



The Student and Military Voter Empowerment Act Report

January 15, 2024



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The Honorable Brian Feldman
Chair, Education, Energy, and
the Environment Committee
Senate of Maryland
2 West Miller Senate Officer Bldg
11 Bladen Street
Annapolis Maryland 21401

The Honorable Vanessa Atterbeary
Chair, Ways and Means Committee
Maryland House of Delegates
131 Taylor House Office Bldg
6 Bladen Street
Annapolis, Maryland 21401

Re: Student and Military Voter Empowerment Act Report

Dear Chair Feldman and Chair Atterbeary:

On behalf of the member institutions of the Maryland Independent College and University Association (MICUA), I am pleased to submit the MICUA Student and Military Voter Empowerment Act Report for 2024. These reports are required by § 3-204.2(f) of the Election Law Article of the Annotated Code of Maryland, as enacted by the *Student and Military Voter Empowerment Act of 2021*. The law requires each institution of higher education that receives funding from the State to provide a link to the online voter registration system on the institution's home page of the portal used by students to register for course work. An annual report must be submitted that includes the number of individuals who clicked the link; if there were fewer than 15 clicks, a description of any steps the institution is taking to encourage students to use the link; and any efforts planned to improve access to voter registration for students. Enclosed please find the report from the MICUA member institutions.

MICUA institutions have a long-standing commitment to inform and educate students on civic engagement and providing the tools and resources to access voter registration materials. We appreciate the opportunity to provide this information and we thank the members of the General Assembly for this meaningful inquiry. If you have any questions about information contained within the reports or would like further information, please contact Irnande Altema, Associate Vice President for Government and Business Affairs, at ialtema@micua.org.

Sincerely,

Matt Power
President

Enclosure

Student and Military Voter Empowerment Act Report of the MICUA Institutions

Institution	Web Address to Voter Registration Link	Number of clicks to Voter Registration Link	Steps to Increase Traffic to Voter Registration Link	Efforts to Improve Access to Voter Registration
Capitol Technology University	Financial Aid – Register to Vote Voter Empowerment	25	Minimum Threshold Met	<p>For fall and spring orientation, the Office of Student Life at Capitol Technology University will host voter registration drives both virtually and in-person to share and discuss the link during presentations and on materials for all incoming students. In addition, during our annual clubs and organization fair and resource fair voter registration cards will be readily available.</p>
Goucher College	Course Registration	29	<p>New technology was added to the website to obtain the data and Goucher believes the number would be more robust if a link was placed for the entire year. Goucher plans to design a separate webpage devoted to voting information about the percentage of students that got out the vote for the election, voter registration, and other relevant information.</p>	<p>Goucher College plans to convene numerous voter registration events at the beginning of 2024. For instance, on move-in day Goucher will have a voter registration table and have a tabling event for the first two weeks of classes and first-year seminar classes. The institution will hold an event on National Voter Registration Day with activities and invite local candidates to set up a table and provide information to the students.</p>
Hood College	Student Life	107	Minimum Threshold Met	<p>During the academic year, the Office of Student Life at Hood College will offer voter registration events in collaboration with student organizations.</p>

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Johns Hopkins University	General Registrar – Voter Registration	787	Minimum Threshold Met	<p>Johns Hopkins University is committed and preparing for the 2024 election season. The Hopkins Votes Initiative will continue to prioritize access to relevant voter engagement resources, as well as programming planning around voter registration, voter education, ballot access, and voter turnout. A 2024 Election Planning Workgroup convened at the University, bringing various University departments together for communications and collaborations focused on the logistical needs of the University, as well as ensuring that these efforts are connected to the University’s strategic vision and direction. In addition, student leaders continue to serve as Hopkins Votes Ambassadors, fueling much of the voter engagement that will happen among their peers as local and federal elections take place.</p>
Loyola University Maryland	General Records – Voter Registration	General - 939 Records - 480	Minimum Threshold Met	<p>Since the passage of the Act, Loyola University Maryland has consolidated the links that we post to support both students and employees in accessing the process of registering to vote. The Records Office link is being redirected to the Loyola Votes page and the University also added a link in the student self-service portal called Student Planning. This portal is used for students to register for classes.</p> <p>Loyola University Maryland is among 1,000+ campuses across the country participating in the ALL IN Campus Democracy Challenge and the President's Commitment to Full Participation.</p>

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Maryland Institute College of Art	Course Registration	0	MICA will work to identify a new location for this specific voter registration information in the coming year. The College will also make information about this link more prominent in new student orientation and other critical student educational experiences.	With 2024 being an election year, MICA will mount a far more robust voter registration effort consistent with our historic practices (for which we have won national awards for voter registration). This will include a comprehensive registration drive as well as avenues for civic and policy engagement. It is also worth noting that MICA actively uses resources through TurboVote.org to help students obtain registration information, and that data will not be seen through the click information presented above.
McDaniel College	Voting Info Consumer Information	185	McDaniel College has initiated regular promotions of civic engagement resources. We plan to use the social media account to provide voting information and improve civic engagement.	The library regularly incorporated voter registration information into their regular programming called "McDaniel Votes". Additional ongoing work includes connecting with the League of Women Voters and partnering with our student engagement office to coordinate registration efforts with Constitution Day programming.

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Mount St. Mary's University	Course Registration	348	In 2024, Mount St. Mary's University plans to implement a new consolidated communications tool called "Mount Messenger" to provide a single source community information. We plan to highlight the voter registration information on the Mount Messenger.	Mount St. Mary's University uses elections as "teachable moments" where faculty, administrators and students engage in friendly debate and students learn about elections. The main focus of efforts is to raise awareness, make students aware of their voting options, educate them about the voting process and connect them to State and federal election structures and policies. During the fall, student groups promote voter registration and the importance of voting through a number of events, flyers, digital signage and social media.
Notre Dame of Maryland University	University's Intranet portal (not a public address)	231	Minimum Threshold Met	In the lead up to each major State and federal election, Notre Dame of Maryland University develops and implements various communications and events focused on promoting voter registration and election participation for students, faculty, and staff. Additionally, NDMU continues to maintain a partnership with the National Study of Learning, Voting, and Engagement (NSLVE) which provides institutions with data regarding their student population's voter registration and turnout rates with an aim toward improving students' civic engagement.

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St. John's College	Office of Registrar Records	38	Minimum Threshold Met	St. John's College updated their bi-annual communications to inform students when reviewing medical/student forms and course registration by including voter registration information. Another plan of educational outreach is adding voter information to the registration checklist.
Stevenson University	Consumer Information Stevenson University	47	Minimum Threshold Met	Since 2024 is a major election cycle year, Stevenson's Division of Student Affairs and individual student clubs and organizations plan to engage in activities related to voter registration and participation such as social media, student meetings, etc.
Washington Adventist University	Washington Adventist University	Not captured	Washington Adventist University will promote the website to the campus community next in January to inform individuals that it is an election year. After this launch of voter outreach, the institution will consistently promote the site through weekly email messages to the school community.	The institution will promote the site during the Student Association Elections in February and during weekly Convocations and monthly Student Association Assemblies.

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<p>Washington College</p>	<p>Consumer Information</p> <p>Registrar's Office</p>	<p>112</p>	<p>Washington College posted the link for only a portion of the year. The link will be added to the heavily used self-service page and the College hopes to increase traffic to the link through regular informational updates.</p>	<p>The President's Office partners with the Student Government Association on voter registration campaigns, including email correspondence and social media marketing to encourage students to visit the voter registration page.</p> <p>Washington College is joining the National Study of Learning, Voting, and Engagement (NSLVE), which is a robust and well-vetted platform (and pool of resources) that could help Washington College shape and leverage its commitments to democratic participation and civic leadership.</p> <p>As a member of NSLVE, we can also join various programs and competitions within the All-In Campus Democracy Challenge, which likewise brings outside resources and a proven platform toward energizing our students' leadership in democratic processes.</p>