



STYLING

AESTHETIC DIRECTION PACKAGE

A DESIGN-FORWARD SERVICE FOCUSED ON AESTHETIC REFINEMENT RATHER THAN CONSTRUCTION. THIS OFFERING IS IDEAL FOR CLIENTS SEEKING PROFESSIONAL GUIDANCE ON FURNITURE, MATERIALS, AND VISUAL BALANCE—WITHOUT THE NEED FOR FULL-SERVICE PROJECT MANAGEMENT.

STYLING IS BEST SUITED FOR SINGLE ROOMS, FINISHING LAYERS, OR SPACES THAT REQUIRE THOUGHTFUL ELEVATION AND COHESION RATHER THAN STRUCTURAL CHANGE. THIS SERVICE DELIVERS CLARITY, DIRECTION, AND A REFINED POINT OF VIEW.

STYLING IS NOT A REPLACEMENT FOR FULL-SERVICE RENOVATION OR CONSTRUCTION MANAGEMENT. IT IS A DESIGN-ONLY ENGAGEMENT INTENDED TO SHAPE THE VISUAL AND MATERIAL LANGUAGE OF A SPACE.

INCLUDES:

- DEVELOPMENT OF AN OVERALL STYLING AND DESIGN DIRECTION
- FURNITURE LAYOUT AND PLACEMENT GUIDANCE
- DECORATIVE AND FINISHING LAYER RECOMMENDATIONS
- MATERIAL AND FINISH CURATION (AS APPLICABLE)
- VISUAL BALANCE, SCALE, AND PROPORTION GUIDANCE
- HIGH-LEVEL SOURCING RECOMMENDATIONS ALIGNED WITH THE DESIGN DIRECTION
- A COHESIVE, ELEVATED AESTHETIC FRAMEWORK FOR IMPLEMENTATION

DOES NOT INCLUDE:

- CONSTRUCTION OVERSIGHT OR SITE MANAGEMENT
- ARCHITECTURAL OR STRUCTURAL DESIGN SERVICES
- DETAILED CONSTRUCTION DRAWINGS OR PERMIT DOCUMENTS
- CONTRACTOR COORDINATION OR TRADE MANAGEMENT
- PROCUREMENT, ORDERING, OR INSTALLATION SERVICES
- CUSTOM MILLWORK OR FABRICATION MANAGEMENT
- ONGOING REVISIONS BEYOND THE AGREED SCOPE

IMPORTANT NOTES

- STYLING ENGAGEMENTS MAY BE OFFERED VIRTUALLY OR IN-PERSON, DEPENDING ON SCOPE AND LOCATION
- PROJECT MINIMUMS APPLY
- THIS SERVICE IS BEST SUITED FOR CLIENTS PREPARED TO IMPLEMENT RECOMMENDATIONS INDEPENDENTLY OR THROUGH THEIR OWN CONTRACTOR
- ADDITIONAL SERVICES MAY BE PROPOSED IF THE SCOPE EXPANDS BEYOND STYLING