



HIGHSTREET

Insurance & Financial Services

Re: Highstreet General Insurance Services: New name, same team you trust.

General Insurance Services is now Highstreet Insurance & Financial Services.

As you know, we've always worked diligently to protect you and what you care about most. Through the years, we've built a collaborative culture based on mutual respect, shared values and a strong commitment to all of our local communities.

In 2023, we joined **Highstreet Insurance Partners** — a growing national agency headquartered in Traverse City, Michigan — because we share the same community values. With a changing insurance environment, it was important for us to evolve to the next level to be able to offer you more protection and better solutions, as well as to stay competitive.

As part of this evolution, we are excited to announce that we are rebranding our company as **Highstreet Insurance & Financial Services**.

Being part of Highstreet, we now have the bench strength of over 180+ agencies, with more than 2800 insurance experts in communities across the country, all united by our shared philosophy of helping people pursue life's opportunities with tenacity and confidence.

In our offices, the same people you've always counted on will be here to help you protect what's important to you, your family and your business.

And now we can offer you even more:

- More insurance providers
- More policy and coverage options for your family, home and business
- More access to insurance experts and finance specialists

Our team will be happy to share more details about these exciting changes and talk about your ongoing insurance needs. Feel free to call us at 219-879-4581 or come see us at the same location as always.

We look forward to continuing to provide you with the insurance solutions and exceptional service you expect so you can focus on the future and **see possible**.

Craig Menne