



Reagan Cannon
REAGANCANNON.COM

SPEAKER, COACH, AUTHOR

REAGAN CANNON



**TEDx SPEAKER | AUTHOR OF *THE CURE FOR CAREER QUICKSAND*
FORMER GLOBAL EXECUTIVE AT AMAZON AND AT&T
FOUNDER AND CEO OF RC CONSULTING**

Reagan Cannon is an international leadership speaker and coach, with proven tactics and insights from over 20 years of experience at Fortune 15 companies, including Amazon and AT&T. As a true global thought leader, she has delivered keynotes, participated in women's leadership panels, and conducted development workshops for thousands of people in **more than 20 countries—on six continents.**

Reagan speaks authentically from her own corporate journey, moving from entry level manager to executive by the time she was 33 years old. During her career, she delivered both business and employee engagement results, while leading organizations of 10,000 people. Most importantly, she built senior leadership teams that were consistently 40%+ female. Inspired by the challenge of helping women advance into senior leadership, she founded RC Consulting in 2016, which is dedicated to empowering women and equipping their allies.

**WHETHER IN-PERSON OR VIRTUALLY—IN THE UNITED STATES OR ABROAD—
REAGAN'S PRACTICAL, THOUGHT-PROVOKING AND ENTERTAINING APPROACH
WILL OFFER THE RIGHT BALANCE OF ADVICE, INSIGHT AND
FRESH PERSPECTIVE AT YOUR NEXT EVENT.**

[CLICK TO SEE REAGAN SPEAKING](#)



ORIGINAL RESEARCH

Nationwide, cross-industry research validated that qualifications and performance ratings are not what holds back women from a place in the C-suite; it is societally driven beliefs that show up in their relationships at work.

Are you familiar with this?

- Women try to be compliant with their boss, so they don't openly push back—even when they disagree.
- Women are self-conscious about their domain knowledge, fearing they might not look competent with their peers.
- Women try to control their team out of a fear of failure and its repercussions.

Surveyed executives are looking for senior candidates who can:

- Effectively challenge senior management's ideas and introduce new ones.
- Know where and when to seek out strategic consultation, not try to be an expert of all things.
- Build their team's capability, so they themselves can scale.

What women need is *Relational Courage.*

By declassifying the real expectations of the C-suite, women can shift how they interact with others at work, unblocking their careers in a way that grows self-confidence.

THE EXECUTIVE WOMAN WHO CAN BREATHE

How to Get the Promotion You Want and the Peace that You Need



Are you looking for a way to help women advance into senior leadership roles, and thrive personally and professionally when they get there? In this keynote, Reagan shares her proven framework, *The People Pyramid* which reveals executives' honest conversations in the promotional process.

Reagan's Talk Discusses:

- The real reason women aren't promoted - from her nationwide research.
- How what's really holding them back is their relationships with their boss, peers, and team.
- The power of Relational Courage to move them from self-conscious to self-confident.

Available In:

- 60-90 Minute Keynote
- Half Day Workshop
- Full Day Workshop

Note: This talk is available in various formats, lengths and customizable topics to fit the needs of your organization. For more information email info@reagancannon.com or [click here](#) to watch a demo video.

Key Takeaways for Attendees:

- Understand the "real" behaviors that senior leaders are looking for in the promotional process.
- How to use the *People Pyramid* as a framework to evaluate their relationships at work.
- What is *Relational Courage* and how to use it to transform from self-conscious to self-confident.

SHE'S NOT READY

Best Practices for Leaders to Break Barriers for Women

Do you identify and invest in high potential female talent, only to have them passed over for promotion cycle after cycle? Does your executive leadership team need fresh and innovative approaches to increase the number of women in executive roles?

Reagan's Talk Discusses:

- The real reason women are often high performing but viewed as “not ready” for senior leadership.
- How societally driven beliefs disrupt the relationships women have at work with their boss, peers and team.
- The best practices that emerged from her nationwide research that businesses can implement to advance their female leaders.

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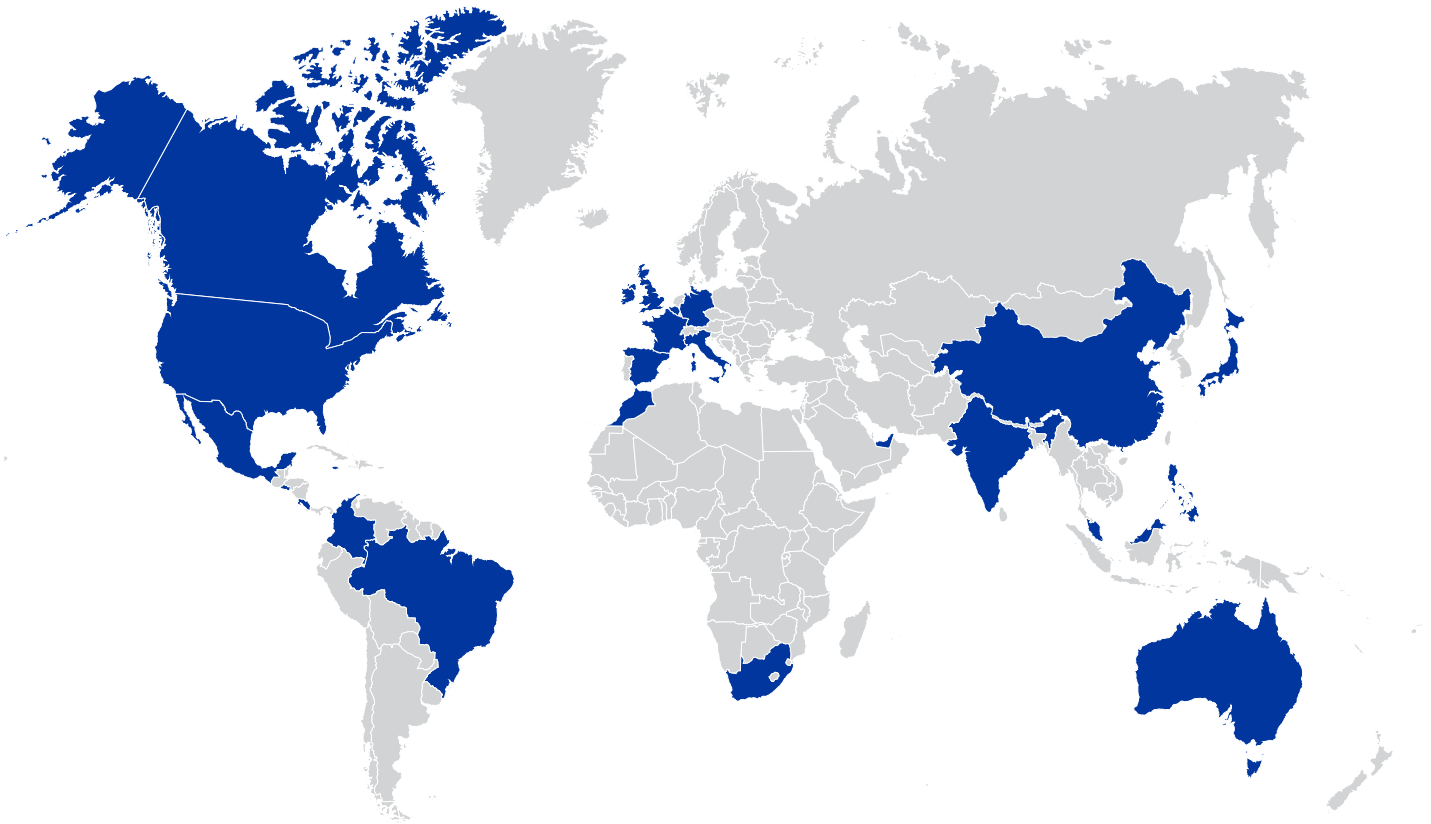


Key Takeaways for Attendees:

- Define the internal headwinds women often face as a result of socially driven beliefs.
- Understand the *People Pyramid* framework and how to use it to advance female leaders.
- Implement proven best practices from other senior leaders to accelerate women's careers.

GLOBAL SPEAKER

Presented to more than **20 countries—on six different continents**



Delivered content in various formats including:

A dark blue background with a pattern of lighter blue hexagons. Each hexagon contains a white text label representing a content format:

- Keynotes
- Podcasts
- Women's Panels
- Workshops
- Media
- Q&As
- Virtual Presentations
- Facilitation

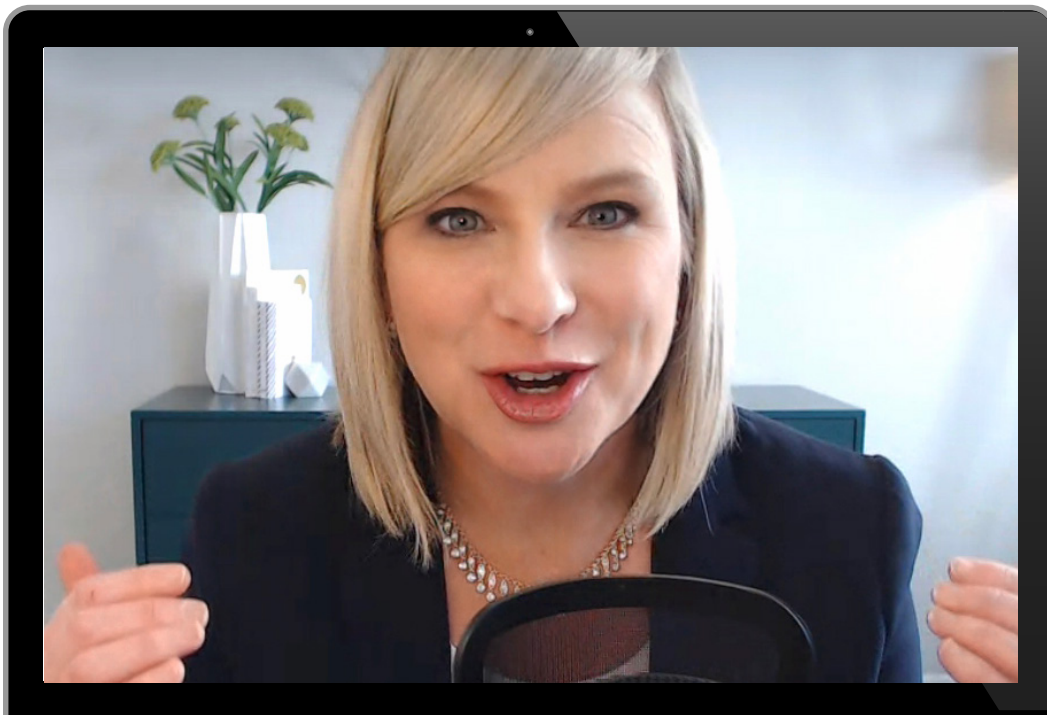
VIRTUAL EXPERT

Reagan is a virtual expert, uniquely qualified to deliver powerful and engaging content to virtual audiences around the world.

Her virtual credentials:

- Led globally dispersed organizations for over a decade
- Authored Amazon Customer Service's work-from-home leadership and engagement strategy
- Ran virtual leadership development for 50,000 corporate supervisors at two companies
- Managed virtual onboarding, coaching, and development for all of Amazon's executives

She understands the power of virtual communication and will use her practical and high energy approach to capture your audience's attention from beginning to end.



TEDx TALK: THE REAL REASON WOMEN AREN'T PROMOTED

Derived from Reagan's own experience as a successful corporate executive and her nationwide qualitative research study, this talk explores the societally driven beliefs that reveal themselves in women's relationships at work and prevent them from accelerating into senior roles. It uses heartfelt stories, real-life examples, and an original framework to illustrate what women can start doing immediately to move from self-conscious to self-confident by practicing *Relational Courage*.

[LINK TO TEDx VIDEO](#)



HAVE REAGAN AS A GUEST - PODCASTS

Potential Interview Questions:

- What did your research show executives are actually looking for when they evaluate senior manager candidates?
- Can you share examples of how societally driven beliefs impact women's relationships at work?
- One of your points is that women should "thoughtfully challenge" their boss. How can women realistically do that?
- How is this different than the typical "executive presence" training that we have been sharing for years?
- What advice would you give to women who are nervous about advancing to executive levels due to work life balance issues?
- What are best practices allies can take to accelerate women advancing to senior levels?



SOCIAL AND TRADITIONAL MEDIA

Reagan is an informative and entertaining personality in various forms of media including television, podcasting, and social platforms. She has an active and engaged LinkedIn platform with over 5,000 followers. In the last two years, her posts have garnered over 320,000 views, averaging almost 500 engagements per post.

Reagan's Technology for Virtual Media:

- High Resolution HD Camera
- Enhanced Microphone
- High-Capacity Bandwidth
- Quiet and Professional Environment
- Familiarity with Variety of Virtual Technologies



TESTIMONIALS



Kathryn Tack
Former CEO of Good Times Concepts
Founder, C-Level Forum

When you meet Reagan, she is a powerhouse of energy with the ability to keep you focused on the goal. No one can do it better than Reagan. She is truly a star with unmatched quality and excellence. We consistently invite Reagan back to speak to our C-Level women mainly because she can relate as a global executive and because we get tangible results from her techniques.



Favor Lee, CPA
Director at EisnerAmper and
AICPA & CIMA Women's Summit Committee Member

Reagan was brought in to speak on practical ways to transform organizational talent management practices. This particular session was virtual, but I felt like she was right in front of me. There are many speakers out there who are domain experts, and others who are great presenters. It's hard to find a speaker who is both, and that's Reagan.



Dr. Kenneth Stoltzfus
Vice President of Academic Affairs & Dean of the Faculty
Friends University

Reagan had some really good practical examples of ways we can give people opportunities to grow and develop. Especially given the systemic barriers that we know women still face, I think those are really important messages for us as allies.

TESTIMONIALS



Susan DiMichele
Senior Vice President Senior Living & Senior Services
National Church Residences

Reagan is authentic, funny, and her expertise is unmatched. She has scaled culture to thousands of leaders which is incredible, but when you match that with the fact that she is relatable and has humility that's the secret sauce that is really hard to replicate. When Reagan speaks, she gets results.



Corinne Cartwright
Chapter Director, Atlanta
Women in eDiscovery

Reagan led a session on how to bring our careers to the next level. We have a lot of mid-level professionals that were looking to make a step forward in their leadership. After the event, we had comments from women all over the country about how helpful the real life scenarios were and how they could apply this in their day jobs.



Nikki Lerner
Executive Culture Coach & Founder
School of Multicultural Leadership

What I appreciate the most about working with Reagan is her ability to bring to life perspectives and insights necessary to continue to make room for under-represented people in organizational and business life. Reagan doesn't just talk about it. She didn't just read about the advancement for women in a textbook. She has done the work, is doing the work, and embodies the work.

FEE SCHEDULE

US, Canada and Mexico

60 - 90 Minute Keynote	\$10,000
Half Day Workshop	\$15,000
Full Day Workshop	\$17,500

Europe, Asia, and Australia

60 - 90 Minute Keynote	\$12,000
Half Day Workshop	\$17,500
Full Day Workshop	\$20,000

Non-profit and Education

60 - 90 Minute Keynote	\$5,000
Half Day Workshop	\$7,500

REAGAN CANNON



Speaker Demo Video

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Website

reagancannon.com

Contact

info@reagancannon.com

TEDx Video

Click Here to View

LinkedIn

[linkedin.com/in/reagancannon](https://www.linkedin.com/in/reagancannon)

INTERESTED
IN WORKING
WITH REAGAN?

Contact her at: info@reagancannon.com



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