# CUSTOMIZATION CONSULT SAMPLE

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#### **PURCHASE & CHAT**

STEP 1

Add the Customization Consult to your cart at checkout. We will reach out to schedule the consultation - this can be by phone or video call.

During the consult we will discuss all the details; the venue, time of year or season, any floral or decor choices, so we can better understand the overall aesthetic you are going for.

## **DESIGN & CHOOSE**

We create a one-of-a-kind, digital mockup showcasing up to three design options in the colors and direction we discussed during the consult.

The mockup will include any purchased upgrades like liners, wax seals and/or venue illustrations. Each option will have the paper and ink colors arranged in a different way to showcase the range of designs.

SHAINA & STEVE CUSTOMIZATION BRIEF Shaina and Steve were getting married at Floral Farms in Cabo San Lucas, Mexico in the Spring. They shared that their wedding decor was going to include lots of palm fronds, neutral-colored florals and some subtle pops of desert-inspired details like cacti. The wanted the overall design to capture the essense of their destination wedding in Mexico, but not be too literal or kitchsy. Their purchased upgrades included a custom venue illustration, wax seals and envelope liners.

## STEP 2

STEP 3

### FINALIZE & PRINT

Once you have selected the design, we will work with you to finalize all the content to get them ready to send off to our printers!

Your box of custom designed suite pieces will arrive between three and four weeks of final design approval. A tracking number will be sent once they leave our studio so you can plan your assembly party!



OPTION 2: WHITE INVITATION, PALE GRAY OUTER ENVELOPE, BISCUIT RSVP CARD, RUST REPLY ENVELOPE, WHITE WAX SEAL



