

Southern Charm

AT THE FARM

HANDCRAFTED. VINTAGE. REPURPOSED.

Frequently Asked Questions:

Q: When and where does the show take place?

A: Southern Charm at the Farm's in-person shows are held at [Tanglewood Park](#) in Clemmons, NC. We hold two shows a year – one in April, and one in October. The show opens at 9 a.m. and closes at 4 p.m.

Q: How much does it cost to attend?

A: All tickets are \$5; children under 12 are admitted for free. Tickets can be purchased online through Eventbrite, or may be purchased on show day. All day-of show ticket sales are cash only.

Q: What kind of vendors can I expect to see at your shows?

A: Our vendors are carefully selected from our applicant pool for each show, and are chosen based on strict criteria. Each show, we exclusively feature 250+ artisan vendors with handmade, vintage, and repurposed products available for purchase. We do not permit any MLM or direct sales vendors (i.e. Mary Kay, LulaRoe, Paparazzi Jewelry, etc.). Our categories include antiques, bath and body, candles, soap, woodworking, jewelry, pottery, sewing/textiles, signs, pet goods, metalwork, glass, and much more! Whether you're looking for large furniture pieces or gifts for friends or family, you're sure to find something perfect at our shows!

Q: Where can I find out more about the types of vendors and products that will be available at the show?

A: Our social media pages are a great resource to get a preview of what you will find at our shows! Visit our [Facebook page](#) or check us out on [Instagram](#) for sneak previews, giveaways, and much more info. We are very active on social media in the months leading up to our shows, so be sure to follow us for the most important updates!

Q: What happens if it rains?

A: We are a rain or shine show! Our vendors are prepared for any and all weather, so whether the sun is shining or not, our show is still a must-see destination. Please note: our show is held in an open area at Tanglewood Park, so be sure to dress appropriately (including bringing your sunscreen on sunny days)!

Q: Is there food or entertainment available?

A: Yes! We feature 10+ food trucks to suit a variety of tastes, and we also feature live music performances at our shows.

Q: Are dogs permitted?

A: Per Tanglewood's rules, leashed, well-behaved dogs are permitted at our shows. All dogs must be cleaned up after. Please note: vendors reserve the right to deny pet access to their booths on a case-by-case basis.

Q: Can I bring a wagon/stroller for my kids?

A: Of course! Our show is suitable for all ages. We also understand that transporting your purchases throughout our show may be difficult, so we do permit wagons on the premises. We do ask that you respect your fellow shoppers and their space, so please do not block thoroughfares or access to booths with these items.

Q: What kind of things should I bring to your show?

A: As we are an all-weather event, you should come prepared for rain or sun! We recommend checking the forecast for show day and bring items accordingly. Many of our shoppers plan ahead and bring items like:

- Sunscreen/hat/sunglasses (for those sunny, beautiful show days)
- Umbrellas/ponchos/rain jackets/rain boots (if there's rain in the forecast)
- Comfortable shoes (there will be lots of walking, and our show is held in a grassy outdoor venue)
- Bottled water/snacks (to keep you from getting hungry until you visit our food trucks!)
- Hand sanitizer/hand wipes (we do provide hand sanitizer on site near our dining area and by our restrooms, but it's always smart to pack your own, just in case)

Q: Do vendors accept cash or card?

A: Payment methods accepted by our vendors vary, but please keep in mind that cash is always a safe option. Due to the large volume of shoppers who visit our show, there is usually a strain on the demand related to cell service/local cell towers. Many vendors do accept cards, but our vendors welcome cash transactions, as they are the most reliable. We do have an ATM on the premises at our shows, for your convenience.

Q: How is parking handled?

A: For each show, we hire a professional parking service to assist customers with parking on the grounds. All parking is field-based, so some walking is required. We do have a limited number of handicapped parking spaces available. If you require a handicapped parking space, please notify the parking staff as you enter the parking area.

Q: Is there security and emergency services available, in case of an emergency?

A: The dedicated deputies from the Forsyth County Sheriff's Office are on duty at our shows to make sure everything runs smoothly and safely. Likewise, Forsyth County EMS is on-site to ensure that assistance is available in the event of an emergency.

Q: What do I do if I purchase a large item? Is there somewhere to load those items?

A: If you're thinking of buying large items, we recommend bringing a large vehicle, like a truck or SUV! For the convenience of our shoppers, we offer our bulky item pickup area for loading purposes. This area is located at the opposite end of the field from our main entrance, and you must haul and load your items yourself. Unfortunately, for legal reasons, we cannot assist with loading of large items. To avoid impeding traffic flow, you must exit the show after loading your items, so we recommend picking up your large purchases right before you leave. Most vendors are happy to mark your larger items as sold and set them aside until you are ready to leave, to give you plenty of time to shop!

Q: If I'm interested in becoming a vendor, how does that work?

A: The application deadline for our Fall 2021 virtual show is July 4, 2021, and we will notify accepted vendors a few weeks following the deadline. Please note that our show is juried, and due to size constraints, we simply cannot accept all applicants. If you're interested in applying for our Spring 2022 show, we will post the application for that show on our Facebook and Instagram pages immediately following our fall show.

Q: What if I make something that doesn't fit into one of your categories? Will I be automatically excluded from the applicant pool?

A: No way! We are always looking for new, creative vendors who make amazing handmade goods. If you're not sure whether your products would be a good fit for our show, you can always email us at southerncharmatthefarm@gmail.com and ask us!

Q: What if I have additional questions? Who can I contact?

A: You can always reach out to us via social media (Instagram or Facebook), or email us at southerncharmatthefarm@gmail.com. We are happy to answer your questions!