



FRANKLIN

PAPER STUDIO



PLEASE JOIN US AS WE CELEBRATE  
THE MARRIAGE OF

MICHELLE ANNE

JEREMY SAMUEL

01 • 13 • 24

CEREMONY TO COMMENCE AT 4:00PM

CAPEN HOUSE  
633 OSCEOLA AVE  
WINTER PARK, FLORIDA

FRIDAY 11  
WELCOME  
MARIOTT HOTEL RESTAURANT  
6PM-8PM  
SMART CASUAL ATTIRE

SATURDAY JANUARY 13, 2024  
CEREMONY  
CAPEN HOUSE  
4:00PM  
FORMAL ATTIRE

Paper Catalog  
2024

# INTRODUCTION



*hello, I am so happy you are here!*

My name is Danielle and I am the owner and designer behind Franklin Paper Studio. While this originally started as a creative escape from my corporate job, I have fallen in love with creating beautiful stationery for couples that they can hopefully cherish for a lifetime. As a bride-to-be myself, I understand the stressors of planning a wedding, so I am here to make one part of the process as easy as possible! Let's work together to make your paper vision a reality!

# OFFERINGS



## *Save the Dates and Invitations*

I love working with couples to get a vision of what they want and transforming their words into beautiful pieces of aesthetic paper that truly reflect the beauty of their wedding day.

Every client receives a custom proposal, design, and we work together to ensure every detail is captured!

## *Day-of-Paper*

Can include so many things (listed below) but always compliments your suite so that there is a sense of cohesion (or branding) to your wedding day.

Items can include:

- Menu's
- Escort Cards
- Place Cards
- Welcome signs
- Ceremony Programs
- Table Numbers
- Guest Book Signage
- Cocktail Napkins
- Schedule of Events
- Favors (packaging, stickers, etc.)

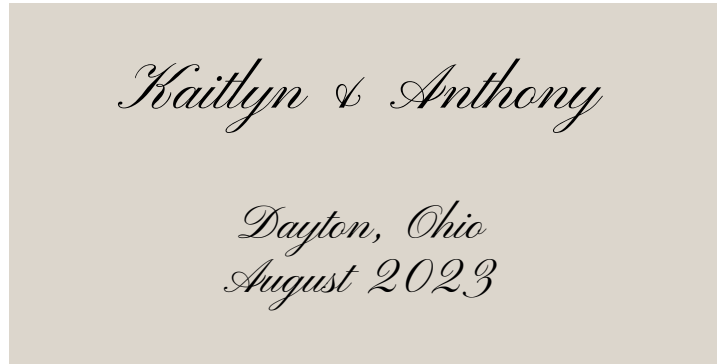
# OFFERINGS



*Capen House Styled Shoot*

*Orlando, Florida  
January 2024*

# OFFERINGS



# TIMELINE GUIDE



*Let's talk about timelines!*

This is one of my most frequently asked questions is “when do I mail my save the dates and invitations?” And I am happy to share my little tips and tricks with you. Firstly, book in advance - if you like a stationer, they can book up quickly, so reach out ASAP to secure your spot on their calendar.

## *Save the Dates*

Typically sent anywhere between 8-12 months before your wedding date. Lean on the side of caution for destination weddings (closer to the 12 months if possible).

*We will need 6-8 weeks to design and print your save the dates!*

## *Invitation Suites*

These should be sent 3-4 months before your wedding date. Again, for a destination wedding, I might go a little earlier around 5-6 months prior.

*We will need about 12 weeks to complete your invitations!*

## *Day-of-Paper*

While completely optional, most couples like everything to match. This is very depends on what you are looking for, but we can usually accommodate some quick turnarounds if need be.

# OUR PROCESS



## *Inquiry*

Once you inquire, I will send you a questionnaire to gather some information about your big day. Once I get your details, I will send a proposal and mood board for you to review. To secure your spot, we require a 50% retainer fee then the fun part begins.

## *Design*

This is the fun part! We get to work on creating a custom design, including custom sketches, monograms, colors, etc. We communicate a lot during this process to make your dream stationery come to life!

## *Mockup*

The final steps are seeing our ideas come to life in a mockup. This gives you an idea of what your final suite will look like! You get as many revisions as necessary - the goal is to make it perfect! Once you approve the pieces for design and accuracy, everything gets sent to the printers.

## *Production*

I carefully build each suite and ship them to your guests! You will also receive extra suites (just in case), a photographer suite, and a linen keepsake box with a fully assembled suite.

# INVESTMENT



*How much will this cost me?*

Another common question I get asked over and over again. While I wish I could put a number on it, it varies client to client since we are a custom invitation studio.

However, we do have a minimum of \$2,000 but typically you can expect to spend between \$2,000-\$4,000 depending on the printing styles, needs/wants, and embellishments you choose.

Want to know a more specific number? Reach out, let me know what you are dreaming of, and I can give you an estimate on what you can expect to spend!





# CONTACT



*Ready to take things to the next level?*

Send me an email and let's set up a  
consultation to discuss your vision!

I can't wait to hear from you!

[danielle@franklinpaperstudio.com](mailto:danielle@franklinpaperstudio.com)