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PEACE RIVER AUTHOR TURNS VIRAL OBITUARY INTO AMAZON BESTSELLER

PEACE RIVER, AB, July 6, 2025

When Barb Drummond wrote an obituary for her vibrant and unconventional mother—who passed away from Alzheimer’s five years ago—she had no idea the heartfelt (and hilarious) tribute would go viral across the globe. ***I Finally Have The Smoking Hot Body I’ve Always Wanted (Having Been Cremated)*** was featured by major media outlets including *The New York Times*, *The Irish Times*, *CBC’s As It Happens*, *Huffington Post*, *Daily Mail (UK)*, *Global News*, *FOX8*, *The Star*, and dozens more internationally.

Inspired by the overwhelming response, Drummond—now a **bestselling author, winner of the International Impact Book Award**, and **guest panelist at the Edmonton Opera**—expanded the obituary into a memoir. Her book, *I Finally Have The Smoking Hot Body I Have Always Wanted (Having Been Cremated)*, shot to Amazon bestseller status within 12 hours of its release.

“My mom was larger than life,” says Drummond. “She loved fiercely, laughed loudly, and never lost her ability to surprise us—even after she was gone. Writing this book gave her voice back and let me tell the deeply human, often funny, and sometimes heartbreaking story of Alzheimer’s. Humour helped us survive it. I think it can help others too.”

Barb has been **interviewed by CanvasRebel**, featured on **CBC Radio Active**, and praised by **CANREADS** for her memoir's rare ability to blend levity with loss. Her work has struck a chord with readers navigating caregiving, grief, and the messy, beautiful relationships we have with our loved ones.

A proud supporter of the Alzheimer Society of Canada, Drummond donates 10% of her book sales to the organization. “Their resources were lifelines for our family,” she adds. “If this book makes one person feel less alone, or helps someone laugh when they thought they’d forgotten how—I’ve done my job.”

“Mom never missed an opportunity to be unforgettable.”

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MEDIA NOTE: For interviews, speaking engagements, or high-resolution images, please contact Barb Drummond directly.

[Listen to Barb’s interview on CBC’s Radio Active.](#)