

Your Showit GUIDEBOOK



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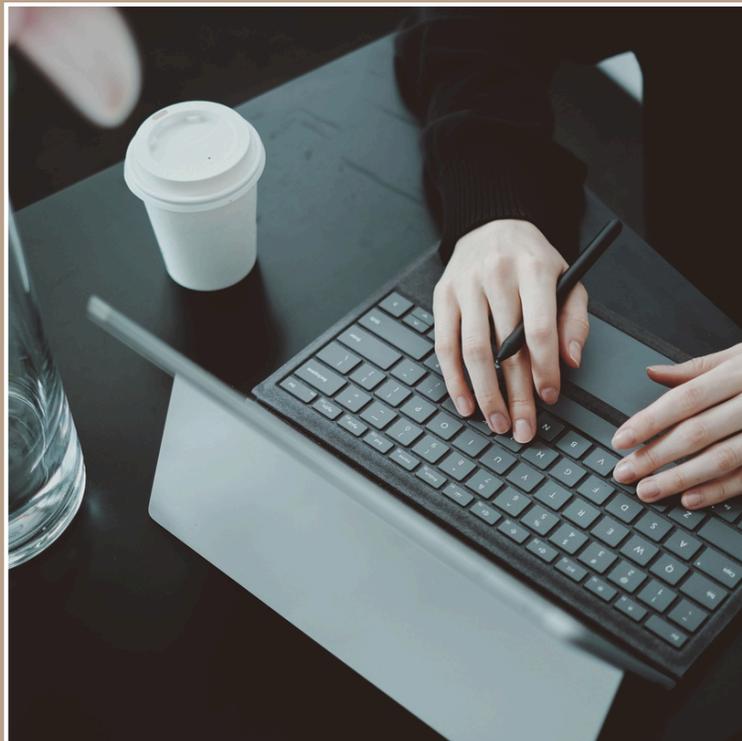
Contents

LETS DIVE IN.....	PG.1
DESIGN SETTINGS.....	PG. 2
UPLOADING FONTS.....	PG. 3
UPLOADING IMAGES.....	PG. 4
ADDING GALLERY.....	PG. 5
ADDING ICONS.....	PG. 6
TEXT BOX.....	PG. 7
FORMATTING.....	PG. 8
CANVAS TYPES.....	PG. 9-10
LINK & CLICK ACTIONS.....	PG. 11-13
EFFECT SETTINGS.....	PG. 14
BLOG.....	PG. 15
DOMAIN.....	PG. 16

Ready, set, Showit...

This training guide comes packed with **everything you need to edit and customize your Showit designs.**

We've got you covered and we hope this guide helps you better understand the platform.



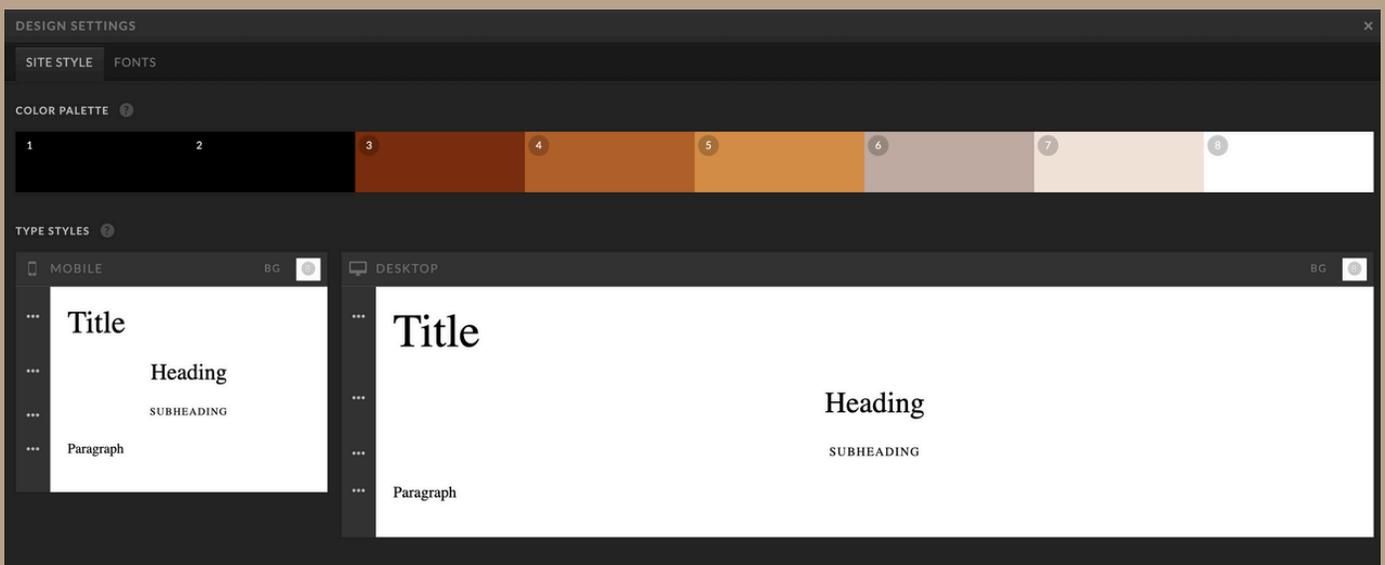
Design Settings

To change your brand colors in the Design Settings Color Palette:

- Click on the SITE tab in the upper section of the left panel of Showit
- Select DESIGN SETTINGS.
- This will drop down a window with 2 tabs: SITE SETTINGS and FONTS
- Set up to eight colors for repeated and easy access. The colors you set will be available inside of the Properties Panel as you are customizing elements including text, shapes, and icons on your site.

To change a color:

- Click on the corresponding box on the Color Palette
- Set the desired color using the color picker (your mouse will transform into a color picker when hovered over the color box) or entering in a specific hexadecimal code
- In the same DESIGN SETTINGS window as the Color Palette, you can change (for both Mobile and Desktop) a specific font and font settings for Title, Header, Subheading, and Paragraph.

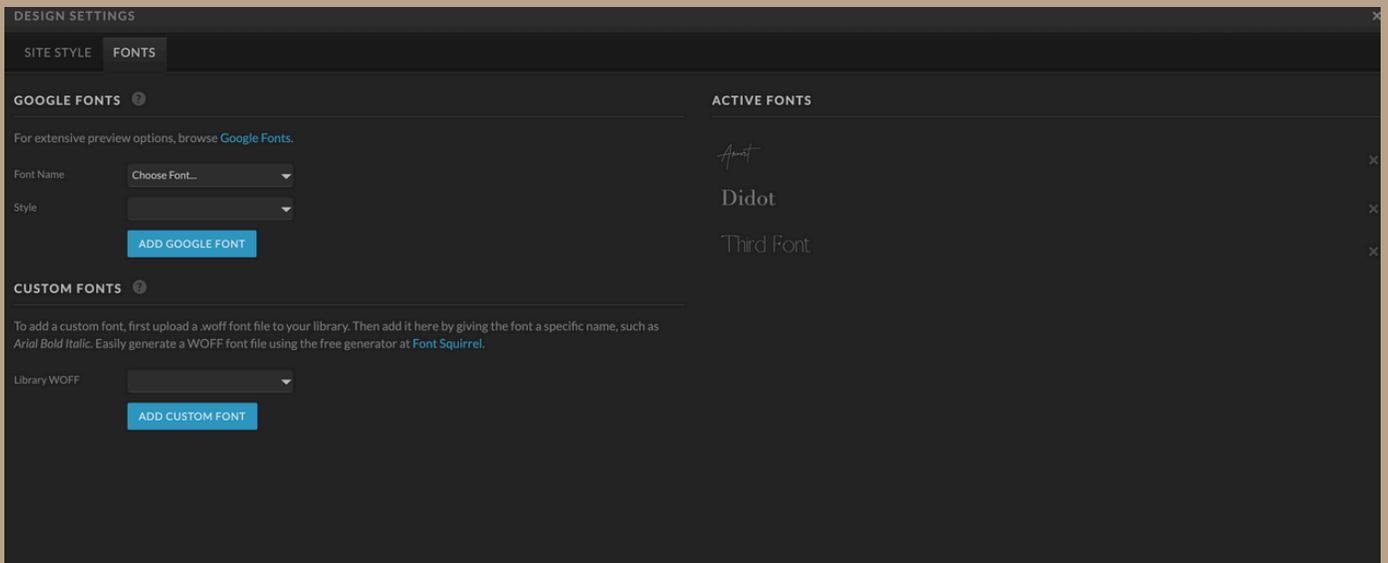


Uploading Fonts

Font:

Make your beautiful words sing with stunning fonts! You can use [Google Fonts](#) in Showit to bring across your dream custom font. Alternatively, you can use a service like [Font Squirrel](#) to create a .woff font file that you can upload to Showit for your design. We recommend this if, for example, we have created your branding for you and provided a specific font not found on google fonts. You can also find custom fonts on [Creative Market](#).

PS: Be sure to add your converted .woff file to your media library, just as you would an image. Only then will the custom font be available on the drop-down menu in the design settings.

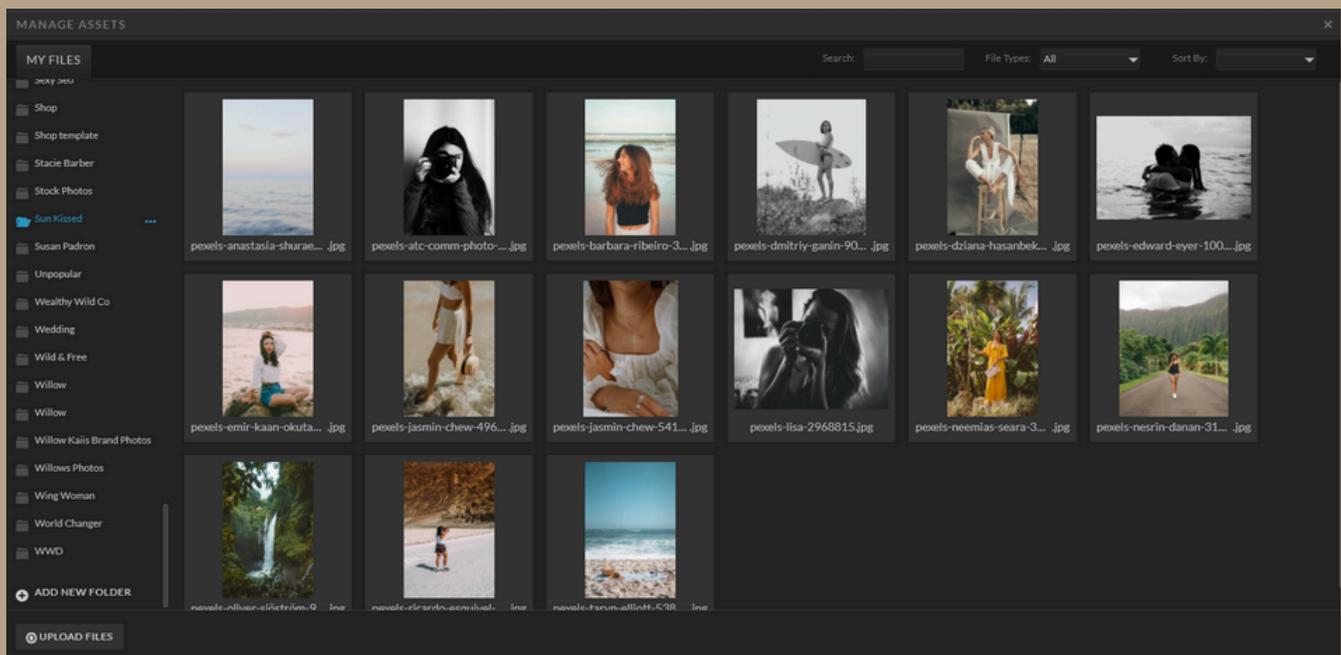


Uploading Images

Your media library is where you'll store all of your amazing custom design assets including images, icons, and PDFs.

Here is a list of file formats appropriate for each type of file.

- Photos – JPG, GIF, or PNG
- Logos or Icons – PNG or SVG (vector)
- Videos (only for canvas backgrounds) – MP4 with h.264 compression
- Custom Fonts – WOFF format

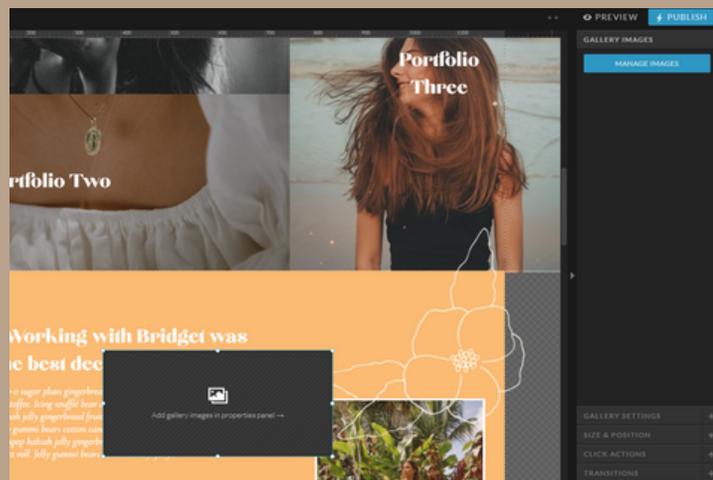
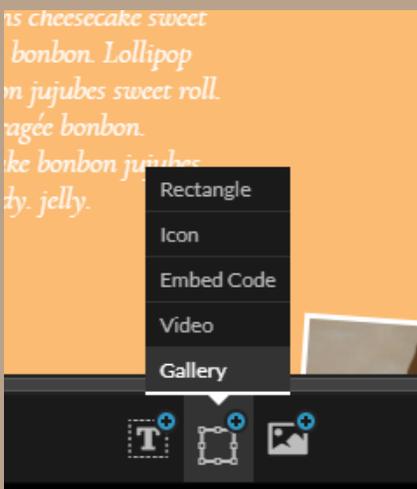


Adding a Gallery

Galleries - the cherry on top of a stunning website design.

To add a gallery to a canvas on your site:

- Select the canvas you want your new gallery to appear on
- Then hover over the square icon at the bottom center of the designer and choose Gallery.
- A grey box will be placed on the canvas, and in the right-side panel under the Gallery Images section, you'll be able to add your images from your Media Gallery.
- After selecting your images, the grey box will no longer appear grey and will display the first image listed in your image list.



Adding Icons

Let your unique touch shine with icons to fit every personality! To add an icon, simply select the canvas you wish to place the icon on. Then click the bottom middle icon in Showit and choose the icon option.

Once you select the icon (it will add a default smiley face), you can then use the tabs in the Properties Panel to the right, to adjust your icon settings and design.



Text Box

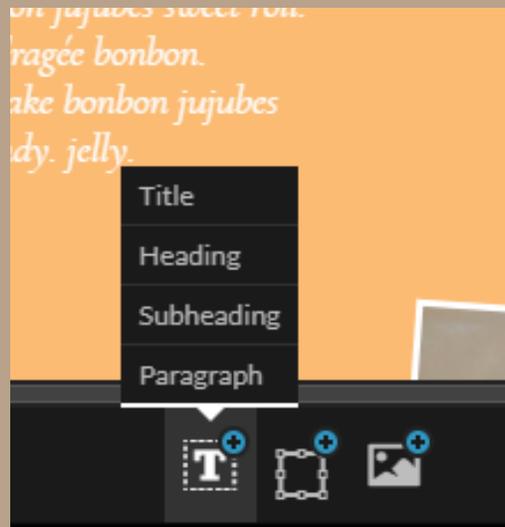
To edit an existing text box:

Locate the text box you want to edit in your design and double click inside the box to begin editing the text.

To add a new text box:

1. Click to select the canvas you want to add your text box to.
2. Hover over the Text Box icon in the bottom portion of your Showit browser window (near the middle).
3. Select which type of Text Box you want to add. You can set the settings for each type of text box (Title, Heading, Subheading, and Paragraph) inside of the Design Settings tab on the Left-side panel of Showit.

After adding a text box to a canvas you can make adjustments to the size of the text box by dragging the corner of the box (no tedious pt. adjusting required!). You can also adjust the font, font size, and various other attributes in the Properties panel on the right side of your screen.



Formatting

The hallmark of a professional site? Consistency. Here's how to achieve it:

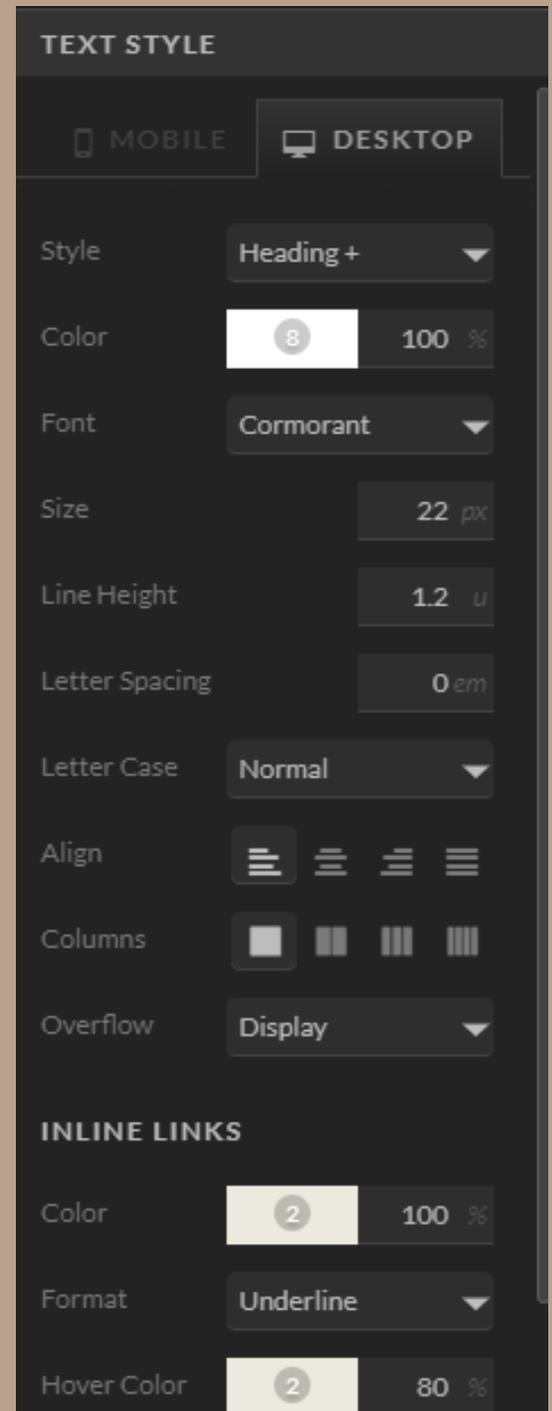
To set Font, Size, Alignment, Link formatting:

For brand consistency, we suggest adjusting your styles in the Design Settings so that they are applied across your entire site. If you would like to customize a specific text box you can make adjustments under the Text Style settings.

To add Bold, Italics, and Links within text:

In addition to the text box formatting, you can also apply some styling within the text box to specific text. Bold, Italics, and Links can be applied to selected text by first double-clicking on the text box to bring up the formatting toolbar.

The links applied within a text box will automatically have Inline Link styling applied. You can adjust the Inline Link styling within the Design Settings (for site-wide changes) or under the Text Style settings (for individual text boxes).



Canvas Types

We'll be real with you: canvas types in Showit can get a little confusing! So here's a super simple breakdown on the different canvas types inside Showit: Normal, Window Height, and Grow with Content.

Normal Canvas

A normal canvas allows you to set the canvas height to any number of pixels you want. There are no minimum or maximum heights required.

Window Height

A canvas set to Window Height is designed to utilize the full height of the user's browser window and will resize the canvas as a browser window is resized. A canvas set to Window Height requires that you set a minimum height for the canvas and when the window height of the canvas is taller than the minimum you have set the canvas will grow, keeping the content centered vertically.

Note: If a Canvas is set to Window Height and also set to Sticky, there's a possibility that some of the Canvas will be cropped, potentially hiding content if the Canvas' Minimum Height is greater than the website visitor's browser height. We'd recommend setting the Minimum Height to 600 or less for desktop and 400 or less for Mobile.

Canvas Types

Grow with Content

This feature is for WordPress design templates, specifically canvases that contain WordPress text fields that contain content that overflows or is larger than the original size of the text field. The canvas will only grow if it contains WordPress text fields containing content that overflows.

Elements in a Grow with Content Canvas can be Edge Locked to the bottom in order to make them reposition and/or grow with the canvas, based on the amount of content that gets displayed in the WordPress text field(s).

CANVAS

Name

Slug

Stacking Order

MOBILE DESKTOP

Canvas Type ?

Initial Height ?

Sticky ?

Hidden to start

Link & Click Actions

Master those calls to action and up that conversion rate! All elements in a canvas can be made clickable with a variety of link types, as well as additional actions to control canvases and galleries.

1. Types of Click Actions

Page: Choose a page from your site to link to.

Canvas: Choose a canvas on your page to scroll to. If you'd like to define a specific canvas View to display within that canvas, choose that from the canvas view dropdown. (1:20)

URL: Insert a web address to link to. Be sure to include `http://` at the beginning of the URL. For example, `www.example.com` is incorrect, `http://www.example.com` is correct. (best practice would be to copy the URL from a browser tab to ensure proper format)

Social: Choose a social media channel to share the page to.

Email: Enter an email address to send an email to.

SMS: Enter a mobile phone number to send a text message to. Be sure to enter the country code and area code, omitting any dashes and spaces. For example, a valid phone number in the US would look like `14803861337`. This is most relevant to mobile design, as it will (in most cases) open the mobile user's text messaging app with the number pre-filled

Link & Click Actions

SMS: Enter a phone number to call. Be sure to enter the country code and area code, omitting any dashes and spaces. For example, a valid phone number in the US would look like 14803861337. This is most relevant to mobile design, as it will (in most cases) call the number from the user's phone when clicked.

WordPress Post (available in WordPress design templates only): Applies the appropriate direct into the full WordPress blog post or page.

2. Setting Up Click Actions

To set up a click action, determine the target page and/or canvas you want the element to link to.

Setting up Click Actions to Canvases on the Same Page:

If the canvas you want to link to is located on the same page as the linking element, set up the click action to Link > canvas > "canvas name"

Setting up Click Actions to Canvases on Different Pages:

If the canvas you want to link to is located on a different page as the linking element, set up the click action to Link > Page > canvas > "canvas slug" *canvas slugs are all lowercase and do not contain spaces.

Link & Click Actions

Setting up Click Actions with Site Canvases: Because Site Canvases are not inherently attached to a specific page, they need to be set up as if you are targeting a canvas on a different page as long as the target canvas is not a Site Canvas- Link > Page > canvas > "canvas slug". However, if you are targeting a site canvas you can set up the click action as Link > canvas > "canvas name".

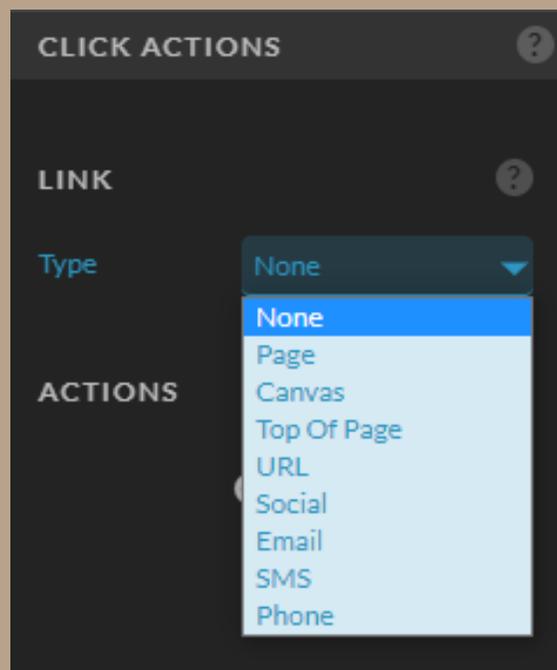
3. Add Action

Add an additional action to control a canvas or gallery on the page. These actions are used to reveal hidden canvases, hide visible canvases, or control gallery navigation.

Show Canvas: This action type will cause the chosen hidden canvas to appear.

Hide Canvas: This action type will cause the chosen visible canvas to disappear.

Gallery: Controls the navigation of a Gallery on the page with previous/next options.



Effect Settings

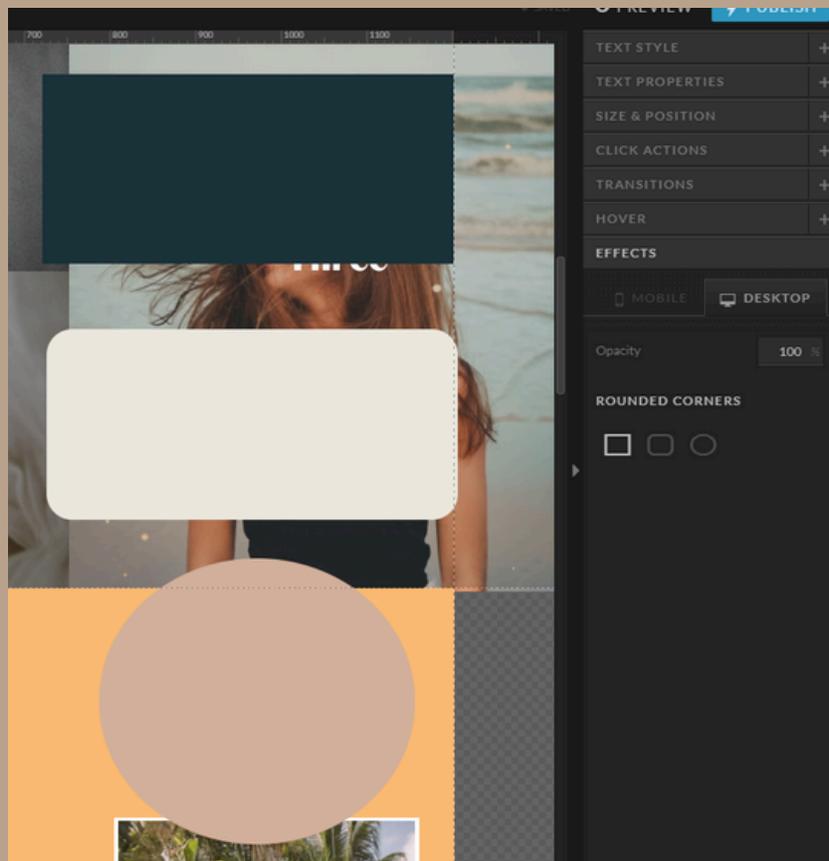
The Effects settings panel allows you to set rounded corners on objects like an image, gallery, or shape. Perfect for stunning boho or feminine-esque designs!

Effects Rounded Corners can be applied to:

- Images
- Galleries
- Shapes

Full rounding on an image will create a circle if the object is a square proportion, as seen by the grey example below.

Corner rounding allows you to adjust the rounding radius which can also be adjusted.



Blog

Showit Blog Hosting

The top two Showit pricing tiers include blog hosting powered by Wordpress. Once you have subscribed and are ready to launch your site design, you can request a blog setup or migration in your Showit account settings.

Migrating a Current Blog

If you have a blog with posts on your current site, those posts can be migrated to your new Showit hosted blog. Our team will handle the entire migration process for Tier 2 & 3 users. Tier 2 migrations will only support the import of post content (text and images), not themes or plugins.

A migration should only be started when you are ready to launch your Showit site.

Blog URL Options

The blog URL can be on your domain alongside pages created by Showit like `yoursite.com/blog` or it can be hosted at a subdomain like `blog.yoursite.com` or another domain like `yoursiteblog.com`.

Once your blog is setup, you can then choose which design will publish to your blog from the Site Settings of a Showit Site Design on the Blog tab.

Domain

You can purchase your own domain name from a domain registrar, such as [Google Domains](#), [GoDaddy](#) or [Hover](#). Just follow the registrar's instructions for creating an account and choosing the name for your domain. The cost of a domain name typically ranges from \$10-\$20 per year.

Note: Make sure to keep your login information in a safe place, as you'll need it to connect your domain to your Showit website.

How does my domain connect with my Showit website?

Once you've purchased your domain name, it needs to be pointed to your Showit website. This is where it gets a little nerdy, but we can help you do that! If you would like to do it on your own, here is how:

To request for your domain to be set up, simply click **Connect Your Domain**, in the top-left corner of the Showit app to initiate the process.

You can request your domain set up right away or wait until you've completed designing your website in Showit. It's totally up to you!

As soon as your Showit subscription is started and your domain is connected, you'll be able to publish your site into the world whenever you're ready!

Thank You

We've done our absolute best to ensure you have everything you need to take over and completely customize your Showit website in this guidebook.

Thank you for allowing us to bring your visions to life and to create a stunning website for your business. We accept all kinds of feedback and if you enjoyed working with us, we greatly appreciate referrals and spreading the word in your network of connections!



**If you need anything else always feel
free to email at
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