

*at essential,*

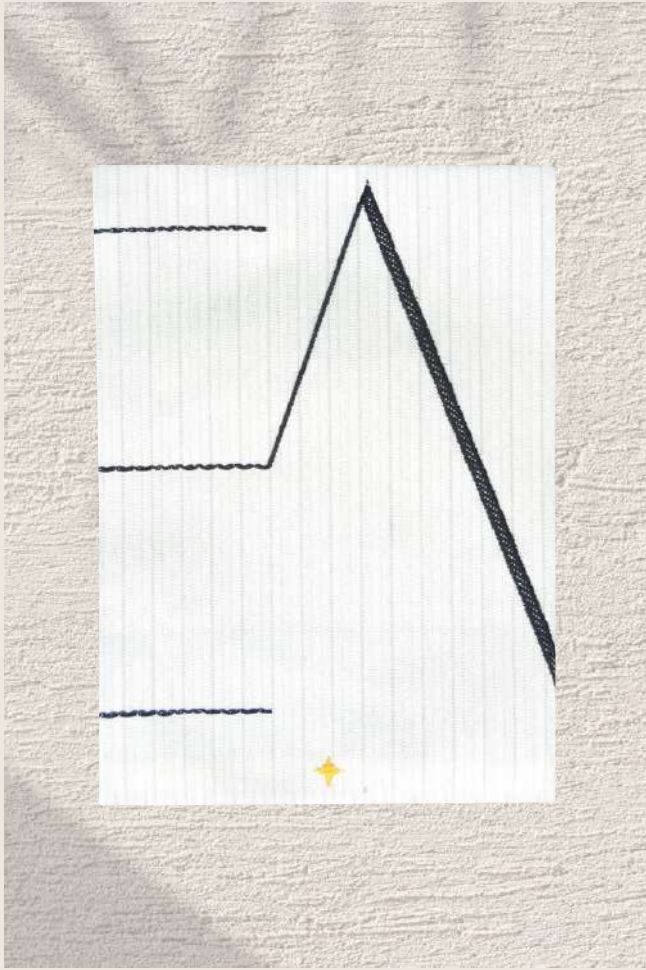
YOU WILL FIND A  
TALENTED TEAM, THAT  
WILL HELP YOU DEVELOP  
THE — CONCEPT FOR  
YOUR LABELS COLLECTION.

AND MORE.

*we work* WITH YOU  
THROUGH THE DESIGN,  
SELECTION OF MATERIALS  
AND FINISHING.



all ESSENTIAL products are sourced and crafted in Portugal.



We are your one-stop shop  
and partner in developing  
and delivering your  
branding products, with  
the differentiation your  
are looking for.



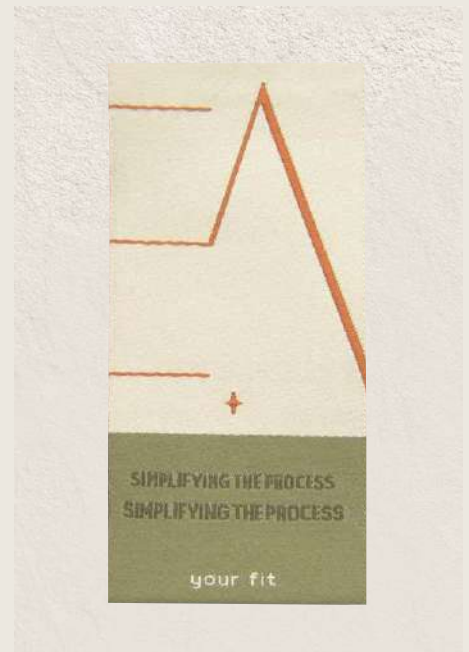
*essential is your*

EXPERT—PARTNER  
IN PROVIDING  
ADDITIONAL DETAILS,  
SUCH AS:

HANGTAGS,  
PRINT & WOVEN  
LABELS, RIBBONS,  
PATCHES, PACKAGING,  
PULLERS & OTHER  
ACCESSORIES.



# Branding to Impact



We design impactful solutions that balance our partners' unique approach and brand(ing) ambitions with our creativity and quality standards.

# WHAT YOU CAN EXPECT

## *when you partner with us*

### STRAIGHTFORWARD *approach*

We value your time and resources, and all our processes are oriented towards offering you timely solutions and information.

### TRANSPARENT *communication*

From the moment you reach out to us, it is our priority that you find an open line of communications regarding potential solutions, pricing and timings.

### FLEXIBLE *processes*

We offer a versatile and dynamic approach that allows our clients to customize and refine their label aesthetics to perfectly match their brand identity and product specifications.



# Our Approach To Design



With us, you know that the design we create together will fit into the production requirements, so you can be sure your expectations will be translated into outstanding branding products.



WE KNOW THE  
IMPORTANCE THAT  
BRAND DESIGN  
HAS FOR YOU.

*— we continuously  
follow the latest trends  
and innovations, both  
local and international,*

FOR THE DESIGN  
AND DEVELOPMENT  
OF YOUR NEW  
BRANDING PRODUCTS.

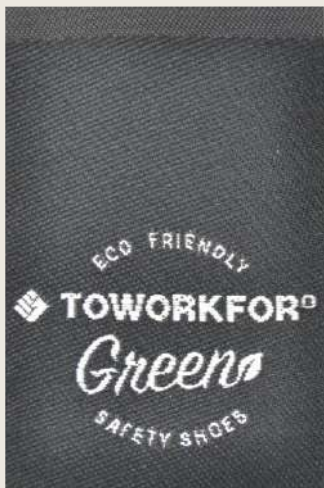


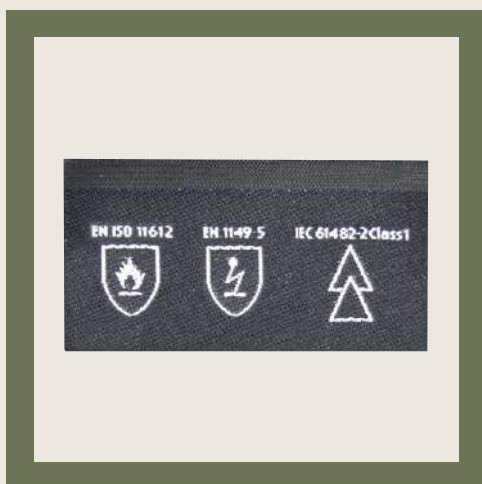
EXPLORE OUR THEMES  
AND STYLES BASED ON  
OUR PAST WORK.

KEEP SCROLLING FOR MORE!

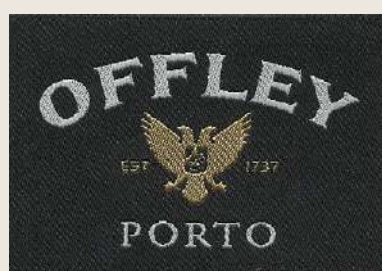


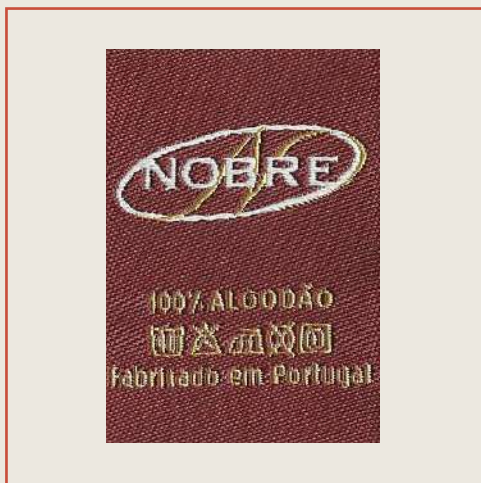
# FABRIC

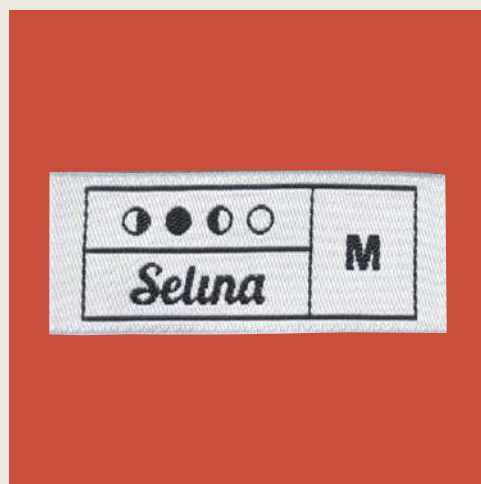
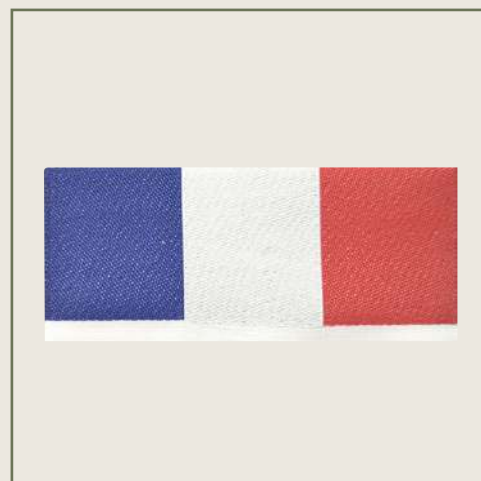






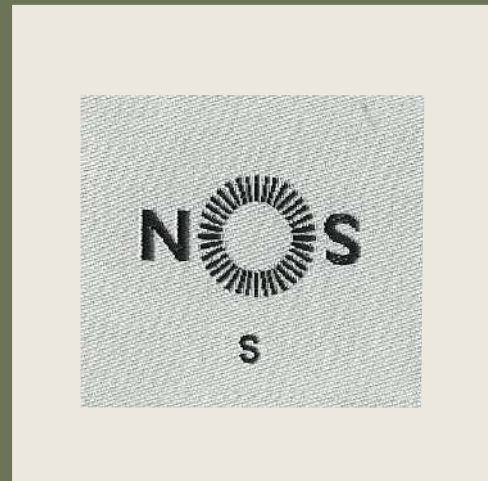
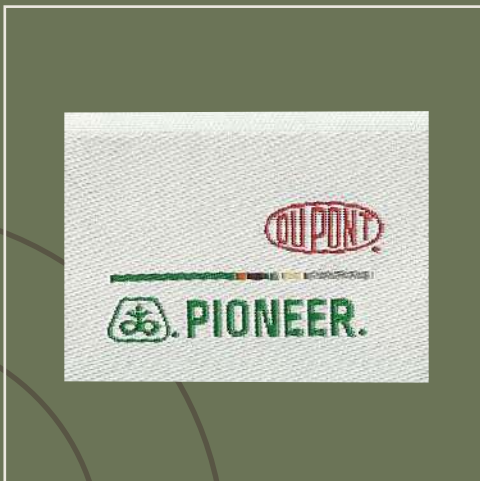












# PAPER



# PATCHES

fabric







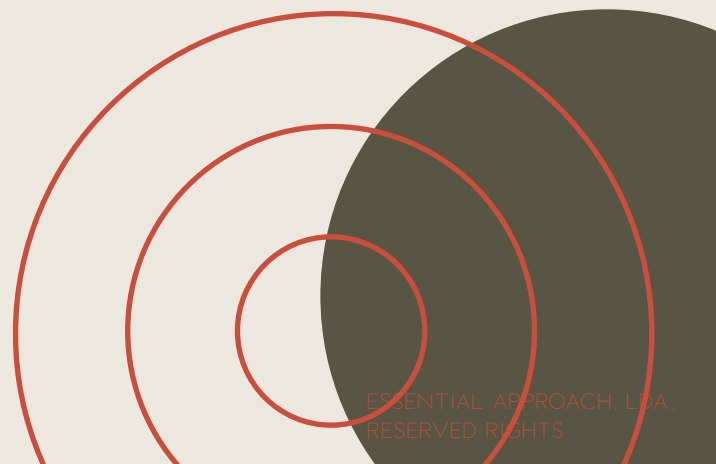
# PATCHES

embroidery

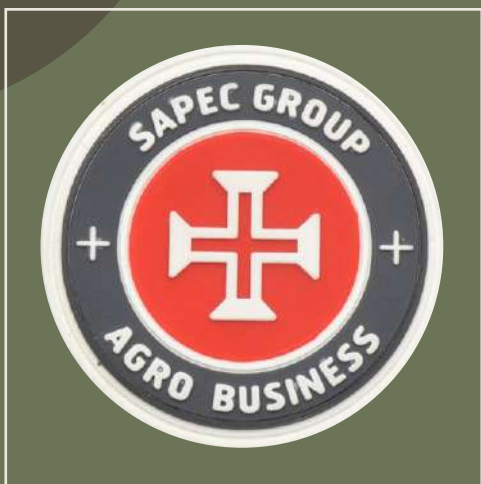


# PATCHES

rubber









# ZIP PULLERS



# *transform* YOUR LABELS INTO STANDOUT BRANDING accessories

## Our Products

### FABRIC LABELS

Rubber  
Woven  
Printed  
Care  
Size  
Synthetic  
Silicone  
Knobs

### PAPER LABELS

Hang tags  
Laundry Tags  
Stickers  
Custom Packaging  
Exhibitors  
Custom button Bags  
Stationary

### RIBBONS

Woven  
Printed

### PROMOTIONAL LABELS

Wristbands  
Key Rings  
Lanyards  
Packaging  
Decoration  
coasters

### ZIP PULLERS

Rubber Zip  
Woven  
Synthetic

DIVE DEEPER INTO THE ESSENCE OF  
ESSENTIAL - [APPROACH.COM](https://www.essential-approach.com)

