

Brand Guidelines

Odd Hound Coffee Co.

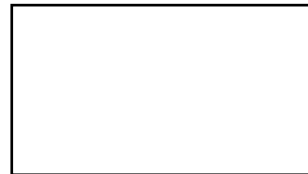
Logo



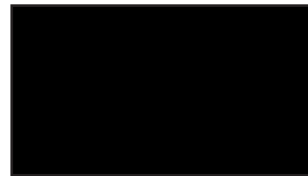
Main Colors



Gold
CMYK 0/20/100/0
RGB 255/201/0
HTML #FFC900



White
CMYK 0/0/0/0
RGB 255/255/255
HTML #FFFFFF

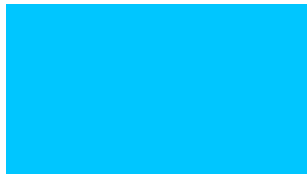


Black
CMYK 0/0/0/100
RGB 0/0/0
HTML #000000

Accent Colors



Green
CMYK 73/0/100/0
RGB 20/201/0
HTML #14C900



Blue
CMYK 63/1/0/0
RGB 0/198/255
HTML #00C6FF



Purple
CMYK 35/50/0/0
RGB 193/133/255
HTML #C185FF



Red Orange
CMYK 11/85/99/1
RGB 213/72/39
HTML #D54827

Fonts

Primary Headings - Stint Ultra Expanded (Uppercase Only)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Secondary Headings - Syncopate Bold (Uppercase Only)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Body Text - Montserrat

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z