

ANNA LONG

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EDUCATION

London School of Economics and Political Science

Sept. 2024

- Master of Science in Media and Communications (Awarded with Merit)
- *Dissertation*: “Par ce que c’estoit luy; par ce que c’estoit moy.” Cosmopolitan Love in *Call Me By Your Name*

Boston College

May 2021

- Bachelor of Arts in Communication, Minor in Film Studies (Awarded *cum laude*)
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TRAVEL & CLIENT SERVICE EXPERIENCE

Media Strategy & Logistics Coordinator

Feb. 2025 – Present

Influencer and Creator @servedbysara

Remote

- Secures and fulfills brand sponsorships with hotels and experience providers, including Howzit Hostels in Hawaii in 2025
- Coordinates work-related travel bookings – “Walk Club” popups, etc. – and manages calendar to ensure seamless logistics
- Manages 50+ daily incoming communications, overseeing marketing strategy and brand tone for an audience of 57k+ followers

Independent Travel Consultant

Sept. 2024 – Present

Freelance

Remote

- Designs customized travel itineraries for a referral-based clientele, considering preferences, seasonal trends, and budget
- Manages all administrative trip tasks from start to finish, including transportation coordination and contingency preparation
- Researches boutique accommodations, cultural experiences, and dining options, focusing on authenticity and value

Brand Engagement Coordinator

Sept. 2023 – Sept. 2024

TX Van Company

Remote

- Managed reservations for company executive’s flights, hotels, and ground transportation and troubleshoot live emergencies
- Developed high-quality written client communication and reported on growth, contributing to site traffic and product visibility

Alumni Outreach Representative

Sept. 2018 – May 2021

Boston College Alumni Center

Boston, MA

- Secured over \$20,000 in alumni contributions through personalized, sales-style phone calls and relationship building
 - Mediated a dialogue between high-net-worth donors and campus leadership, responding to feedback and nurturing relationships
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ADDITIONAL COMMUNICATIONS EXPERIENCE

Graduate Coach

March 2022 – Aug. 2023

InGenius Prep

Remote

- Advised a caseload of 10-15 clients on elite college admissions, including school selection, essay crafting, and final submissions
- Guided teams to create application strategies for high school students, leading clients to unconditional acceptances at top universities

English as a Second Language Teacher

Jan. 2022 – Dec. 2022

The Language House

Prague, Czech Republic

- Instructed multinational students in grammar, conversation, and professional English skills in-person and online
 - Created customized lesson plans and progress tracking systems to monitor 30+ students’ improvement from level A1 to C2
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CERTIFICATIONS

Public Relations and Communications Associate Professional Certificate – Issued Online by Microsoft in Jan 2025

Certificate to Teach English as a Second Language – Issued in Prague, Czech Republic by The Language House in Jan 2022

Certificate in Creative Writing – Issued Online by Emory University in Feb 2025

SKILLS & INTERESTS

Languages: English (native speaker), Spanish (intermediate proficiency), American Sign Language (elementary proficiency)

Technical Tools & Platforms: Microsoft Office (Excel, Word), client relations, Google Suite, Zoom, Slack, luxury hospitality etiquette

Personal Interests: Global travel, storytelling through literature and film, yoga and pilates, cultural exploration, creative writing