



Strategic Sponsor Revenue Share Disclosure

C1W receives compensation from certain third-party product providers or sponsors (“Strategic Sponsors”) for providing marketing support services relating to the sponsor’s product(s). Our Strategic Sponsors include a variety of investment-related companies who provide products available through C1W, including mutual funds, exchange-traded funds, and model portfolios. C1W’s marketing support may include providing access to certain information about our business and the opportunity to have more frequent interactions with our IARs through training, marketing support, and educational presentations for the purpose of relationship building and increasing familiarity with their product. Those product sponsors not given this designation may receive similar treatment.

These payments are typically calculated as a fixed fee or as an annual percentage of the amount of assets invested in the product and will vary with each Sponsor based upon the agreement between the Sponsor and C1W. This revenue helps fund the cost of providing services, maintaining accounts, and offering an investment platform for our clients. Strategic Sponsors pay C1W out of their own assets, revenues, or earnings, and there is no additional charge to you.

We want you to understand that C1W’s receipt of payments on assets within specific investment advisory programs or products creates an inherent conflict of interest for C1W. These payments provide an incentive for C1W to favor products from Sponsors that pay over other products. None of the revenue-sharing payments are paid to the IAR who recommends these products to you. As a result, your IAR does not have any financial incentive to recommend a product to you based on C1W’s receipt of revenue-sharing and is required by regulation and C1W policy to make recommendations solely in your best interest. However, the marketing and educational activities paid for by the Sponsor could lead the IAR to focus more on those products offered by the Sponsor. Regardless, product recommendations to any customer are required to meet the firm’s fiduciary obligation to each client.

For additional information on a particular Strategic Sponsor, please review the Sponsor’s statement of additional information or ADV 2A Firm Brochure.

A full list of our Strategic Sponsors may be found at www.creativeonewealth.com



Current Strategic Sponsors

PIMCO Investments LLC

Simplify Asset Management, Inc.

Goldman Sachs Bank USA