

West Tennessee
STRAWBERRY FESTIVAL
88th Annual West Tennessee Strawberry Festival

GRAND FLOATS PARADE
Friday - May 8, 2026 - 10:00AM

EARLY ENTRY DEADLINE: MONDAY - APRIL 20, 2026

- A LATE FEE OF **\$25.00** PER ENTRY WILL BE CHARGED AFTER THE DEADLINE THRU MAY 4, 2026.
- NO ENTRIES WILL BE ACCEPTED AFTER MAY 4, 2026.

REGISTRATION & ENTRY DETAILS

- Payment must be made at time of registration.
- All entries must be postmarked by **Monday - April 20, 2026** to avoid a late fee.
- A processing fee will be added on all card payments. All payments are non-refundable.
- Make entry checks payable to: West Tennessee Strawberry Festival. Mail to: Humboldt Chamber of Commerce, 1814 E Main Street, Humboldt, TN 38343.
- Parade number and position are assigned when this application and payment is received by Chamber Office.
- Only floats and golf carts are judged for prizes in this parade. Vehicles or any other groups are not judged.
- Driver's must have a valid driver's license and be at least 18 years of age and operate a vehicle covered by a valid insurance policy. Proof of these will be required the morning of the parade when you check in and receive your official parade number.

OFFICIAL GUIDELINES

1. Overall appearance, beauty, design, eye appeal, and originality according to thought, concept, authenticity, and thought. They are also judged on ingenuity with these ideas in mind: unusual design, moving parts, animated figures, difficult superstructure and inventiveness in costume, decoration and color.
2. Nothing will be thrown from floats, golf carts, vehicles or marching groups into the crowd. This is a violation of Humboldt City Ordinances!
-VIOLATORS WILL BE CITED/FINED-
3. **GOLF CARTS**
 - The term "golf cart" does not include ATVs, RTVs, UTVs, or any other gas or electric-powered vehicle not manufactured primarily for use on a golf course.
 - Golf cart entries **MUST** be decorated and driven down the parade route in order to compete in this category; each golf cart counts as ONE (1) ENTRY.
 - There will be three (3) overall golf cart winners.
4. **FLOATS**
 - A "float" refers to a decorated platform that is either built directly onto a truck or trailer, or constructed separately and towed behind a vehicle.
 - There will be three (3) Humboldt winners and three (3) Out-of-Town winners.
 - Floats exceeding 15 ft. in height, measured from ground, may be disqualified.
 - Walking beside or touching floats distracts from its appearance and may affect judges scoring.
5. **DANCE/CHEER GROUPS**
 - MUST submit video recordings of parade routines for approval **PRIOR** to registration. Groups that do not provide video coverage will not be permitted to participate in the WTSF. Please send videos to festival@humboldtchamber.com.
 - All entries must be family-friendly. Content containing profanity, suggestive language, or provocative imagery will not be permitted.
 - All groups must remain in motion for the entire parade route. **Stopping at any time is not permitted, as it causes delays and disrupts parade flow.**
6. **VEHICLES**
 - A "vehicle" refers to any unit equipped with a motor. This includes: cars, trucks, vans, SUVs, ATVs, RTVs, UTVs, four-wheelers, tractors, etc. For any other vehicles or assistance determining your category, please contact us.
 - Due to space and safety considerations, vehicles over 30 feet in overall length, including semi trucks, heavy wreckers, and similar-sized vehicles, **are limited to a total of five (5) entries for the entire parade and require prior approval.**
7. **HORSES**
 - Must wear a diaper or have someone following to clean up after the horse.
 - Horses and/or horse drawn wagon/carts will be placed at the end of the parade no matter when you register.

CHECK APPROPRIATE ENTRY CATEGORY: **FLOAT \$25** ☐ **HUMBOLDT** ☐ **OUT-OF-TOWN** ☐ **VEHICLE \$85** ☐ **GOLF CART \$60**

ALL ENTRIES PLEASE FILL OUT INFORMATION BELOW:

Entry Name: _____

Entry Description (colors, list of riders, special details: troop #, group name, etc.): _____

Car Entry Description (antique, classic, etc.): _____

Driver: _____ Car Sponsor: _____

Title of Royalty: _____

Sponsor (School/Organization): _____

COMPLETE SECTION BELOW IN ITS ENTIRETY. THIS IS HOW WE WILL COMMUNICATE WITH YOU FOR ANY FESTIVAL RELATED INFORMATION.

Name: _____ Phone: _____

Address: _____ City, State/Zip: _____

Email: _____

The following waiver must be signed by the person completing this form and returned with the parade/revue application:

By completing and submitting this application, I/We do hereby, for myself, my heirs, executors and administrators, do waive and release any and all rights and claims for any damages I may have against the City of Humboldt, Officials of the West Tennessee Strawberry Festival, The West Tennessee Strawberry Festival, or any group or person involved with the West Tennessee Strawberry Festival.

Signature _____ Date _____

Questions? Contact us: festival@humboldtchamber.com | 731-784-1842 | 1814 E Main St Humboldt, TN 38343

Visit our website: www.strawberryfestivaltn.com or Find us on  

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STRAWBERRY FESTIVAL

MEMORANDUM

TO: ALL ENTRIES
GRAND FLOATS PARADE - WEST TENNESSEE STRAWBERRY FESTIVAL

FROM: BETH CULPEPPER, MANAGING DIRECTOR

DATE: 2026

RE: LINE-UP PROCEDURE

ENCLOSED YOU WILL FIND INFORMATION REGARDING THE GRAND FLOATS PARADE ON FRIDAY, MAY 8, 2026. PLEASE PAY CAREFUL ATTENTION TO THE INSTRUCTIONS AND RULES LISTED IN THE PACKET. SOME DETAILS OF THE INSTRUCTIONS HAVE CHANGED FROM PREVIOUS YEAR.

PRIOR TO YOUR ARRIVAL IN HUMBOLDT FOR THE WEST TENNESSEE STRAWBERRY FESTIVAL, IT IS IMPORTANT THAT YOU RECEIVE YOUR TENTATIVE PARADE NUMBER. PLEASE GO TO OUR WEBSITE AT WWW.STRAWBERRYFESTIVALTN.COM OR OUR FACEBOOK PAGE BEGINNING APRIL 23, 2026 TO LOCATE YOUR NUMBER IN LINE. TENTATIVE PARADE NUMBERS WILL NOT BE MAILED THIS YEAR. ONCE YOU HAVE ARRIVED ON PARADE DAY, YOUR OFFICIAL NUMBER MAY BE PICKED UP AT THE BOOTH AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. THESE SERVE TO IDENTIFY YOUR ENTRY FOR THE JUDGES AND FOR THE MEDIA REPRESENTATIVES COVERING THE PARADE.

PLEASE ASSIST US BY BRINGING YOUR ENTRY IN THE CORRECT DIRECTION DOWN MAIN STREET IN THE STAGING AREA. ALL FLOATS AND GOLF CARTS WILL BE PARKED ON THE NORTH (RIGHT) SIDE OF MAIN STREET IN EVEN NUMERICAL ORDER. CARS WILL BE PARKED ON THE SOUTH (LEFT) SIDE OF MAIN STREET IN ODD NUMERICAL ORDER.

WE WILL HAVE TELEVISION COVERAGE OF THE PARADE, WLJT TV/WEST TN PBS: WILL TAPE THE PARADE FOR RE-BROADCAST. THEY WILL BE LOCATED ON THE LEFT SIDE OF THE STREET, ADJACENT TO THE JUDGES/REVIEWING STAND.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION IN THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT (731)-784-1842 OR EMAIL AT FESTIVAL@HUMBOLDTCHAMBER.COM.

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INSTRUCTIONS FOR FLOATS

GRAND FLOATS PARADE Friday - May 8 2026 - 10:00AM

WELCOME TO THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL. BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS AND GOLF CARTS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA. GOLF CARTS WILL NEED TO BE DROPPED OFF OR DRIVEN ON TO THE PARADE ROUTE FROM A PARKED LOCATION OFF OF MAIN STREET. NO TRAILERS WILL BE ALLOWED TO STAY IN THE PARADE STAGING AREA. ONCE THROUGH THE PARADE, GOLF CARTS WILL NOT BE ALLOWED BACK UP THE PARADE ROUTE, YOU WILL HAVE TO TAKE ALTERNATE MEANS OFF OF MAIN STREET. FAILURE TO COMPLY COULD RESULT IN DISQUALIFICATION OR PARTICIPATION IN FUTURE PARADES.

1. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 45W (FROM JACKSON), FOLLOW HWY 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH ONE MORE TRAFFIC LIGHT) TO HWY 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR SOUTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 45W (FROM TRENTON), TURN LEFT ON HWY 45 BY-PASS (THIRD TRAFFIC LIGHT) AND FOLLOW (THROUGH THREE TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR NORTH BOUND FLOATS COMING INTO HUMBOLDT ON HWY 70-79 (FROM BELLS) TURN ONTO HWY 70-79 BY-PASS AND FOLLOW (THROUGH 4 TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS.

*******IMPORTANT*******

1. THE LINEUP NUMBER YOU RECEIVE IS NOT YOUR PLACE IN THE PARADE (FOR EXAMPLE: IF YOU RECEIVE THE NUMBER 7, YOU ARE NOT GUARANTEED TO PHYSICALLY GO THROUGH THE PARADE SEVENTH IN LINE. WE DO HAVE TO FORMAT THE PARADE IN A CERTAIN ORDER).
2. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN 9:00AM ON THE MORNING OF THE PARADE. **IF YOUR FLOAT IS NOT IN PLACE BY 9:00AM YOU WILL BE DIRECTED TO THE BACK OF THE PARADE LINE. ALL VEHICLES NOT PART OF THE PARADE MUST BE OUT OF THE STAGING AREA BY 9:30AM - THIS WILL BE STRICTLY ENFORCED. NO VEHICLES WILL BE PERMITTED INTO THE STAGING AREA AFTER 9:00AM. THE PARADE WILL BEGIN PROMPTLY AT 10:00AM.**
3. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
4. REGISTRATION: YOU MUST PICK UP YOUR OFFICIAL NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE - ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT.
5. **DRIVERS OF ANY ENTRY MUST BE AT LEAST 18 YEARS OF AGE WITH A VALID DRIVERS LICENSE, OPERATING A VEHICLE COVERED BY A VALID INSURANCE POLICY. PROOF WILL BE REQUIRED AT CHECK IN, YOU WILL NOT BE PERMITTED TO PARTICIPATE UNTIL THIS IS SATISFIED.**
6. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
7. PULLING VEHICLES AND A DRIVER MUST BE WITH FLOATS AT ALL TIMES. NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA. EXTRA PAPER, DECORATIONS, ETC. SHOULD BE CARRIED IN THE PULLING VEHICLE - PLEASE BE PREPARED TO ATTACH YOUR FLOAT NUMBER TO THE FLOAT.
8. AT THE END OF THE PARADE (12 AND MAIN) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE 45 BY-PASS. ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
9. **THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. NO ENTRY (PERFORMANCE GROUPS, ETC.) IS PERMITTED TO HOLD THE PARADE UP IN ANY WAY - THIS MEANS NO GETTING IN FORMATION, WAITING FOR MUSIC TO CUE UP, ETC. - YOU WILL BE ESCORTED FROM THE PARADE ROUTE IMMEDIATELY! THIS WILL BE STRICTLY ENFORCED!**
10. IF YOU HAVE ANOTHER OBLIGATION IN THE GRAND FLOATS PARADE, SUCH AS BEING IN THE BAND AND RIDING A FLOAT, IT IS YOUR RESPONSIBILITY TO NOTIFY THE INDIVIDUALS AT THE REGISTRATION BOOTH OR THE JUNIOR FLATS PARADE MARSHALL THE MORNING OF THE PARADE.

WE HOPE YOU HAVE A PLEASANT VISIT AND LOTS OF FUN PARTICIPATING IN THE 88TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL!
IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT 731.784.1842