

Membership At-A-Glance

# MYRTLE BEACH PHOTO<sup>☀️</sup>GRAPHERS *directory*



**Stand Out. Get Found. Book More.**

Myrtle Beach's go-to resource for connecting families and visitors with the area's top professional photographers.

# WHY JOIN US?

Finding a photographer can feel overwhelming. Potential clients scroll endlessly through Google and social media, never quite sure who to trust.

**That's where the Best Myrtle Beach Photographers Directory comes in.**

We're the only vetted, SEO-powered hub created for licensed, professional photographers on the Grand Strand.



Over 17 million visitors annually travel to the Myrtle Beach area.



The Grand Strand area has roughly 398,000 residents.



In 2025, Tripadvisor ranked Myrtle Beach as the #1 U.S. beach destination for summer travel, and the #3 overall U.S. city to visit.

## What this means for you

- Be discovered by families actively searching for quality photographers.
- Share and promote your mini sessions and events on our website + calendar.
- Get featured on our social media channels to expand your reach.
- Connect with other local photographers for co-working calls, in-person meetups, and creative collaborations.

## Our membership criteria:

- Be a licensed Horry County business
- Provide proof of license(s) if requested
- Operate legally (*no in-home studios*)
- Own a professional website
- Have client reviews in good standing



# MEMBERSHIP OPTIONS

Memberships help keep our website online, maintained, and fund marketing efforts like social media ads to bring you more clients.

## Basic Listing

**\$120 per year**  
or \$12/month

### Simple Profile

Up to 15 images  
Photographer bio  
Website & social links

-----

One time \$25 setup fee

Alphabetical listing on  
category pages

Private members community

Member badge for your  
website



## Featured Photographer

**\$250 per year**  
or \$25/month

### Enhanced Profile

Everything in Basic plus:  
30-image portfolio gallery  
Badges & certifications  
Client Reviews  
Quarterly profile updates

-----

One time \$50 setup fee

Featured niche placement

Priority social media posts

Private members community

Featured badge for your website

Images included throughout the  
website and opportunity to  
contribute images (with  
backlinks) to blog posts

Your mini sessions & events  
added to our event calendar

## VIP Member

**\$400 per year**  
or \$40/month

### Enhanced Profile

Everything in Featured plus:  
30-image gallery per niche  
Optional video embeds  
Optional mailing list embed  
Monthly profile updates

-----

### Everything in Featured, plus:

Promotion of your freebie,  
mailing list embed or special  
offer on the website and/or  
social media

Up to 2 Social Media  
Takeover Days per year

VIP graphic displayed within  
the directory

\*Prices subject to change  
Last updated September 2025

# FREQUENTLY ASKED QUESTIONS

## Can I cancel at any time?

Yes! You can cancel, upgrade, or downgrade whenever you'd like.

## Why would I want to be listed with my competition?

Because clients are *already* comparing photographers, that's how they shop! The difference is, here they're not scrolling through random Google results or oversaturated Facebook groups.

Our directory is organized by niche, so families can quickly find exactly what they're looking for. That means you stand out as a trusted pro instead of getting lost in the shuffle.



## How will clients find me?

The directory is actively marketed through social media and blog articles, with a strategy built to grow visibility in Google search. The goal? To help you stand out as a trusted pro in a saturated market.

## It's your turn to stand out, get found, and book more.

We created this space to celebrate photographers who take their craft (and their business) seriously. Being featured here means standing alongside other trusted pros, showing families the difference a professional makes so they can book with confidence.

### OUR TOP CATEGORIES INCLUDE:

Newborn • Maternity • Families • Seniors • Weddings • Proposals • Events • Christmas  
+ more!



# READY TO APPLY?



**Stand Out. Get Found. Book More.**

[bestmyrtlebeachphotographers.com/application](https://bestmyrtlebeachphotographers.com/application)

**Got questions?** Reach us at  
[directory@bestmyrtlebeachphotographers.com](mailto:directory@bestmyrtlebeachphotographers.com)

