

ABOUT

Hey! I'm Abby - Creative Virtual Assistant and Marketing Expert. I've been in the online business space for over 4 years, supporting 250+ businesses of all different shapes and sizes.

I also have 7 years of experience in Marketing and hold a certification in Digital Marketing from the CIM.

SERVICES

- **Marketing Strategy**
- **Content Strategy**
- **Social Media Content Creation**
- **Websites Updates and Revamps**
- **Copywriting**
- **Email Marketing**
- **Launch Support**
- **Creative Admin (aka all those little tasks that are filling your to-do list!)**



CREATIVE VA PACKAGES

5 hours per month

Perfect for the odd jobs and those bits of creative admin that need doing each month. If you just need a little help with your monthly to-do list, this is the one for you.

£200 GBP per month

10 hours per month

Ideal for reducing your workload and overwhelm, handing over the tasks that help you focus on your zone of genius and smash through your weekly to-dos.

£350 GBP per month

20 hours per month

Focus on the tasks you love, and I've got the rest of it. I'll be your right hand woman, with close proximity support, strategy and creativity that helps your business thrive.

£700 GBP per month

Custom and Bespoke Support

All packages can be built to suit your exact needs and goals - let's chat about the exact support you need and create something exclusive to you.

Please note, contracts are for a minimum of 3 months, and can be paid monthly, or with savings available when you pay in bulk for 3+ months.

SOCIAL MEDIA PACKAGES

Silver - Social Media support including:

- Graphic creation
- Copy editing
- Post planning and scheduling
- Analytic tracking and strategy insight
- Monthly analytics report

From £400 GBP p/m for 3 posts per week, for one platform - custom packages available.

Gold - All of the above Social Media support, in addition to:

- Engagement - replying to comments, engaging with ideal client posts and stories
- Original copy creation
- Detailed monthly report with analytics, competitor analysis and trends
- Sound and trend research for Reels/TikToks

From £550 GBP p/m for 3 posts per week, for one platform - custom packages available.

Please note, contracts are for a minimum of 3 months, and can be paid monthly, or with savings available when you pay in bulk for 3+ months.

ONE-OFF PROJECTS

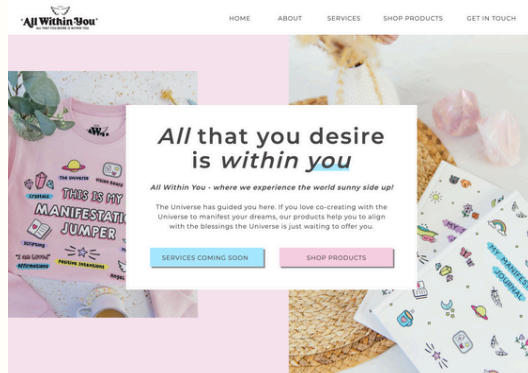
Have a website that needs revamping, upcoming programme launch, a new freebie that needs setting up, or maybe you're ready for a new marketing plan for your business?

I provide support for one-off projects, to help you with those specific tasks that just need to get done or to support you in smashing your next big goal.

Let's chat about what you need and I'll create a bespoke project quote just for you.

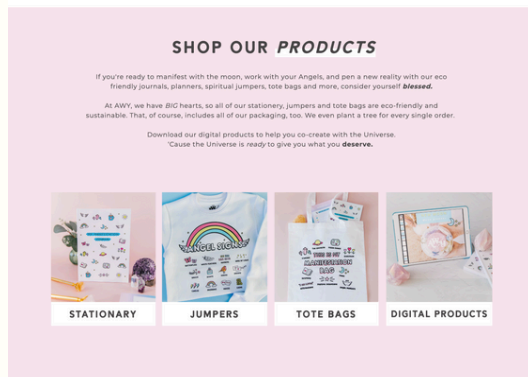
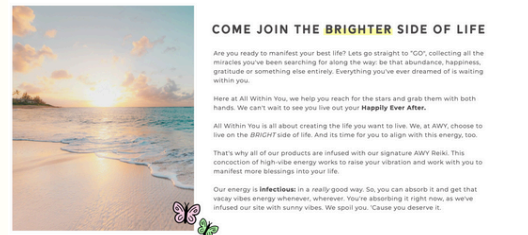
**Email me: Abby@abbymckendry.com
DM me: [@Abby.McKendry](#) on Instagram**

EXAMPLES OF PREVIOUS WORK



COMING SOON
ALLWITHINYOU.CO.UK

“Abby took our scattered ideas, added her creative magic and turned them into a seamless, stunning and super easy to use site. Every click is a high - vibe experience, thanks to her brilliance! If you feel happy just browsing, that's Abby's energy shining through.”

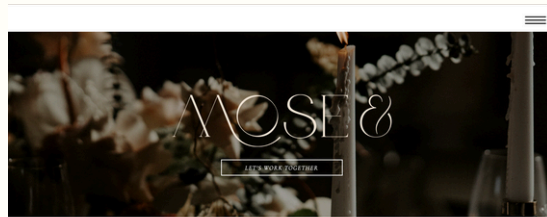


Joanne Davy - Wellbeing Practitioner and Spirituality Business Owner

NURTURING OUR PLANET WITH *EVERY SINGLE ORDER*

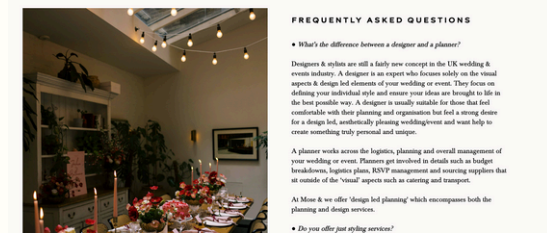
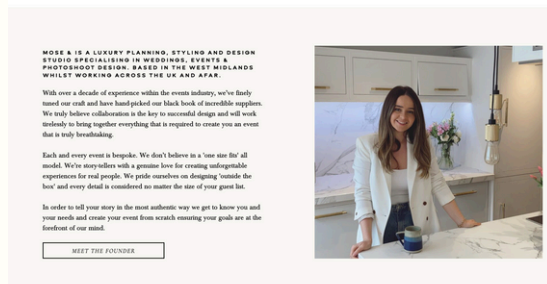


EXAMPLES OF PREVIOUS WORK



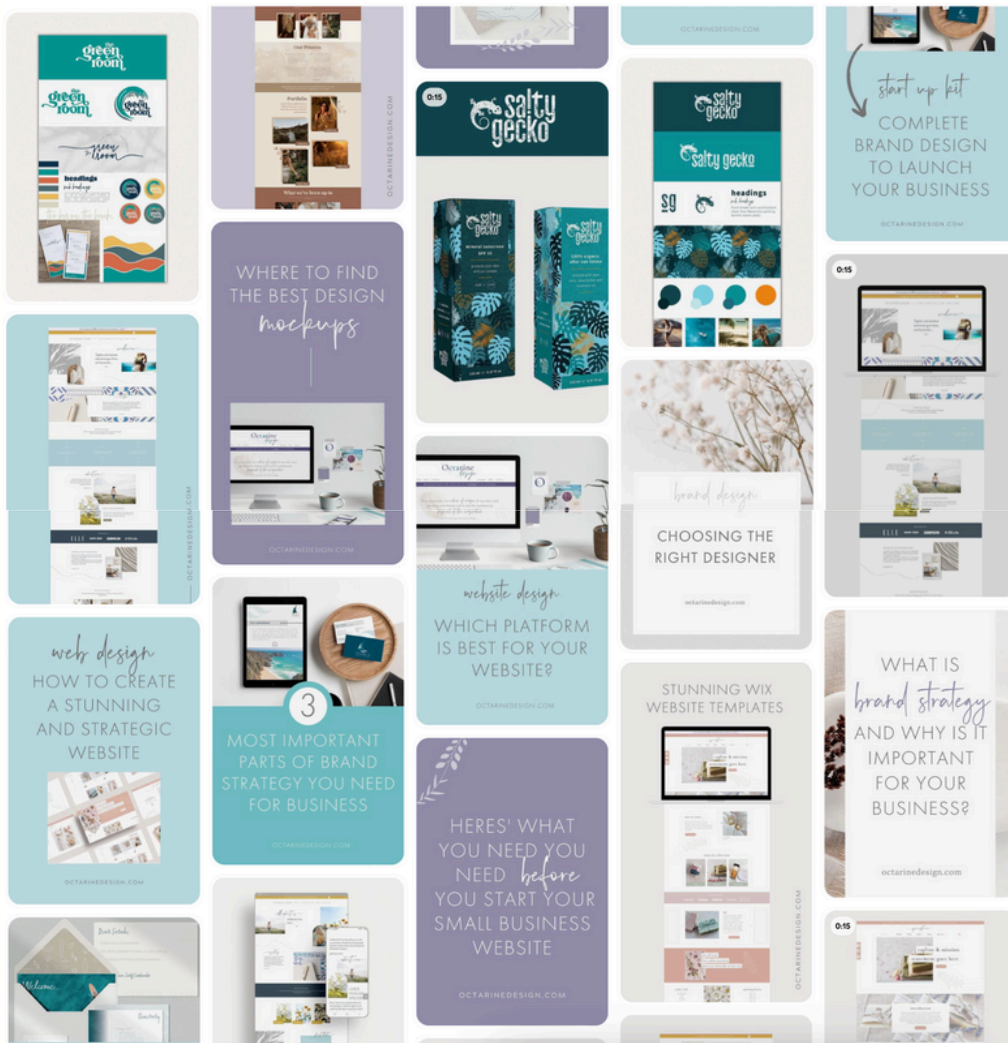
MOSEANDEVENTS.COM

"I went to Abby with a really clear idea in my head of how I wanted my website to look but no idea if it was achievable. Abby took my plans and executed the design to perfection. She really focused in on the user experience and made the site flow seamlessly. Abby provided support, recommendation and guidance on what to include and how to make the site the best it could be. I'm over the moon with my site and couldn't recommend working with Abby enough!"



Sarah Mosedale, Mose &, Event Planner & Photographer

EXAMPLES OF PREVIOUS WORK

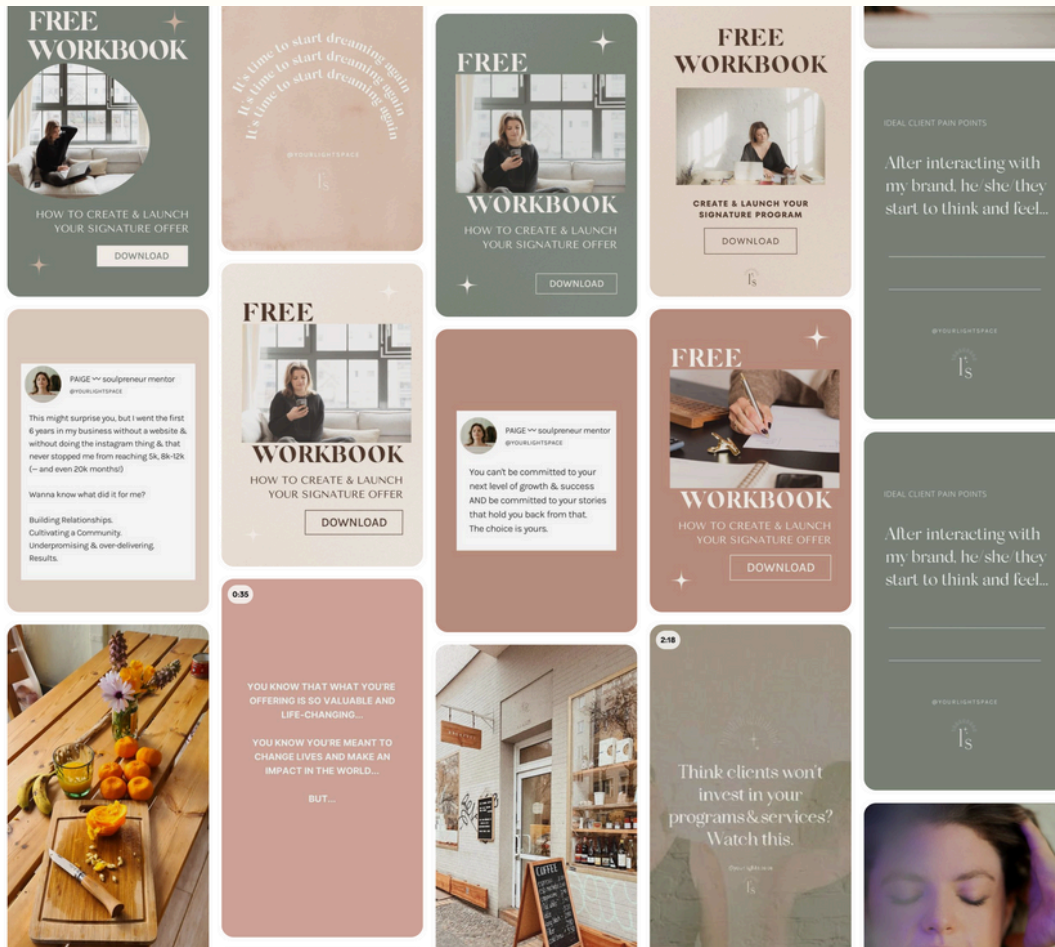


"Abby gives so many useful and helpful suggestions, targeted specifically to my business. It was so valuable. I would definitely recommend. So much knowledge and passion in a short amount of time. I left feeling really positive about the steps I will take moving forward!"

**- Cire Deacon, Designer,
Octarine Design**

Marketing Planning, Messaging Strategy, Pinterest Training, Pinterest Support.

EXAMPLES OF PREVIOUS WORK



“Abby was amazing to work with! The whole process was so smooth and I felt guided from start to finish. I'm really happy with my Pinterest and I already see traffic building to my website and marketing materials. I would highly recommend Abby to anyone looking to use Pinterest as a marketing channel! Thank you so much!”

- Paige Marie, Your Lightspace

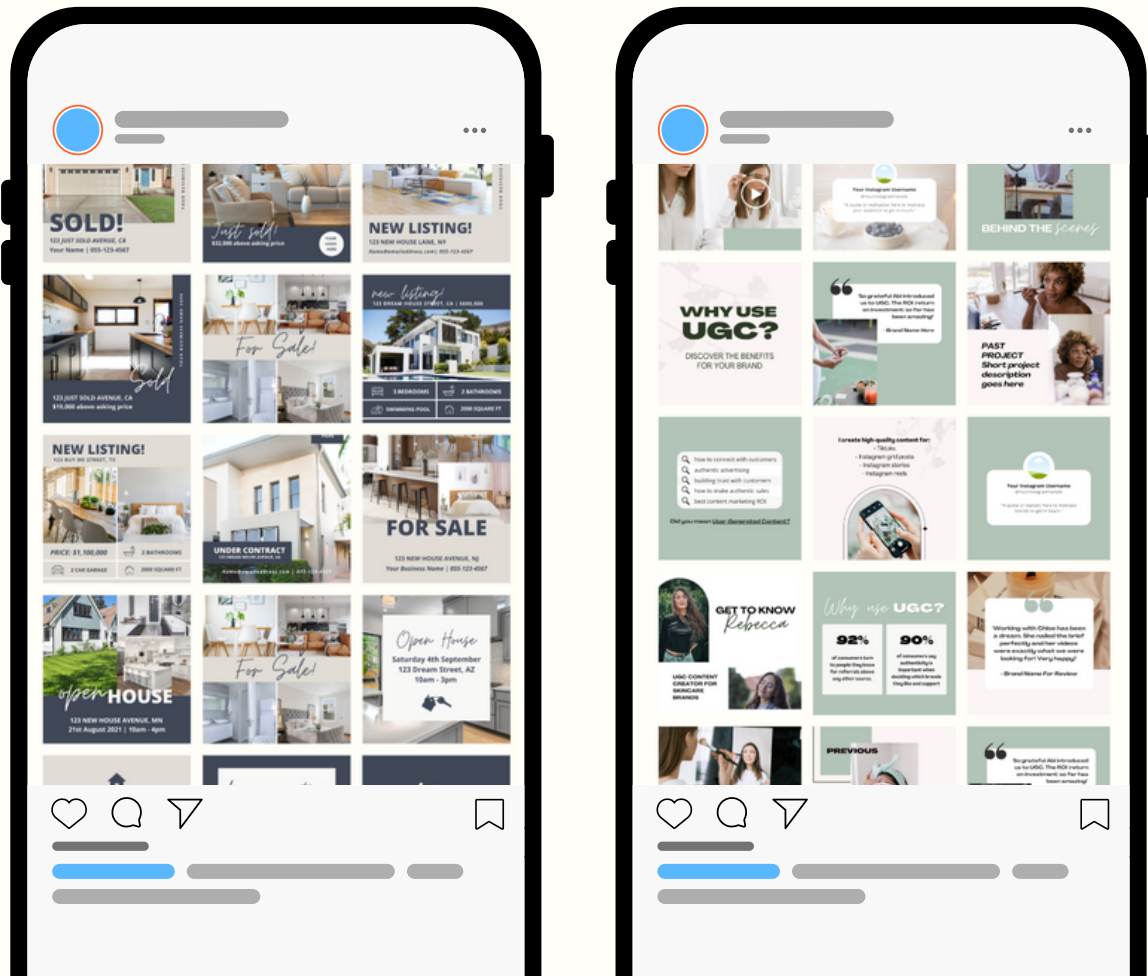
Pinterest Marketing, Post Creation and Scheduling

EXAMPLES OF PREVIOUS WORK

"Working with Abby allowed me to take back control and really focus on the parts of my business that I love, knowing the work behind the scenes is in excellent hands. I'm very pleased with the increase in engagement, and look forward to working together again in the future."

- Lesley Strachan, Life and Career coach

Social Media Management



EXAMPLES OF PREVIOUS WORK



"Thank you so much. You're amazing! The way that you explain everything and the way that you care - you've made me feel really good about myself and my business. I can't wait to put everything we've spoken about into practice. I can't thank you enough!"

- Rebecca Lynch, OBM and Dubsado Specialist

Marketing Support and Messaging Strategy

WHAT NEXT?

If you're ready to book your place and secure your package, drop me an email or DM on Instagram and we'll get started!

Want to chat more? No problem, let me know when works best for you and we can arrange a call to discuss all the exciting details!

Thank you for considering me to support your business.

**Email me: Abby@abbymckendry.com
DM me: [@Abby.McKendry](#) on Instagram**