

Content & Copy

BEGINNING OF MONTH SELF ASSESSMENT

On a Scale of 1-10, 10 being amazing and 1 being awful, how do you feel about creating content and copy?

1 2 3 4 5 6 7 8 9 10

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What frustrations do you have when you approach your content creation time each week/month?

Do you have a system for organizing your content and ideas?

☐ Yes ☐ No

Do you have old content that you can repurpose?

☐ Yes ☐ No

Did you complete the “What You Believe” worksheet during the Messaging month? (It’s okay if you didn’t, but you may need to refer to the archive!)

☐ Yes ☐ No

How would you describe the difference between content and copy?

On a scale of 1-10, chart how confident do you feel about your content and copy right now?

