

# TERRI BASKIN

PHOTOGRAPHER | SPEAKER | EDUCATOR

In 2009, she finished business school not realizing her graduation gift to herself, a camera, would be the start of her very own business journey. Terri Baskin is an international wedding photographer who focuses on creating romantic, fun and timeless images for stylish couples in love. Terri is in her 7th year of photographing weddings and credits her love of photography to her dad, a former published wedding photographer, in his own right, and her assistant photographer during her first year of weddings.

Terri's photography has been published locally and nationally in online and print wedding and lifestyle publications such as Inside Weddings, Essence, Washingtonian Weddings, Style Me Pretty, NY Times, Modern Luxury Weddings and Martha Stewart Weddings, to name a few.

In 2015, Terri started using her business experience to educate other photographers and creative entrepreneurs on the importance of creating their brand and defining authentic ways to stand out in their markets. Terri has spoken at conferences such as Showit United, Creative at Heart, WeSpeak, Creative Launch Summit and the Black Bride Bridal Brunch. You can catch her at the Reset Conference in 2020.

Terri has been named a Washingtonian Weddings Recommended Vendor, received the Wedding Wire Couple's Choice Award for the past 5 years, won the Best in Photography- Boudoir Category by the Blink Conference and in 2017 was Named to theKnot 100 list.

A lover of Oreos, fresh flowers, and soy candles, in her downtime, Terri also enjoys grabbing dinner with friends, catching up on Netflix and shopping at Target, whether she needs anything or not!

## POPULAR PRESENTATIONS

### WHAT'S YOUR FROSTING

In this presentation, I am teaching the audience ways to authentically stand out as a creative entrepreneur in a saturated market without feeling the need to sacrifice their pricing or feeling the need to copy what their competitor is doing.

### HOW TO WOW

This presentation takes the audience through the practical steps that I have used to create a referral based business and what makes clients want to proactively share my business with their network of friends and family.

### THE BALANCING ACT

Sometimes we focus so much on the hustle that we often lose sight of what is important to us- our personal lives. In this presentation, I share how I've implemented a routine that includes finding time to grow my business while establishing boundaries with clients.



### PRESENTATION TOPICS

Business Skills  
Time Management  
Having a Side Hustle  
Standing Out

EMAIL: [tbaskin@terribaskin.com](mailto:tbaskin@terribaskin.com)

SOCIAL: @terribaskin

PHONE: 703-791-9111

