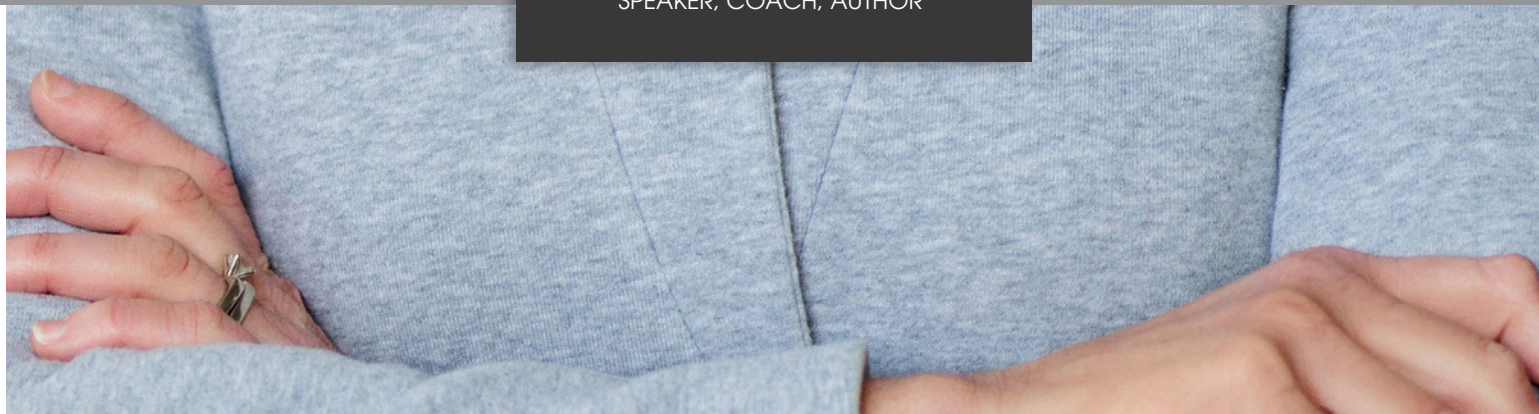




Reagan Cannon

REAGANCANNON.COM

SPEAKER, COACH, AUTHOR





REAGAN CANNON



TEDx SPEAKER | AUTHOR | COACH
FORMER GLOBAL EXECUTIVE AT AMAZON AND AT&T
FOUNDER AND CEO OF RC CONSULTING

Reagan Cannon is a international keynote speaker, leadership expert, and executive coach, with over 20 years of experience leading at the highest levels of Fortune 15 companies, including Amazon and AT&T. As a true global thought leader, she has delivered keynotes, coached global leaders, and conducted development workshops for thousands of people in more than 20 countries—on six continents.

Reagan speaks authentically from her own corporate journey, leading teams of 10,000 employees across 34 countries and guiding global executive coaching & development for thousands of leaders at Amazon. Reagan has transformed her own leadership journey through S.C.A.L.E.D. Leadership Development. With an MBA in Business Strategy, deep global expertise, and certification as an ICF ACC executive coach, she carries both strategic insight and real-world credibility to every engagement.

Now, she brings that high-impact, practical, and even humorous approach to your next event. Her most-requested keynotes dive deep into the core challenges senior leaders face—helping them lead through change and delegate with confidence.

WHETHER IN-PERSON OR VIRTUALLY—IN THE UNITED STATES OR ABROAD—
REAGAN'S PRACTICAL, THOUGHT-PROVOKING AND ENTERTAINING APPROACH
WILL OFFER THE RIGHT BALANCE OF ADVICE, INSIGHT AND
FRESH PERSPECTIVE AT YOUR NEXT EVENT.

[CLICK TO SEE REAGAN SPEAKING](#)



I help senior leaders
achieve greater
results with less stress
and time

You've always excelled—but now, leading a growing team, juggling high-stakes decisions, and managing endless demands, you're stretched thin and questioning your impact.

You're not alone. This is where even top senior leaders get stuck.

Reagan Cannon created the SCALED framework to help leaders like you go from overwhelmed to empowered—and drive lasting impact at scale.

S.C.A.L.E.D

Strategic Focus – From Operator to Organizational Leader

Communicate & Lead Change – From Talking to True Influence

Architect Culture – From Accidental Habits to Intentional Behavior

Lift & Develop Leaders – From Doer to Developer

Empower Through Delegation – From Bottleneck to Freeway

Deepen Strategic Relationships – From Lone Expert to Trusted Partner

**SENIOR LEADERSHIP ISN'T
JUST A PROMOTION.
IT'S A FUNDAMENTALLY
DIFFERENT JOB.**

**REAGAN EQUIPS TOP SENIOR
LEADERS AND THEIR TEAMS
WITH THE TOOLS TO:**

- Lead organizational change
- Provide transformative feedback
- Master delegation and empowerment
- Create accountability frameworks
- Enhance relational intelligence
- Communicate with executive influence

Lead Through Change

From Talking to True Influence

Are your leaders overwhelmed by relentless change? Do shifting priorities and constant new initiatives leave your team burned out and emotionally drained?

This keynote cuts through the change management chaos. It teaches executive audiences a practical four step plan for change leadership and communication. Discover how to turn uncertainty into opportunity, ensuring your message inspires action and resilience rather than fatigue.

Reagan's Talk Discusses:

- Insights into the neuroscience of change resistance—engaging both the rational and emotional sides of your employees.
- Techniques to navigate the turbulence of constant change and prepare your team for what's next.
- Practical, 4-step framework to provide certainty and autonomy amid shifting priorities.

Available In:

- 60-90 Minute Keynote
- Half Day and Full Day Workshop

Note: This talk is customizable to fit the needs of your organization. For more information email info@reagancannon.com or [click here](#) to watch a demo video.



Key Takeaways for Attendees:

- Relevant neurological model to apply to employee change and communication approaches
- Real-world examples and humorous, candid stories that resonate with the everyday struggles of senior leaders facing relentless change.
- Practical 4-step process for change communication that can be immediately applied post program

From Bottleneck to Freeway

The 5 Steps to Empowering Delegation

Are your leaders trapped in a cycle of doing everything themselves? Do they struggle to let go, resulting in micromanagement or task dumping without clear direction?

This keynote gives the blueprint to empower your teams. It gives a practical five-step approach to delegate, not dump or dictate, allowing senior leaders to reprioritize their efforts on the highest value, strategic work for the organization.

Reagan's Talk Discusses:

- A step-by-step guide called, "The Five Steps of Empowerment," that provides clear direction, timelines, and desired outcomes for each task.
- Techniques to balance oversight with autonomy ensuring your team grows while you free up your time for high-impact work.
- Insights into overcoming common delegation pitfalls, including leader guilt and micromanagement tendencies

Available In:

- 60-90 Minute Keynote
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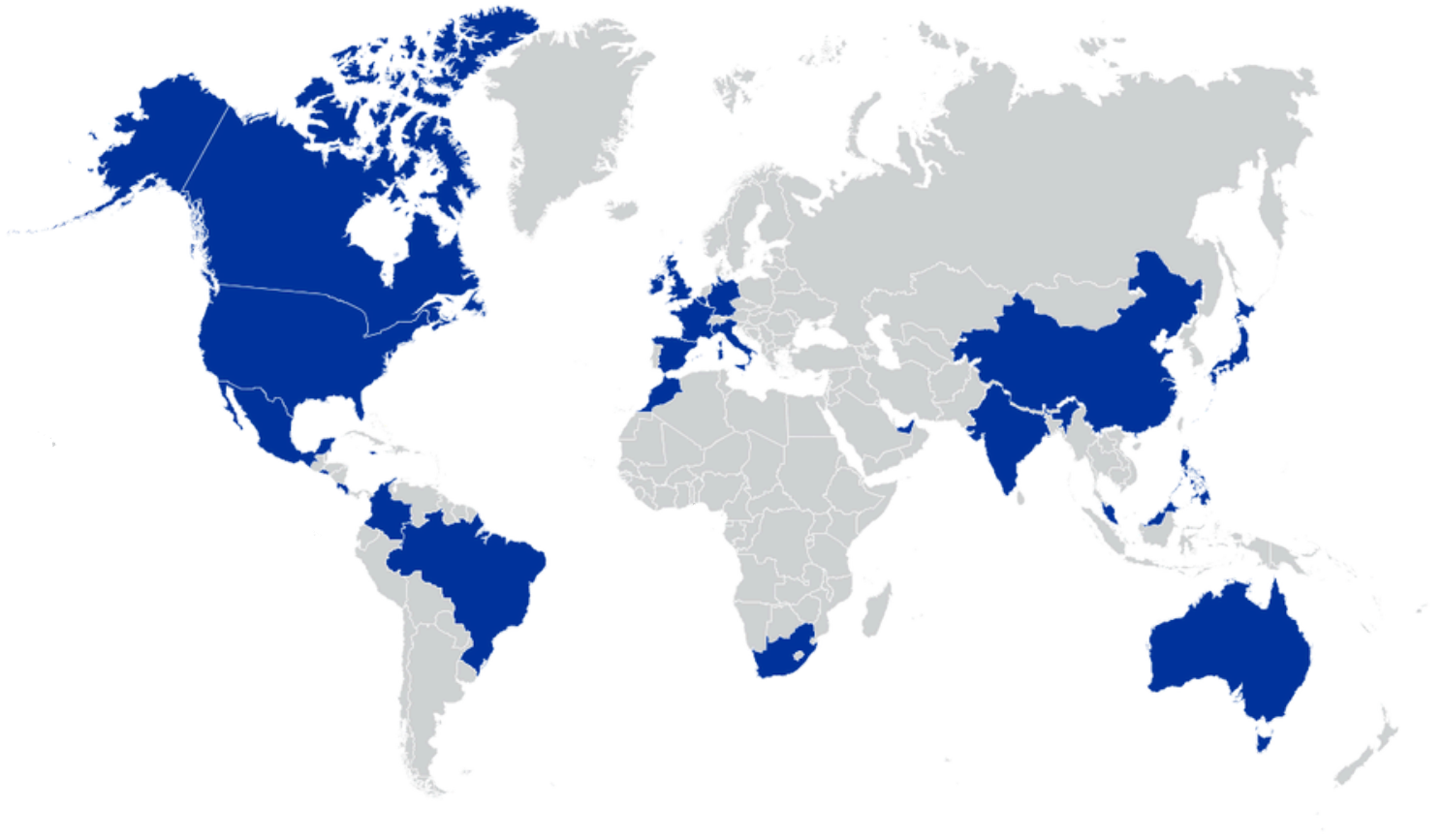


Key Takeaways for Attendees:

- Practical, immediately applicable strategies that transform delegation effectiveness
- Real-world examples and humorous anecdotes from my own leadership journey that resonate with the everyday struggles of senior executives.
- A clear roadmap for empowering teams and building a culture of accountability and high performance.

GLOBAL SPEAKER

Presented to more than **20 countries**—on **six different continents**



Delivered content in various formats including:

Keynotes

Podcasts

Panels

Workshops

Media

Q&As

Virtual
Presentations

Facilitation

Executive Workshop

This workshop teaches leadership teams to scale their impact with less stress, and time.

Do your leaders struggle to spend the time needed on strategy vs. daily execution? Can they fully empower their teams to free up their capacity for the highest-value work for their level? How is the team intentionally investing in the next generation of leaders?

A Strategic Leadership Experience

Reagan Cannon is a globally recognized executive coach and leadership strategist who partners with senior leaders to activate meaningful, and practical transformation in real time.

Her Executive Workshops are immersive, high-impact sessions designed for leadership teams that are ready to execute in a more strategic, relationally intelligent, and empowering way.

What sets Reagan apart is the real-world examples and holistic coaching approach she brings to every engagement. Each workshop is thoughtfully designed as part of a transformational journey. From the initial assessments to 1:1 executive coaching, group facilitation, and ongoing leadership development, Reagan partners with organizations to drive real, sustainable leadership growth.

Designed for Senior Leaders

These workshops are not surface-level skills training. They are designed specifically for high-capacity, time-constrained executives who need clarity fast, language that sticks, and tools that work. Drawing on over 20 years of experience with leaders from Fortune 15 companies, Reagan Cannon delivers a dynamic, deeply relevant experience shaped around each organization's unique context and needs.



WHAT'S INCLUDED:

Tailored Leadership Assessments

- Reagan begins with insight. Whether through 360-degree feedback or diagnostic tools, she uncovers individual and team dynamics that inform a customized strategy.

½ Day or Full Day Executive Workshops

- These sessions blend Reagan's practical frameworks with experiential learning and collaborative problem-solving. Each workshop is structured around key themes such as leadership transformation, strategic communication, cultural architecture, or effective delegation.

1:1 Executive Coaching & Group Coaching

- Reagan provides personalized coaching touchpoints before and after workshops to embed learning, ensure accountability, and drive behavior change across the team.

Modular & Scalable Format

- These workshops can be seamlessly integrated into executive offsites or delivered as stand-alone experiences. Reagan adapts the format to meet organizational goals.

HAVE REAGAN AS A GUEST - PODCASTS

Potential Interview Questions:

What inspired you to create the S.C.A.L.E.D. framework, and how is it different from traditional leadership development models?

What mindset shifts need to happen before a leader can delegate with confidence and clarity?

What are the most common mistakes you see executives make when they are trying to lead a team through change?

Why is communication the biggest blind spot for even seasoned executives, and how do you help them elevate it?

You talk about building alliances and deepening strategic relationships, particularly with peers. Why is that so critical for executives?

If you had just one hour to coach a high-potential executive, what part of the S.C.A.L.E.D. model would you focus on first—and why?



SOCIAL AND TRADITIONAL MEDIA

Reagan is an informative and entertaining personality in various forms of media including television, podcasting, and social platforms. She has an active and engaged LinkedIn platform with over 6,400 followers. In the last two years, her posts have garnered over 400,000 views, averaging almost 500 engagements per post.

Reagan's Technology for Virtual Media:

- High Resolution HD Camera
- Enhanced Microphone
- High-Capacity Bandwidth
- Quiet and Professional Environment
- Familiarity with Variety of Virtual Technologies



TESTIMONIALS



Megan Concannon
VP, Programming & Community Engagement at Colorado
Technology Association

Reagan's workshop kept the 600 attendees in our audience engaged (and laughing) the entire time. I'd highly recommend inviting Reagan to speak at your event, months later our members are still talking about her presentation and how they use her advice in their daily lives.



Kathryn Tack
Former CEO of Good Times Concepts
Founder, C-Level Forum

When you meet Reagan, she is a powerhouse of energy with the ability to keep you focused on the goal. No one can do it better than Reagan. She is truly a star with unmatched quality and excellence. We consistently invite Reagan back to speak to our C-Level women mainly because she can relate as a global executive and because we get tangible results from her techniques.



Michael Smith
Managing Partner
The Agency

Reagan was amazing. Her tactics and strategies on delegating were eye-opening. Because you can't just say, "I'm going to delegate." You actually have to put in place an effective process. Now I feel empowered and ready to make sure we are all running as one.

TESTIMONIALS



Susan DiMichele
CEO National Church Residences

Reagan is authentic, funny, and her expertise is unmatched. She has scaled culture to thousands of leaders which is incredible, but when you match that with the fact that she is relatable and has humility that's the secret sauce that is really hard to replicate. When Reagan speaks, she gets results.



Jane Bove Principal PM
Manager, Microsoft

I highly recommend Reagan Cannon for her outstanding work as a virtual keynote speaker for the women@Microsoft. Reagan ensured that the attendees were inspired and had clear, actionable takeaways from the event.



Nathan Watt, SVP
Commercial Operations

Reagan consistently delivers a powerful blend of executive-level credibility, sharp insight, and authentic connection. She doesn't just inspire—she equips. Reagan has a unique ability to name the real challenges senior leaders face and then offer practical strategies to lead at scale.

FEE SCHEDULE

US, Canada and Mexico

60 - 90 Minute Keynote	\$10,000
Half Day Workshop	\$15,000
Full Day Workshop	\$17,500

Europe, Asia, and Australia

60 - 90 Minute Keynote	\$12,000
Half Day Workshop	\$17,500
Full Day Workshop	\$20,000

Non-profit and Education

60 - 90 Minute Keynote	\$5,000
Half Day Workshop	\$7,500



Speaker Demo Video

Click Here to View

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Contact

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TEDx Video

Click Here to View

LinkedIn

[linkedin.com/in/reagancannon](https://www.linkedin.com/in/reagancannon)

INTERESTED
IN WORKING
WITH REAGAN?

Contact her at: info@reagancannon.com



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