



AMANDA *A* VERONEE

Wedding Floral Collections
2018



*my **Philosophy***

My passion is to create personalized wedding floral settings for each unique couple as their full service wedding floral designer. I believe wedding flowers are one of the most important aesthetic elements of a wedding day and have the ability to transform a space from a venue to a unique atmosphere with the right selection of colors and decor in the florals. I have a passion for being very involved with the bride in her wedding aesthetics planning. I want to get to know you well enough that I can translate your personality and desired event atmosphere into flowers.

My design team regularly visits all corners of Virginia, Maryland & DC to create a variety of wedding themes. From rustic barns to hillside wineries, nautical yacht clubs to elegant private estates, I love to design for the uniqueness of each event with customized florals for the space.

*To get to know what to expect of me and my design team,
take a look at the most recent wedding galleries [here](#)*

explore the website and our world of flowers [here](#)

To see our most recent work, join us on [Instagram](#)



your Wedding Floral Experience

We pride ourselves on the ability for flowers to make a major impact on the aesthetic of your wedding day, especially when they make such a statement in your wedding day images. They not only decorate and fill the space, but they create an ambiance and mood - one that should fit your personalities as a couple and as a result, create an immersive atmosphere for your guests. Our goal is to get to know you well enough that we can translate your personality and your wedding day vision into floral designs. With a background in interior design, my personal passion is understanding personality, style and a vision goal. I then translate that into a floral design concept for weddings.

*We take your inspirations & visions and use our floral selection knowledge
& styling experience to bring those visions to life.*

You should also enjoy relaxing on your wedding day while we take care of design, installation, and placement of all the florals and decor after coordinating with your other wedding day vendors as needed to create your wedding floral settings. We provide a hands-on design service from the time we first meet to the time we hand you your bouquet on the day of your wedding! During your *Design & Planning Session*, we walk you through floral type and color selection for your wedding day season and floral budget to fit the design and style you are looking to achieve with your florals.

For every wedding, we provide unlimited email, phone & video chat planning. Delivery, installation and breakdown are our standard of services and included in every collection, unless requested otherwise. The planning is done either via video chat, or if you'd like an in person meeting, we will come to your venue to tour with you.



the Planning Process

We begin the process with a phone call to craft a budget proposal for the designs and elements you envision for your wedding day. During or shortly after this phone call, we will email you a budget proposal. Due to a high volume of inquiries, we only plan in person meetings once a contract has been signed. Because most of our brides live out of state, we have streamlined our processes to be efficient and easy to accomplish successfully via phone, email and video.

Once you've booked with us, your *Design and Planning Session* will be scheduled 4-6 months prior to your wedding date. During this 2-3 hour meeting, we will go over everything in your collection in detail - from boutonnieres to large scale designs - as well as the wedding day timeline & logistics. After this meeting, we will also finalize the collection pricing with an *Event Order*, that includes every little detail (container descriptions, ribbon colors and lengths, and all flower types found in each design). Around two months prior to the wedding date, a *Final Event Order* will be emailed for your review, signature and final payment, due at 45 days prior to your wedding date. Of course, I am available as your floral designer as much as you like during the planning process at any point via email, phone, video chat, or in person.

client Reviews

To read what some of my most recent brides have said, hop on over [here](#) to view their sweet note in review of their wedding floral services. Or, you can also see reviews spanning the past few years on these sites: [Wedding Wire](#), [Google](#) & [Facebook](#).

You can also see our work in national print publications: Weddings Unveiled, Southern Weddings & The Knot; and blogs Style Me Pretty, Green Wedding Shoes, Ruffled, and more.



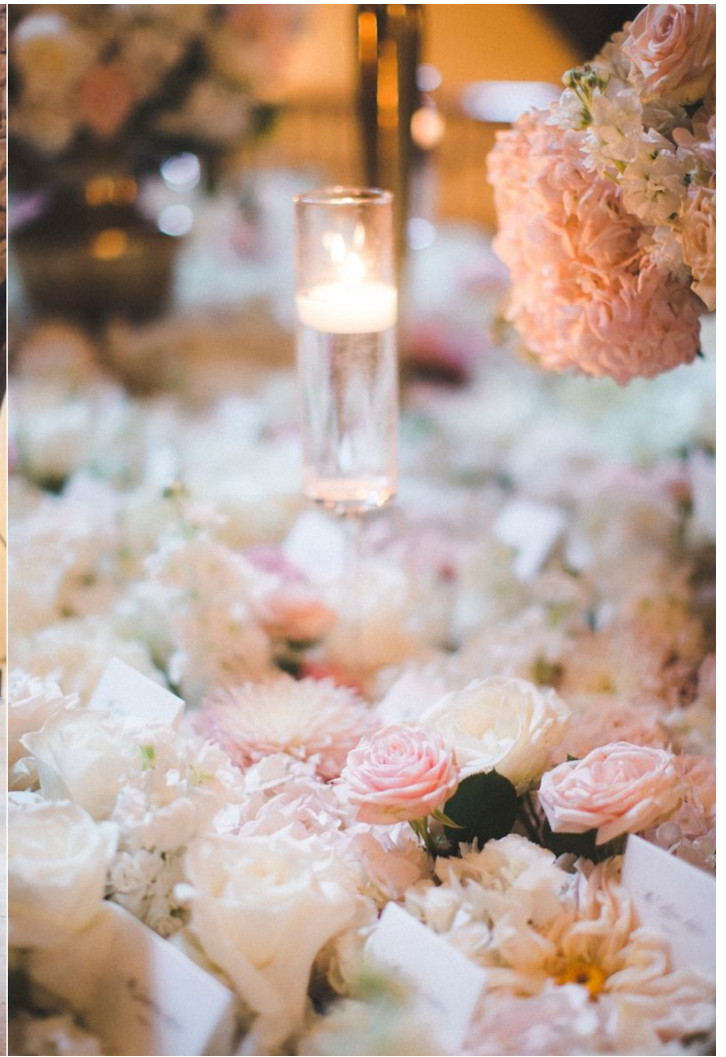
collections & Pricing

Two service types are available for our wedding collections & designs: full or partial service. Both collections are completely customizable.

Full Service Collections: include one meeting for either the walk through or the *Design & Planning Session*. Delivery, installation & placement of all florals by a team of designers is standard for this service type. We have a rentals collection of floral vessels, containers and large scale structures; we are a custom floral structure builder and can create whatever you envision. From votive candle holders to floral arbors and flower walls, we have or can source whatever is needed to create the look you envision and streamlining the vendor selection process by providing these items. Breakdown is included as a standard. This service type begins at \$5,000.00 + tax.

Partial Service Collections: designed for those that need a simpler and more economical approach to their wedding floral designs. This collection is intended for those that do not require a walk through, designer on site or breakdown services. Products are provided as purchase that does not need pickup or breakdown. This service type begins at \$3,500.00 + tax.

	<i>Design & Planning Session</i>	<i>Venue Visit</i>	<i>Delivery</i>	<i>On-Site Designer</i>	<i>Placement of Florals</i>	<i>Rentals & Pickup</i>	<i>Breakdown</i>
<i>Full Service</i>	√ (can be combined with venue visit)	√	√	√	√	√	√
<i>Partial Service</i>	√ (video or phone)		√		√		



Booking

To make it official, the contract and retainer is all we need to get the planning started. The contract and invoice will be sent via email and all documents are processed online to make things convenient and easy. A non-refundable retainer in the amount of 50% of the contract minimum (which is set to the proposal amount) is required to confirm the wedding booking within three days of signing the LOA. A *Square Invoice* will be emailed to you for credit or debit card payment, in which all major card types are accepted.

Final payment is due forty five (45) days prior to the wedding, the remaining balance as noted on the Event Order is due. If you expect to not know your final guest and respective table count until after this time, I recommend underestimating the centerpiece count to finalize, then adding later. This ensures we can special order the flowers on time, but also accommodates your RSVP schedule as it's simpler to add later than miss the order date and risk not getting the special flowers.

Contact

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