



Kaptured
by Kelsey PHOTOGRAPHY

KBK PHOTO AMBASSADOR PROGRAM

PROFESSIONAL
PHOTOS TO
SHARE

DANCERS

EARN
DISCOUNTED
SESSIONS





PROGRAM INFO

QUALIFICATIONS & RESPONSIBILITIES:

- Must have Instagram Account (additional Facebook account preferred)
- Must post regularly to grow following
- Must schedule at least 1 paid portrait session within 6 months of joining to remain eligible. - Fee is \$300
- Share personalized discount code to gain referrals
- Post at least 1-2 session photos/month in feed/on profile
- Post at least 2 promo stories/month
- Must tag KBK photo accounts in all posts
- Participate in 1 group session per year or book additional private session to remain eligible

PERKS/REWARDS:

- Earn discounts on future sessions through referrals towards a free session, 2 referrals = 50% off or 4 referrals = free session
- Invitations to participate in ambassador-only photoshoots
- After initial individual paid session, subsequent sessions are 10% off
- 20% off non-ambassador dance friend duo sessions
- Share photos with your studio/company (must tag kbk photo accounts)
- Other fun rewards and collaborations

DISCOUNT TIERS

HOW TO earn session DISCOUNTS:

- For each session referral scheduled using your code, ambassador receives a credit towards discounts on future sessions
- 2 credits = 50% off, 4 credits = free session
- Discount resets when:
 - (1) Credits are used (2 or 4)

WHAT IS a referral?

- Someone who schedules a portrait session using your personal discount code

ALL INFORMATION SUBJECT TO CHANGE

