Lake city Area info at: Mountain America Expo Center

### Professional Keynote Speakers

Professional Opportunities please inquire

**Inquire Now**

pro keynote speakers

DCC Dixie Convention Center St. George, Utah

Men & Womens Health

Celebrating 20 Years Experience AEIS Team

November 21-22, 2 0 2 5 Opportunity

# Investment

## Mountain America Expo Center

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## Be An Exhibitor

- One 10x10 Booth
- PDF of generated targeted leads
- Social media exposure
- 22 general admission tickets

Investment

$975

+$150 prime locations - i.e., corners

✨ See in Application Current Signup Promotions

Limited Time

Receive $111.00 off each additional booth purchased

Signup & Reserve for three conference shows & save $375

**Apply Now**

exhibitor application submission

## Speakers & Workshop Class Presenters

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- opportunity for Higher level of networking
- Opportunity to brand yourself
- interactive hands-on with audience
- PDF of generated targeted leads
- Social media exposure
- 44 general admission tickets
- And much more

If not reserving a booth the investment for speaking is:

$1175

**Apply Now**

speaker or workshop presenter submission

See below for Orlando Florida info

## Professional Keynote Speakers

Professional Opportunities
please inquire

**Inquire Now**

pro keynote speakers

Mountain America Exposition Center
A Salt Lake County Facility

Men & Womens Health

Summer 2 0 2 6 Opportunity

# Investment

## Orlando Florida

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### Be An Exhibitor

- One 10x10 Booth
- PDF of generated targeted leads
- Social media exposure
- 22 general admission tickets

Investment

$1495

+$250 prime locations - i.e., corners

✨ See in Application Current Signup Promotions

Limited Time

Receive $111.00 off each additional booth purchased

Signup & Reserve for three conference shows & save $375

**Apply Now**

exhibitor application submission

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- PDF of generated targeted leads
- Social media exposure
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- And much more

If not reserving a booth the investment for speaking is:

$1695

**Apply Now**

speaker or workshop presenter submission

### Professional Keynote Speakers

Professional Opportunities
please inquire

**Inquire Now**

pro keynote speakers

Orlando Orange County Convention Center
The Center of Hospitality, where it's all about your experience.

Men & Womens Health

Celebrating 20 Years Experience At Its Team