

Building a Balanced Business (Without Breaking Your Life)

To book or for questions, contact kathy@brilliant-balance.com, 513-375-9394

Program Bio

Many women are drawn to the idea of entrepreneurship because they want the flexibility it provides. As the founder of two startups, Cherylanne Skolnicki understands this as well as anyone.

Being able to work when you want, where you want, and with whom you want is extremely attractive. Your dream is to have a business that can grow to the size and scale you imagine without breaking your life in the process. But if you're not careful about how you design your business at the start, you can find yourself worse off than you were back in your corporate job. I'll share what it takes to design a balanced business.

Attendees will learn:

- An expansive question to help guide your life beyond just your business
- Why managing your energy and time is the key to maximum productivity
- How to decide which business model to choose when starting out
- How to get more focused on what you're great at
- How to train yourself to let go of work and hiring easily capable people
- How to get out of your own way to get ahead



About Cherylanne

As the founder and CEO of Brilliant Balance, Cherylanne is the creative engine for the company; she is also a popular speaker, an advisor to corporate leaders, and a trusted coach to a roster of private clients.

An authority on well being, work-life balance, and human potential, Cherylanne equips professionals to get the most out of work and life through compelling content, comprehensive coaching programs, and a tightly knit community. She hosts the top-rated Brilliant Balance Podcast which reaches thousands of listeners each week with inspiring messages and practical advice.

Cherylanne lives in Cincinnati, Ohio with her husband John and their three children.

“Loved Cherylanne’s energy & I felt like I was with her in person. She kept my attention at all times - it felt like she was talking right to me! Thank you for one of the best virtual speaking engagements I’ve attended!”

- Hewlett Packard Enterprise keynote attendee

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