

CHRISTIE
Christie Evenson

DESIGN FAQ'S

Many designers have different processes and expectations, so here are my answers to many of the common questions I get.

christieevenson.com

CAN YOU MATCH THE RATE OF THIS OTHER DESIGNER?

Every designer has their own individual process, skill set, and experience that they base their pricing on. With my clients I like to create a very personalized experience and in-depth design process to ensure you're getting the highest quality work and designs that are perfect for you or your business. It goes far beyond just aesthetics and into full thought-out concepts so I charge what I believe that is worth.

HOW DO I KNOW IF WE'RE A GOOD MATCH?

You can start by comparing my previous work to the design style you're looking for. I'm very passionate about creating work that is conceptual, unique, and pushes the envelope a little while still creating a refined look. If you tend to say the phrase, "because that's how we've always done it," we might not be the right fit.

DO YOU HANDLE PRINTING?

Depending on the client's preferences I do occasionally work with a printer. The client is still usually involved in this process, providing payment directly to the printer, quantities, an address to have your final prints sent to, and any other details they may need. If you have a printer you prefer to work with I will provide print-ready files to you and you can take care of them from there.

I'M NOT IN CHICAGO. CAN WE STILL WORK TOGETHER?

Definitely! I go through a thorough process with clients to be sure I understand your vision and can provide designs that are perfect for you. I'm available to discuss designs over the phone or email (or a combination of both)- whatever works best for you!

HOW LONG IS THE DESIGN PROCESS AND WHAT DOES IT ENTAIL?

This varies greatly on the project, but details can be found in my pricing and services guide based on the type of work you're looking for.