



Dressing for Photos

TIPS & TRICKS FOR
CHOOSING WHAT TO
WEAR FOR PHOTOS

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WELCOME



Hey there! Thank you so much for downloading this freebie! We hope you find it useful!

Choosing outfits for your photo session can be overwhelming and stressful - we're here to help! The outfits you choose can really elevate your photos and keep the focus on YOU!

Every client who books a session with us gets a *detailed* client guide that goes over clothing choices and session prep thoroughly! We want you to feel confident and prepared for your photos!

For those who haven't booked a session with us and need help planning outfits for photos - don't worry, we gotchu! We've compiled some basic tips and tricks to implement when choosing what you and the people in your group will wear for photos. Read on for more info!

— PARKER & ABBEY



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COLORS & PATTERNS

When picking your outfit(s) for photos, pick soft, earthy, and muted tones. Muted colors photograph well on camera and keep the focus on you as the subject.

Avoid bright, bold, and neon colors as these colors can detract from you as the subject and can cast the color onto your face.

Choose simple and plain fabric or fabric with small patterns. Big and bold patterns are very distracting in photos as it will draw the eye straight to the fabric instead of where you want it - on your beautiful face!

COORDINATE, BUT DON'T MATCH

When choosing outfits to wear for group photos, aim to coordinate outfits and not match. For example, let's say you have two girls - instead of both girls wearing the exact same style and color of dress, one girl could wear a dress while the other wears a blouse and skirt.

Pick a color scheme and coordinate outfits within those colors. Don't have everyone wear the same color.

Using layers like jackets, scarves, and jewelry can help tie in more colors to complete the color scheme!



SHOULD I DRESS UP?

When it comes to photos, you can never be too dressed up! When in doubt, choose to wear "dressier" outfits!

We always recommend wearing dresses or skirts, suits or dress pants, etc. Again, what you wear can really elevate your photos!

If you choose to wear jeans and a shirt, avoid clothes with logos, images, holes, and paint splotches as they are distracting in photos.





PREPARATION FOR THE DAY OF YOUR SESSION

The day of your session, be sure to brush and floss your teeth and wash your face!

You'll also want to be clean shaven or well-groomed. Make sure your nails are manicured or clean!

It helps to bring a mirror, comb or brush, and lipgloss or chapstick to your session for any last minute touch ups.

