

# CROSSOVER CALIFORNIA

## event tips

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### SET UP

things to think about, do you have?

shade / rain structure

seating for longer events (especially for older guests)

water available and easily accessible

sanitizing stations

enough trash cans (depending on type of trash at least 1 per 50 ppl, + extra liners)

bathrooms (should be 1 per 50 ppl)

### STAFFING

you will want to have more staff then you need signed up to help with event. You will have those that drop off at the last minute. Besides the right amount to run each activity you should have several staff too...

- sign people in - also to keep track of conversions - getting contact info for followup
- trash pick up throughout event
- bathroom refresh throughout event
- Emergency Response Team (many have firefighters, police, nurses that can volunteer their services to be on hand. This is required for large events)
- clean up crew
- security depending on the type/size of event

### PERMITS

if you are using a Fresno city park or blocking off streets for your event that will have more then 50 ppl you will need to call the city of Fresno to see if you will need a permit

<https://www.fresno.gov/parks/special-events/>

they want an application in for approval at least 60 days prior to your event

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## gospel message

### COMMUNICATING CLEARLY

The ultimate goal of an evangelism event is to communicate the gospel clearly. Below are some things to consider when preparing the gospel presentation.

### WHEN

Identify a specific time during the event to present the gospel. Select a time to gather everyone together and distractions like bounce houses will be closed. If you are doing a drive through or pass through event you will need to identify the point in the process in which an individual will share the gospel with the person passing through. A quick gospel presentation can be strengthened with a tract for them to take home and read later.

### HOW LONG

Don't spend too much time presenting the gospel. In most cases people are not expecting a 30 minute sermon. Keep the message concise, simple and concentrated on the gospel. 5 to 10 minutes is usually a good target. Peoples attention span shrinks if they are waiting to get on to something else.

### MESSAGE POINTS

In His book, "The Gospel," Greg Gilbert identifies 4 things that must be included to communicate the whole gospel. God, Man, Christ and Response. You do not need to spend a lot of time on each one, but be sure to cover each.

- God is holy and just
- Mankind is in rebellion against God
- Jesus died on the cross to provide salvation for all who will believe
- Response, will you believe?

You will, obviously, want to add a little bit more to each of these and strengthen the points with scripture, but keep these four things in mind as you prepare.

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## HELPFUL ARTICLES

Here are some helpful articles on sharing the gospel

<https://www.9marks.org/answer/what-gospel/>

<https://ca.thegospelcoalition.org/columns/ad-fontes/sharing-the-gospel-in-3-minutes-or-less/>

<https://www.navigators.org/resource/one-verse-evangelism/>

Two illustrations that can be helpful

Tools 3 Circles <https://www.namb.net/evangelism/3circles/>

Bridge Illustration <https://www.navigators.org/resource/the-bridge-to-life/>

## FOLLOW UP

- Gathering Contact Info, and have a plan to follow up
- Decide what the appropriate amount of follow up is for your event

Plan for God to work. Have a plan for discipleship when someone comes to faith in Christ. You may identify a few people in your church who will be willing to meet with the person to do some basic discipleship.