

# PURPOSEFUL COACHING

WITH THE GIRL NAMED BLAKE



# Hi, I'm Blake.

A little over two years ago I was a stay-at-home mom and freelance graphic designer convinced if I just worked harder and longer, I would finally feel fulfilled and successful. I prioritized my work and success over everything and those choices eventually led me to serious burn out and discouragement.

**It took me a while, but I finally realized that along the way I'd bought the lie that success = happiness. Over time, I loosened my grip on my hopes and dreams and handed them over to God and committed to using my gifts to bring glory to Him.**

In the two years since I've launched a podcast that's rocketed up the charts, grown my Instagram to over 20K followers, and secured a two-book book deal. And while that all looks really impressive on paper and I've learned a ton in the process, the best and most important part is that everything that's conspired came out of my hard work and God's perfect faithfulness.

So if you've been searching for a way to go after your dreams while not abandoning your relationship with Christ, you're in the right place.

*xo, B*



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LET'S CONNECT

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# Who I work with

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If you've gotten this far, I'd guess the answer is *you*. But allow me to expand:

I get the chance to work one-on-one with women who know they have a God given gift to share with the world, but either can't figure out how to get started or need a little push to keep going.

My clients are women who want to work well, unto the Lord, and know the "success formula" the world offers them is garbage. I mostly work with small business owners, writers, bloggers, podcasters, and direct sales reps to help them scale their businesses and reach their goals while focusing on God and His goodness.

*So, if you've been searching for some guidance and teaching on how to do this thing well but feel like the rest are missing that God element you need, look no further.*



# My Coaching Framework

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As I've built the framework for this coaching program, I've fused together a secular coaching system with my deep love of Jesus to produce a program that gets results and keeps your eyes on Him at the same time. Keep reading to learn about the GROW model and how you can benefit from it!

1

## GOAL

This is where it all starts. What do you want to achieve, and just as importantly, why do you want to achieve it? This includes tangible, measurable goals as well as spiritual and mental goals that are vital along the way.

2

## REALITY

it's essential to evaluate where you are now so that you can understand how to move forward. Learning to self-assess and involve God in that process will equip you to be more productive and understand your why.

3

## OPTIONS

What do you need? What would help you move towards your goal? What's holding you back (mentally and physically) from taking the steps you need to?

4

## WAY FORWARD

This is where it gets really good. Together, we'll create a solid action plan to move you towards the desires of your heart in a way that best serves the Lord, your family, and those around you.



# How it works

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The last thing I want is for enrolling in a coaching program to cause you *more* stress, so we keep this really simple.

**Step 1:** Enroll in coaching and secure your spot / dates.

**Step 2:** You'll receive your coaching homework as soon as you've signed up and it'll be time to get to work!

**Step 3:** With your homework complete, it'll be time to start getting on calls with me and talking it out!

**Step 4:** Together, we'll build your action plan, choosing your next steps and detailing how to make them

**By the end of this program you will be able to...**

- Identify what your gifts and dreams are and how you can use them to the glory of God
- Be a better manager of your time and resource
- Confidently show up in your space and start moving towards your goals



# Your Options

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## **3 MONTH COACHING INVESTMENT: \$1500 OR 3 PAYMENTS OF \$550**

- Two 45 minute coaching calls per month (6 total)
- Access to Blake via Voxer for the duration of your package
- Pre-session workbook
- Lifetime access to the exclusive coaching community
- An Instagram audit (\$200 value)
- And access to the coaching library, full of tutorials and templates

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## **ONE MONTH COACHING INVESTMENT: \$525 OR 2 PAYMENTS OF \$288**

- Two 45 minute coaching calls
- Access to Blake via Voxer for the duration of your package
- Pre-session workbook
- Lifetime access to the exclusive coaching community
- And access to the coaching library, full of tutorials and templates



# Kind Words from Clients

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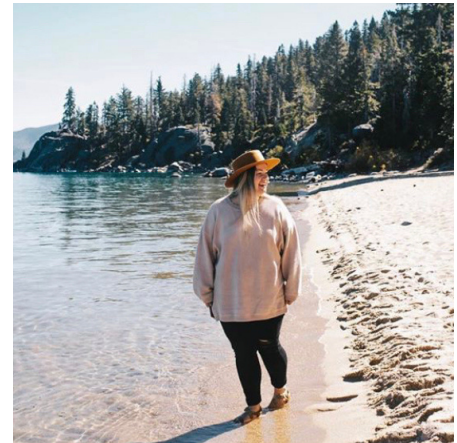


"Before working with Blake I struggled with chasing the dreams God put on my heart. I didn't know how to practically trust God. Blake's gift for merging solid, biblical teaching with real-world application is always done in true Christian love. Learning under her has given me not only the confidence, but the GOD-fidence to create and serve well. She'll point you to Jesus and sit with you at His feet like a true sister and friend in Christ, always.

STEPHANIE GONZALES, MENTAL HEALTH ADVOCATE

"The best thing Blake has taught me is to be bold in my faith and in my business, even when it feels scary, because God will show up. And some of the most pivotal growth happens there. Everything she teaches is filtered through the Word of God and grounded in biblical truth. Her ultimate goal is to always point people to Jesus and that is what I have appreciated most from the moment we connected."

KYLEIGH ROSE, SMALL BIZ OWNER





# FAQ

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## IS THE INFORMATION SHARED IN COACHING CONFIDENTIAL?

What happens in our sessions stays in our sessions. I fully understand the value of your trust, and take every precaution to safeguard it.

## HOW OFTEN WILL WE MEET?

No matter which package you choose, we'll meet formally twice a month, preferable spaced out two weeks apart. But even when we're not technically meeting you'll have access to me for questions and thoughts via Voxer!

## WHERE WILL WE MEET?

Thank goodness for Zoom, amiright? Our meetings will be in a private Zoom conference call so we can see one another's faces!

## WHAT IF I WANT TO END MY COACHING ENGAGEMENT?

There is a no refund policy in place for Purposeful Coaching due to the individual nature of our work together (and the fact that someone else is likely waiting for your spot!)

# Ready to do this?

No time like the present, right? If you're ready to roll, just click the button below to submit your application for Purposeful Coaching and someone will reach out within 24 hours to walk you through the rest of the process! YAY!

[APPLY NOW!](#)

