

PLANNING AND DEVELOPMENT COMMITTEE

Meeting Minutes

June 5, 2018

Meeting held telephonically

Present: Mike Dyer, Board Vice President, Chair; Dawne Winn, Dobson Academy Principal; Michael Sobieski, Dobson Board Secretary; Connie Johnston, Board Coordinator; Amanda deNight, Val Vista Community Development Coordinator; Rome Williams, Dobson Community Development Coordinator

Board Candidates: Karah Gagnon, Natalie McKenney, Tara Yesenski

Absent: Gaye Leo, Hearn Academy Principal; Cheryl Parker, Director of Student Services

Mike Dyer called the meeting to order at 6:33 p.m.

Topic	Discussion	Action/ Update
<p>1. Community Development Coordinator Updates <i>(Report summaries included as handouts)</i></p>	<p>Rome reported:</p> <ul style="list-style-type: none"> Met with Orbital re: STEM Activity Night, spoke with @15 families at City of Chandler event, meeting with Jennifer re: Volunteer Coordinator responsibilities for next school year and encouraging more parents in the classroom, spreadsheet of child care facilities in area created and updated <p>Dawne reported:</p> <ul style="list-style-type: none"> Dobson has doubled the number of tours from 2017 (January through May) from 48 to 100 in 2018, 22 are enrolled in Kinder Prep, withdrawal rate has been significantly reduced. <p>Amanda reported:</p> <ul style="list-style-type: none"> Val Vista uses an Interest Form to personalize tours, April and May have focused on marketing/social media push, K-6 Academy opening nearby, high tech. expansion in high school, and fire hoses are being donated for doorframes in case of emergency, <p>Recommendations:</p> <ul style="list-style-type: none"> Living Chandler website is a game changer, recommended as excellent site for principal's, coordinators, and parents to be on, Ocotillo Friends website is being used by Val Vista, and a Go Daddy parent has offered website assistance, Val Vista participated at Ostrich Festival in the past and determined not a productive venue. Mike Dyer encouraged Coordinators to partner, and forge relationships with Charter High Schools, as our graduates need to go elsewhere. It was suggested to have summer activities to "solidify" bonds for incoming 8th graders 	<p>Amanda, Rome, Dawne to discuss Vol. Coordinator responsibilities and focus on numbers in the door. (Developing materials, ideas, timing marquee—class size.)</p> <p>Concentrated push July/August for numbers in the door</p> <p>Amanda and Rome to have plans in place and start after 4th of July holiday</p>

2. Board Membership Growth	Mike Dyer thanked all three Board candidates for participating in the Governing Board meeting and today's call. He invited comments/questions. There were none.	
3. Fall Work Session	Mike Dyer went over current Agenda. The last open session will be used to consider/determine curriculum changes going forward.	Connie – Touch base with Gaye and Kathy re: name of Caterer.
4. Hiring Director of Finance	Mike Dyer reported that he is ready to give the "green light" to Gaye to post the open position of Director of Finance. Mike invited interested folks to join the vetting committee. Volunteers are: Mike, Gaye, Annie, Carla, and Connie	Gaye Leo – Post Director of Finance Position Selection Committee: Mike, Gaye, Annie, Carla, Connie
5. Summary/Future Agenda Items	None stated.	
6. Ball Charter Schools Tri-fold	Comments are to be given to Amanda or Connie by Friday. The tri-fold will be reviewed by Gaye, and a quantity of 1,000 copies ordered.	Connie –include tuition free wording to brochure and order 1,000
7. Next Committee Meeting Date	The next committee meeting date is Tuesday, August 7, 2018 at 6:30 p.m. telephonically.	

The Planning and Development Committee Meeting was adjourned at 7:30 p.m.

Meeting Minutes Submitted by: Connie Johnston, Board Coordinator, June 6, 2018.