



@MONOSVIAJEROS | MEDIA KIT

Hi! I'm Ana

I'm a Family Travel Coach, Travel Writer and Family Travel Content Creator currently based in California with my husband Luisfe and my little travelers, Nala and Luka. Through my content, I wish to inspire other women to live creatively and reconnect with their wildest dreams, even after becoming moms.



[5072 @monosviajeros](https://www.instagram.com/5072_monosviajeros)



[1425 @monosviajeros](https://www.tiktok.com/@1425_monosviajeros)



www.monosviajeros.com

IG STATISTICS

40K

AVERAGE
MONTHLY
IMPRESSIONS

1%

ENGAGEMENT
RATE

120

AVERAGE
STORY
VIEWS

TRAVEL CREATOR SERVICES

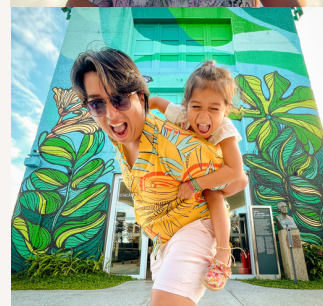


HIGH QUALITY PHOTOGRAPHY &
CONTENT CREATION



TRAVEL WRITING

PHOTO SAMPLES



AUDIENCE INSIGHTS

My followers are mostly millennial Latina moms living in the US, Ecuador and Spain.

They love discovering the less-visited spots around the world, with plenty of culture and tons of nature for their kids to explore. Their type of trip involves a good dose of adventure, plenty of immersive experiences, and a lot of family travel bonding.

They choose to travel for their kids, but very much for themselves too.

TOP COUNTRIES

ECUADOR, SPAIN, USA

AGE

25-34	42.6%
35-44	40.1%

GENDER

WOMEN	75.9%
MEN	24%



PREVIOUS FEATURES + PARTNERSHIPS

THRIVE  GLOBAL

SHOUTOUT LA

MATADOR  NETWORK



Vacayou

VoyageLA

GON TRAVELER



 Latino Travel Fest



LET'S ENJOY THE JOURNEY
LifeLovers
MAGAZINE



WAYS WE CAN WORK TOGETHER

- HIGH-RESOLUTION PHOTOGRAPHY FOR WEB AND SOCIAL MEDIA.
- PHOTO AND VIDEO CONTENT CREATION
- INSTAGRAM/TIKTOK BRAND FEATURE
- TRAVEL BLOG BRAND FEATURE
- CUSTOM CANVA GRAPHIC CREATION FOR SOCIAL MEDIA
- SOCIAL MEDIA STRATEGY



GET IN TOUCH



+1 213 568 8389



info@monosviajeros.com



www.monosviajeros.com