



# SOCIAL BEE

## YEARLY GOALS & CONTENT PLANNER

Hey, changemaker! Use this template to plan out your yearly, monthly, and weekly content for social media marketing, email campaigns, blog posts, events, and important projects.

Questions?  
katie@socialbeewv.com  
304.685.5675

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

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# YEARLY GOALS



TARGET DATES

NOTES & REMINDERS

MARCH



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# MARCH

## MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

### GOALS

Blank area for writing goals.

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS



April



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# APRIL MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

Large empty rectangular area for writing goals.

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

May



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# MAY

## MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

### GOALS

Blank area for writing goals.



# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

June



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

Empty content area for planning topics.

## EVENTS

Empty content area for planning events.

## STRATEGIES

Empty content area for planning strategies.



Sun Mon Tue Wed Thu Fri Sat

# JUNE

## MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

### GOALS

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# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS



# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

July



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# JULY

## MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

### GOALS

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# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS



August



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# AUGUST MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

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# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

September



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# CONTENT PLANNER

START :

END :

CONTENT TOPICS

EVENTS

STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# SEPTEMBER MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

Large empty rectangular area for writing goals.



# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

October



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# OCTOBER MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

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# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS



# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

November



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# NOVEMBER MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

Large empty rectangular area for writing goals.

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

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THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS



December



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# CONTENT PLANNER

START :

END :

## CONTENT TOPICS

## EVENTS

## STRATEGIES



Sun Mon Tue Wed Thu Fri Sat

# DECEMBER MONTHLY PLANNER

MON	TUE	WED	THU	FRI	SAT	SUN

## GOALS

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# MY WEEKLY SCHEDULE

## THINGS TO DO

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## TARGET DATE

## NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO

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TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS

# MY WEEKLY SCHEDULE

THINGS TO DO



TARGET DATE

NOTES & REMINDERS