

Privacy Policy

Last Updated: November 2025

Atelier Capretto LLC

FromDraftThroughCraft.com

At Atelier Capretto LLC (“Company,” “we,” “us,” or “our”), your privacy matters. This Privacy Policy explains what information we collect, how we use and protect it, and your choices regarding your personal data. By visiting or using FromDraftThroughCraft.com (“Site”) you consent to the practices described in this Policy.

1. Information We Collect

We may collect the following categories of personal information:

Identifiers

- Name, email address, phone number, IP address, and device identifiers

Commercial Information

- Purchase history or browsing related to our products

Internet/Usage Data

- Website interactions (pages viewed, actions taken)
- Browser and device information
- Analytics through cookies or pixels

Billing Information

- Processed securely by third-party services (e.g., Shopify)

User-Provided Content

- Survey responses, form submissions, comments, emails

We do not collect sensitive personal information such as medical data, government IDs, or biometric data.

2. How We Use Your Information

We use personal information for purposes such as:

- Delivering our courses, products, and services
 - Account, purchase, and customer support communication
 - Email marketing and promotional content
 - Analyzing and improving our Site experience
 - Compliance with legal or business requirements
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3. Third-Party Services

We share limited data with trusted partners necessary to run our business:

- **ShowIt** — website hosting and presentation
- **ConvertKit** — email list + subscriber communication
- **Shopify** — secure checkout + order fulfillment
- **Teachery** — course access + progress
- **Google Analytics** — traffic + performance tracking
- **Amazon Associates** — affiliate product links

Each third party processes data in accordance with its own policies.

4. Cookies & Tracking Technologies

We and our partners use cookies/pixels to:

- Measure traffic and site performance
- Improve our Site experience
- Deliver more relevant marketing

You may disable cookies in your browser, though some features may not function properly.

5. How We Protect Your Information

We use commercially reasonable safeguards to protect your personal data; however, no method of electronic storage or transmission is entirely secure.

6. Data Retention

We retain information only as long as necessary to fulfill the purposes described, unless a longer period is required by law.

7. Children's Privacy

We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, contact us and we will remove it.

8. Your Privacy Rights (General U.S. Rights)

You may:

- Update or correct personal data
- Unsubscribe from email marketing at any time
- Request access to or deletion of personal information

Contact us at: ACapretto@FromDraftThroughCraft.com

9. California Consumer Privacy Statement (CCPA/CPRA)

(Applies to California residents)

California residents have the following rights regarding their Personal Information:

- **Right to Know** what categories of personal info we collect and how we use it
- **Right to Access** specific personal data we hold
- **Right to Delete** personal data (subject to legal retention requirements)
- **Right to Correct** inaccurate personal data
- **Right to Opt-Out of Sale or Sharing** of personal data
- **Right to Non-Discrimination** for exercising these rights

We do **not** sell personal information for money.

However, we may share limited data for:

- Affiliate program tracking (e.g., Amazon links)
- Analytics and advertising performance

This activity may be considered a “sale” or “sharing” under California law.

To submit a **Do Not Sell or Share My Personal Information** request:

→ Email us at **ACapretto@FromDraftThroughCraft.com**

Include “CCPA Request” in the subject line and your state of residence.

We will verify identity before fulfilling any privacy-related request.

10. External Links

Our Site may include links to third-party websites. We are not responsible for their policies or content.

11. Changes to This Policy

We may update this Privacy Policy occasionally. The “Last Updated” date reflects the latest revision. Continued use of the Site means you accept these changes.

12. Contact Us

If you have privacy questions or requests:

Atelier Capretto LLC

Email: **ACapretto@FromDraftThroughCraft.com**

Washington, USA