



CURATES  
CREATIVE MARKETING CONSULTANCY



# 2020 CURATES DESIGN

DESIGN SOLUTIONS FOR SERVICE BUSINESSES

[WWW.2020CURATES.COM](http://WWW.2020CURATES.COM)



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# EMAIL DESIGN & MANAGEMENT

EMAIL IS A POWERFUL TOOL IN MAKING PERSONAL CONNECTIONS WITH YOUR CLIENTS AND CUSTOMERS, SHARING YOUR COMPANY NEWS AND ETHOS IN EASY TO DIGEST BITES. 2020 CURATES DESIGN WILL HELP YOU TO MAKE YOUR EMAIL CONTENT IRRESISTIBLE TO READ!



# EMAIL DESIGN 1

## NEWSLETTER SETUP

- Mailchimp Account Setup
- GDPR Settings installed
- Newsletter Sign Up Invitation mail design
- Landing Page design & setup (incl graphics)
- Welcome Email design & setup
- Newsletter 1 design & schedule

**€114 + VAT**

To get started book a free intro consult [HERE](#)



# EMAIL DESIGN 2

## NEWSLETTER DESIGN & MANAGEMENT

- Content layout & design
- Graphic design
- Test
- Schedule

1 x email pm - €40 +VAT  
2 x email pm - €75 +VAT  
4 x email pm - €115 +VAT

To get started book a free intro consult [HERE](#)



# EMAIL DESIGN 3

EVENT/WORKSHOP/WEBINAR  
COMMUNICATION

- Registration acknowledgement email
- Reminder email
- Thank you email
- Follow up email

Content layout, graphic design, test &  
schedule of the above

**€155 + VAT**

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# MARKETING MATERIALS

IT'S PROVEN THAT A POTENTIAL CUSTOMER MUST SEE  
INFORMATION ON A SERVICE/OFFERING IN THREE  
DIFFERENT PLACES BEFORE DECIDING TO MAKE A  
PURCHASE. THIS SELECTION OF DIGITAL DESIGN  
PACKAGES WILL HELP YOU PUT YOUR SERVICE IN THOSE  
PRIME LOCATIONS





# MARKETING MATERIALS 1

## SERVICE OFFERING SUITE

Content layout & graphic design of the following:

- Flyer - short taster document
- Brochure - ·A long form document for sending via email or download from your website
- ·Social Media Post – Introduction posts formatted to fit all your social media accounts

**€440 + VAT**

To get started book a free intro consult [HERE](#)



# MARKETING MATERIALS 2

## LEAD MAGNET DESIGN

Do you want to create a lead magnet to encourage new subscribers to your mailing list? Turn your expertise into a beautifully designed document complete with your branding.

### What's Included:

- Design brief questionnaire & consult
- Graphic design
- Content layout design
- Complete PDF ready for download

**€190 + VAT**

To get started book a free intro consult [HERE](#)





# MARKETING MATERIALS 3

## SLIDE DECK DESIGN

Ensure your participants are engaged throughout your presentation and that your branding is visible in a strong but subtle way with a bespoke slide deck for your next presentation / webinar / training /course.

**50 slide  
package  
€440 + VAT**

To get started book a free intro consult [\*\*HERE\*\*](#)



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# BRAND DEVELOPMENT

YOUR BRANDING IS WHAT TELLS THE STORY OF YOUR BUSINESS ACROSS ALL YOUR COMMUNICATIONS FROM EMAILS TO SOCIAL MEDIA TO ADVERTISING. MATCHING YOUR BRAND TO YOUR ETHOS IS ESSENTIAL. I CAN CREATE A BRAND IDENTITY UNIQUE TO YOU AND YOUR BUSINESS



# BRAND DEVELOPMENT 1

## BRAND NEW BRAND

Ideal for new businesses or established businesses that put branding on the back burner. We can create a brand design that reflects the uniqueness of your enterprise

### What's Included:

- Design brief questionnaire & consult
- Brand colour palette design
- Logo design
- Alt logo design layout
- Brand pack

From

**€250 + VAT**

To get started book a free intro consult [HERE](#)



# BRAND DEVELOPMENT 2

## BRAND REFRESH

Perfect for a small business that has an existing brand profile but wants to update the design

### What's Included:

- Design brief questionnaire & consult
- Logo design refresh
- Alt design layouts
- Brand pack

From

**€170 + VAT**

To get started book a free intro consult [HERE](#)



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# RETAINER PACKAGE

DO YOU NEED SOME OR ALL OF THE ABOVE ON A REGULAR BASIS? LET'S CREATE A RETAINER PACKAGE THAT WORKS FOR YOU AND YOUR BUSINESS. TO SAVE YOU TIME TO WORK ON THE ASPECTS OF YOUR BUSINESS THAT YOU REALLY ENJOY.

Click here to book  
a call for more info





# ABOUT ME!

HI, I'M SHEELAH

I am a small business owner like you. Visual communication is my passion. I understand how important it is to communicate with clients and customers online in a way that reflects the ethos of my business. I want to help you align your in person customer service and expertise with your online presence to help maximise your potential to gain new and maintain your relationships with customers.

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