POLIS#ED



FALL | 2019 | WINTER

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AS LONG AS

YOU ARE ALIVE,

YOU ARE IN THE

PROCESS OF

BECOMING



- Susan L. Taylor

EDITOR'S NOTE

It's hard for me to believe that the FW19 season is already here! WOW where does the time go?

One thing I've learned is that time waits for no one, and at any given time we can up our game when it comes to our personal image and style. It truly is just about identifying what you want to project to the world and taking the steps to look the part!

As women, we live very diverse lives as daughters, friends, wives, moms, professionals, and more. I truly can identify with being pulled in 100 different directions. However, we have got to take a minute to check in with ourselves to ensure we are in sync with who we are becoming...

That's why I developed the PERSONAL STYLE STATEMENT WORKBOOK, and I use it whenever I feel like I've gone through a transition, and need to update my look to match the current me!

So if you feel like it's time for you to update your personal image and style, and want to be clear about what you want your personal image to communicate to the world, feel free to download the PERSONAL STYLE **STATEMENT WORKBOOK** by clicking **HERE!**

Happy Shopping!

- Robin Fisher



Robin Fisher Founder + Lead Stylist



Charles by Charles David

Ann Taylor

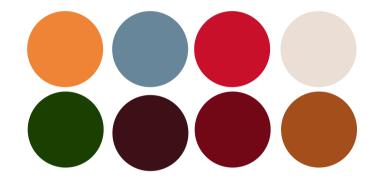
FALL/WINTER 2019

Trend Report

"IT'S ALL ABOUT HONORING THE CLASSICS THIS SEASON WITH A TWIST! DON'T BE AFRAID TO PLAY WITH POPS OF COLOR OR SIMPLY PLAY IT SAFE. THIS SEASON IS ABOUT SELF EXPRESSION ON YOUR TERMS..."

- **Brown Tones** 1.
- **Animal Prints**
- **Tailored Suits** 3.
- Wide Leg Pants 4.
- Plaid and Tweed 5.
- 6 Statement Coats
- **Dramatic Sleeves** 7.
- Romantic Dresses 8
- Midi Length Skirts 9.
- 10 Monochromatic Sets

COLORS OF THE SEASON







Argento Vivo



TRENDS THAT CONTINUE

- 1. Bold Colors
- 2. Mom Jeans
- 3. Floral Prints
- 4. Animal Prints
- 5. Ankle Length Pants



Rebecca Taylor



Givenchy

RTW Runway







Max Mara



Piazza Sempione



Marchesa



Isabel Marant



Badgley Mischka



Prada



Brandon Maxwell

FALL/WINTER 2019 IMAGE STRATEGY:

What public image do you want to project this season?

SHOPPING LIST

Now go dress the part...



CLIENT TESTIMONIALS...

"Robin – I just wanted to thank you for all your time, support and exceptional guidance yesterday! I came away from our session incredibly energized about putting all your guidance to good use, and can't wait to start tearing through my closet and looking critically at what I can improve, optimize, or shed! I had such a great time meeting you. You made the process so clear and straightforward, and are an absolute pleasure!

- V. Stephen

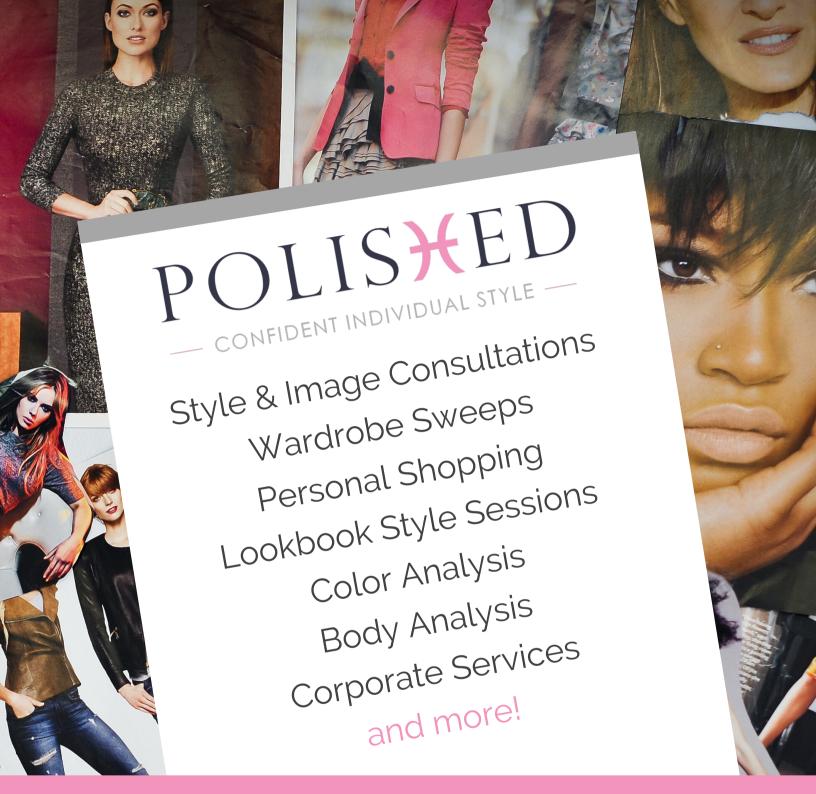
"I can't begin to tell you how much your input has changed my outlook and my approach to dressing myself."

- W. Paul

"Working with Robin has given me the confidence to know I can look pulled together and fashionable no matter what I'm doing. Sometimes my wardrobe worked and sometimes it didn't. Robin gave me insight into why and how I can get my look back on track when it seems to falter. I'm getting plenty of compliments now and it is motivating to keep going."

- M. Johnson

"I am so thankful that I found Robin! She is an absolute genius at what she does. Before working with her, I was perpetually overwhelmed by my closet. I would shop 'intuitively,' and then find that almost nothing I bought coordinated with anything else. I never felt confident or comfortable when getting dressed. Robin educated me about how to dress for my style personality, and also about my color palette."



301.859.4196 WASHINGTON DC I NEW YORK I SAN FRANCISCO

WWW.POLISHEDIMAGEANDSTYLE.COM

