# PRIVACY POLICY

#### Effective Date: 18 September 2024

Thank you for visiting raypangsh.com ("we," "our," "us"). Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your data when you visit our website <u>https://raypangsh.com/</u> or engage with our services. Please take the time to read this policy carefully.

#### **1. INFORMATION WE COLLECT**

We collect personal data that you voluntarily provide when you:

- Subscribe to our newsletter or email list
- Register for our events or services
- Contact us for inquiries
- Engage with our content (blog posts, videos, etc.)
- Purchase our products or services

This data may include:

- Your name, email address, and phone number
- Payment details (processed securely via third-party payment providers)
- Social media handles (if you interact via social platforms)

We may also collect certain technical information automatically, such as:

- IP address, browser type, device details
- Usage data, such as pages viewed, clicks, and navigation patterns

#### 2. HOW WE USE YOUR INFORMATION

The personal information you provide allows us to:

- Offer personalised content and experiences
- Respond to your questions and inquiries
- Send you marketing materials, updates, and relevant information
- Process transactions and fulfil product or service orders
- Improve our website's functionality and user experience
- Analyse website usage for better performance and offerings

### **3. SHARING YOUR INFORMATION**

We do not sell or rent your personal information to third parties. We may share your information with trusted service providers who assist us in operating our website or conducting our business, such as:

- Email marketing platforms
- Payment processors
- Web hosting services
- Analytics providers

We ensure that these third-party service providers are bound by data privacy agreements to protect your information.

#### **4. COOKIES & TRACKING TECHNOLOGIES**

We use cookies and similar technologies to collect information about your browsing activities on our website to:

- Remember your preferences
- Analyse traffic and performance
- Enhance user experience

You may disable cookies through your browser settings, but doing so may limit the website's functionality.

# 5. YOUR RIGHTS

Depending on your jurisdiction, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw your consent to data processing
- Request a copy of the information we have about you

To exercise these rights, please contact us at raypangsh@globalfreedominitiative.com. We will respond to your request in accordance with applicable laws.

#### 6. DATA SECURITY

We take reasonable steps to protect your data from unauthorised access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee absolute security.

### 7. THIRD-PARTY LINKS

Our website may contain links to third-party sites. We are not responsible for the content or privacy practices of these external websites. We encourage you to read the privacy policies of those sites.

# **8. CHILDREN'S PRIVACY**

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately.

# 9. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy periodically to stay informed about how we are protecting your information.

# 10. CONTACT US

If you have any questions or concerns about this Privacy Policy or the handling of your personal data, please contact us at:

Ray Pang SH Global Freedom Initiative Pte Ltd Email: raypangsh@globalfreedominitiative.com