

IMANI COLLECTIVE

2022 Sustainability Report





KEVIN MBOGHO

Head of Sustainability

"Sustainability is at the heartbeat of our organization. I am excited to be a part of the innovation and strategic journey around intentional practices that will drive Imani Collective to be among global leading brands in sustainability."

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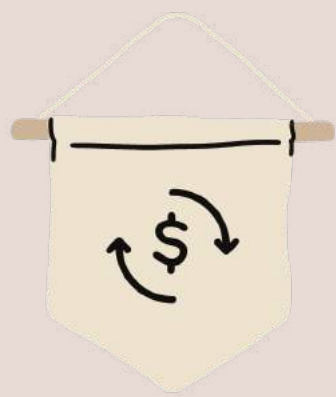
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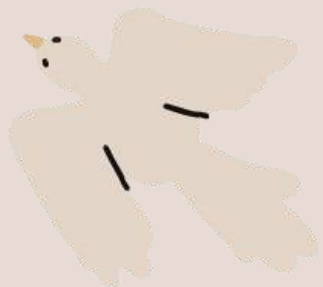
OUR METHOD OF SUSTAINABILITY

At Imani Collective, we strive to be transparent in not only our impact, but also in our business and social enterprise model. Over the past 9 years we have worked hard to not only care for the wellbeing of our artisans but also the communities they live in. With years of experience in the social impact industry we have adapted to a new way of thinking that always puts people first.



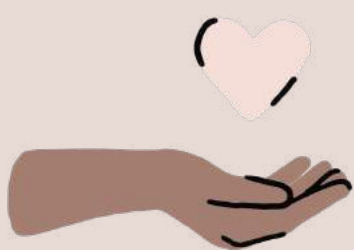
ECONOMIC

To be sustainable and profitable through our product revenue alone. We desire to sustain our materials, both in human and material capital, to create long-term solutions.



SPIRITUAL

To radiate Christ's love, always. To lead with servant's hearts and operate with integrity and transparency in our hearts and finances. To create an effective business model that measures success first by the spiritual fruit, and then by the fiscal.



SOCIAL

To care deeply for our women holistically and spiritually. We strive to understand the needs of our artisans and consistently support their well-being in all facets of life.



ENVIRONMENTAL

To be sustainable and profitable through our product revenue alone. We desire to sustain our materials, both in human and material capital, to create long-term solutions.

2022 GOALS + INITIATIVES

ECONOMIC SUSTAINABILITY

We want to ensure that generations from now, our company is doing what we can to protect the planet's long-term well-being. This year we are focusing on creating structures and systems to ensure the best business practices are at the forefront. Three of our focus areas are:

- Devising less wasteful systems and processes
- Prioritizing high economic gains against low environmental impact strategies
- Evaluation of allocation of monetary resources to partners whose values align with ours



SPIRITUAL SUSTAINABILITY

As part of our holistic approach to empowerment, we also focus on an individual's spiritual growth. As our artisans discover God's love for them, Imani desires to see each artisan thrive in each area of life, starting with their own faith. Imani's leadership is committed to cultivating artisan's faith through our organizational core values based on kingdom principles and best practices.





SOCIAL SUSTAINABILITY

Focusing on the social sustainability of our organization has improved team morale, create happier employees, and fostered a joyful environment for each person to grow in. We believe the person always comes before the product, and part of this promise is offering holistic support programs geared towards supporting the individual.

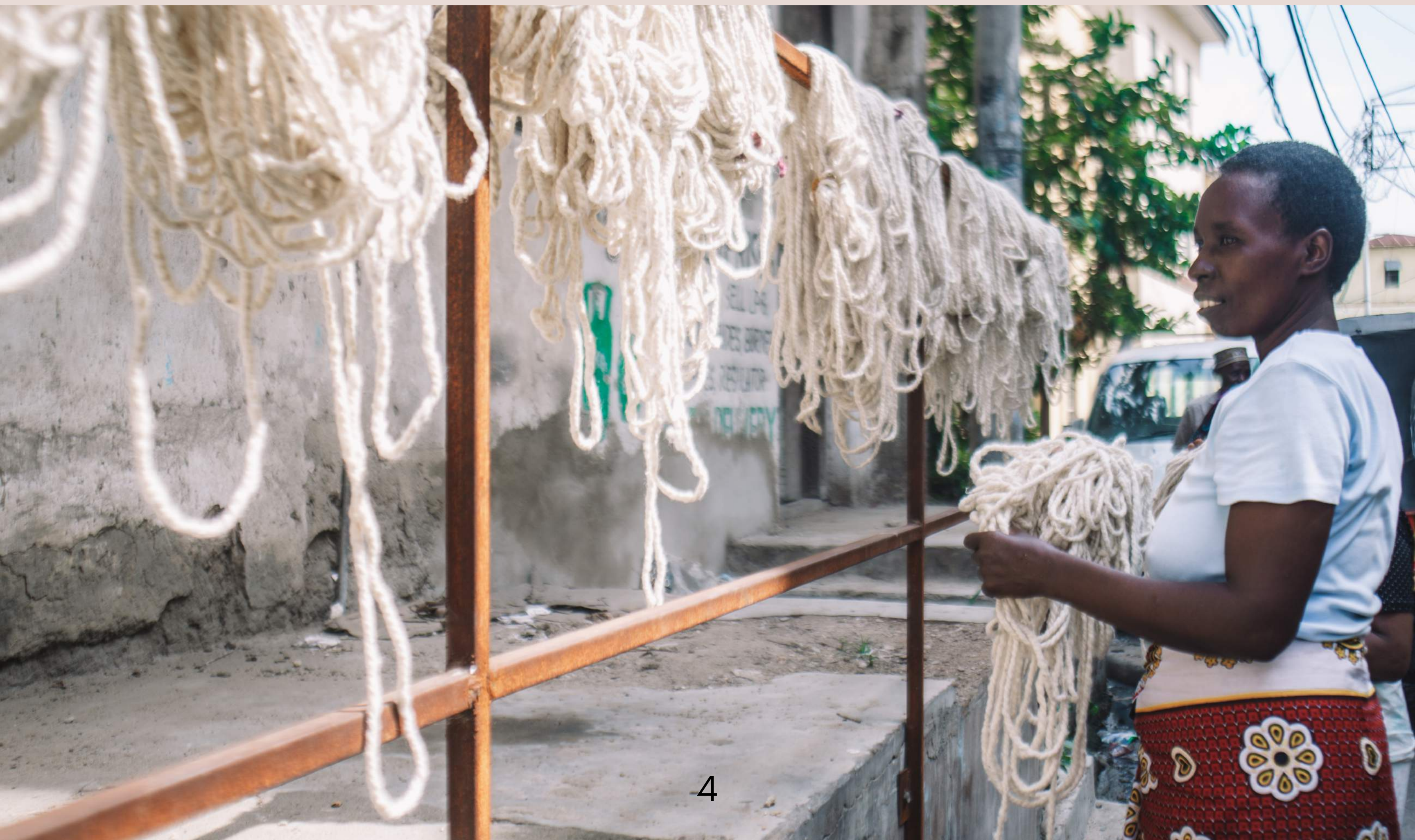
Through our daily food program, in-house childcare program, personal development classes, and birthday celebrations, we are helping trainee artisans cover their basic needs while receiving career and business training or while employed at Imani Collective.

This allows them the freedom to fully embrace and commit themselves to our program. Without anxiety and worry, our artisans can take back control of their lives and start the journey of lifting them and their families out of poverty.

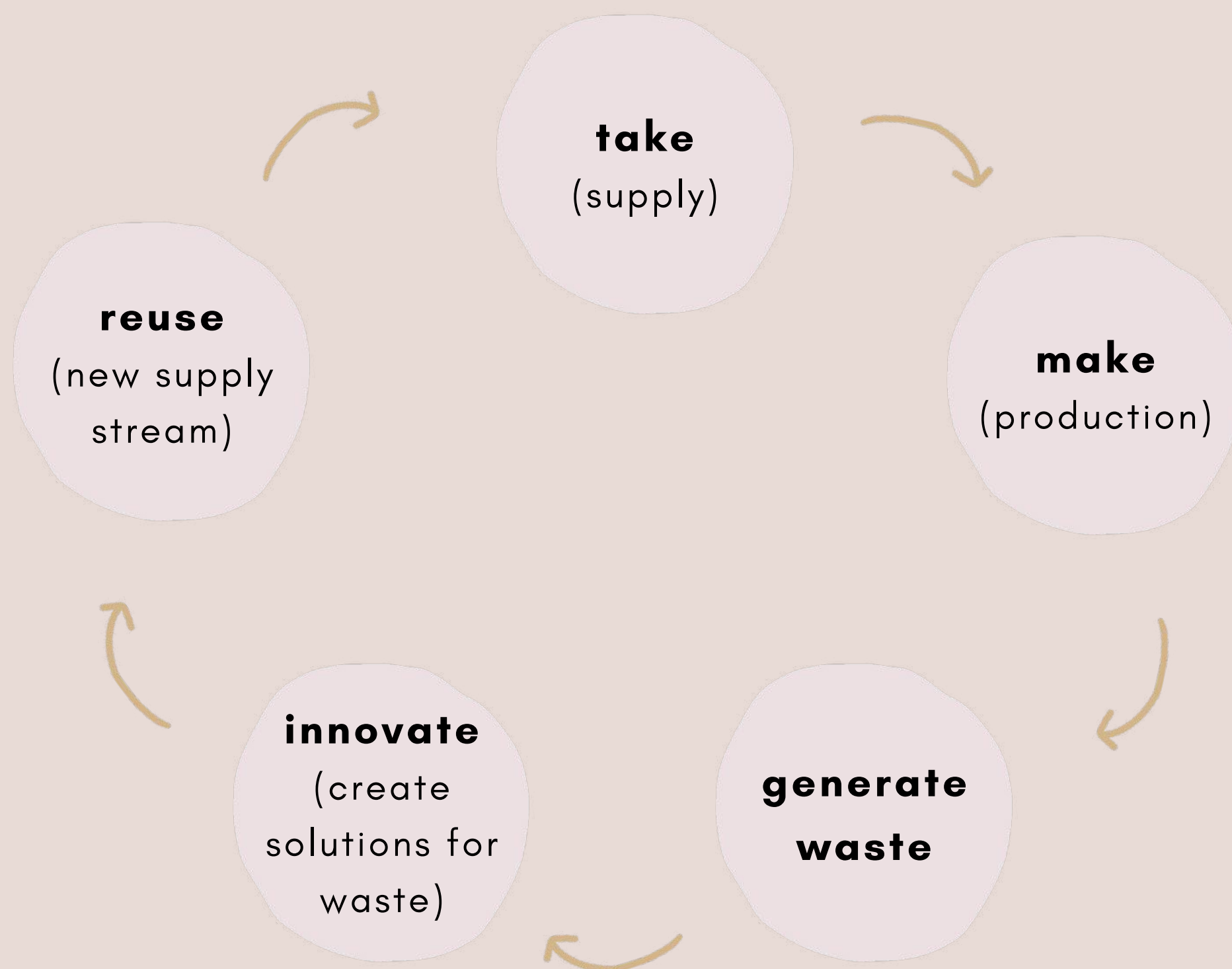
SOCIAL INITIATIVES

SOURCING SUSTAINABLY

Not only is Imani Collective committed to sustainable, ethical business practices, but we are also committed to protecting the world that our artisans live in. Behind every product is a story. Each item is locally sourced using sustainable materials, handmade by men and women in Kenya, and inspired by local African artisanship. We are committed to only using locally sourced organic products to ensure we do our part to take care of our environment and the people living in it.



ENVIRONMENTAL SUSTAINABILITY



REDUCED PLASTIC

To find plastic-free alternatives, we began running tests utilizing vibrant, reusable fabric known locally as Kanga. Shipments wrapped in the fabric arrived in Dallas in good condition and were able to withstand one month in the back of the store and contact with water. With minimal risk to the products, Kanga has been proven a viable alternative to plastic.

We start by wrapping the products in white lining, surround that with Kanga fabric, and tie the batch horizontally and vertically with a string. The fabric has as much personality as the products they contain. There's plenty of potential for its use in clothes repair and personal sewing projects! Imani believes that eliminating waste requires creating packages that cannot be thrown away.

ENVIRONMENTAL INITIATIVES

ECO FRIENDLY

From the start to the end of product creation, we take steps to ensure eco-friendly methods are used. Here are a few examples that we currently use:

- All the dyes we use for our screen printing process are plant-based and have no chemical toxins.
- We take the time to prewash all materials, such as handwashing in cold water and air drying.
- For our woven products, we have switched to using Mitin FF (a mothproofing agent harmless to humans) removes the natural oils that keep the yarn from bonding together.



MINIMIZED WASTE

We've seen a **35% decrease in fabric waste** this year. We've accomplished this by reducing our initial cutpiece dimensions, streamlining our production process to reduce defective pieces, and upcycling scraps to create new pieces



