

DESIGN

DESIGN SOLUTIONS FOR SERVICE BUSINESSES



EMAIL DESIGN & MANAGEMENT

EMAIL IS A POWERFUL TOOL IN MAKING PERSONAL CONNECTIONS WITH YOUR CLIENTS AND CUSTOMERS, SHARING YOUR COMPANY NEWS AND ETHOS IN EASY TO DIGEST BITES. 2020 CURATES DESIGN WILL HELP YOU TO MAKE YOUR EMAIL CONTENT IRRESISTIBLE TO READ!

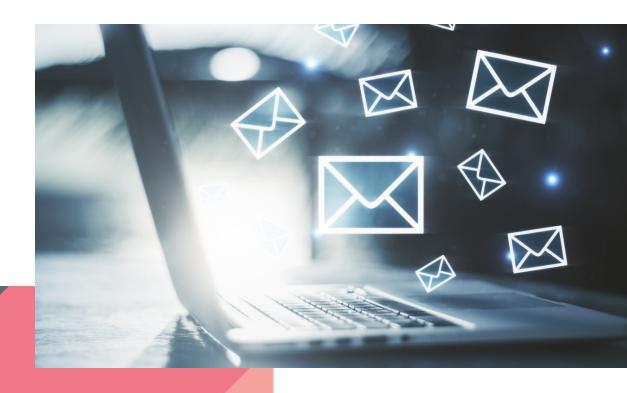


EMAIL DESIGN 1

NEWSLETTER SETUP

€114 + VAT

- Mailchimp Account Setup
- GDPR Settings installed
- Newsletter Sign Up Invitation mail deign
- Landing Page design & setup (incl graphics)
- Welcome Email design & setup
- Newsletter 1 design & schedule



EMAIL DESIGN 2

NEWSLETTER DESIGN & MANAGEMENT

- Content layout & design
- Graphic design
- Test
- Schedule

1 x email pm - €40 +VAT 2 x email pm - €75 +VAT 4 x email pm - €115 +VAT



EMAIL DESIGN 3

EVENT/WORKSHOP/WEBINAR COMMUNICATION

- Registration acknowledgement email
- Reminder email
- Thank you email
- Follow up email

Content layout, graphic design, test & schedule of the above

€155 + VAT



IT'S PROVEN THAT A POTENTIAL CUSTOMER MUST SEE INFORMATION ON A SERVICE/OFFERING IN THREE DIFFERENT PLACES BEFORE DECIDING TO MAKE A PURCHASE. THIS SELECTION OF DIGITAL DESIGN PACKAGES WILL HELP YOU PUT YOUR SERIVICE IN THOSE PRIME LOCATIONS



SERVICE OFFERING SUITE

Content layout & graphic design of the following:

- Flyer short taster document
- Brochure ·A long form document for sending via email or download from your website
- Social Media Post Introduction posts formatted to fit all your social media accounts

€440 + VAT



LEAD MAGNET DESIGN

Do you want a create a lead magnet to encourage new subscribers to your mailing list? Turn your expertise into a beautifully designed document complete with your branding.

What's Included:

- Design brief questionnaire & consult
- Graphic design
- Content layout design
- Complete PDF ready for download

€190 + VAT



SLIDE DECK DESIGN

Ensure your participants are engaged throughout your presentation and that your branding is visible in a strong but subtle way with a bespoke slide deck for your next presentation / webinar / training /course.

50 slide package €440 + VAT



BRAND DEVELOPMENT

YOUR BRANDING IS WHAT TELLS THE STORY OF YOUR BUSINESS ACROSS ALL YOUR COMMUNICATIONS FROM EMAILS TO SOCIAL MEDIA TO ADVERTISING. MATCHING YOUR BRAND TO YOUR ETHOS IS ESSENTIAL. I CAN CREATE A BRAND IDENTITY UNIQUE TO YOU AND YOUR BUSINESS



BRAND DEVELOPMENT 1

BRAND NEW BRAND

Ideal for new businesses or established businesses that put branding on the back burner. We can create a brand design that reflects the uniqueness of your enterprise

From

€250 + VAT

What's Included:

- Design brief questionnaire & consult
- Brand colour palette design
- Logo design
- Alt logo design layout
- Brand pack



BRAND DEVELOPMENT 2

BRAND REFRESH

Perfect for a small business that has an existing brand profile but wants to update the design

What's Included:

- Design brief questionnaire & consult
- Logo design refresh
- Alt design layouts
- Brand pack

From

€170 + VAT



RETAINER PACKAGE

DO YOU NEED SOME OR ALL OF THE ABOVE ON A REGULAR BASIS? LET'S CREATE A REATAINER PACKAGE THAT WORKS FOR YOU AND YOUR BUSINESS. TO SAVE YOU TIME TO WORK ON THE ASPECTS OF YOUR BUSINESS THAT YOU REALLY ENJOY.

Click here to book a call for more info





INFO@2020CURATES.COM WWW.2020CURATES.COM

HI, I'M SHEELAH

I am a small business owner like you. Visual communication is my passion. understand how important it communicate with clients and customers online in a way that reflects the ethos of my business. I want to help you align your in person customer service and expertise your online presence with to help maximise your potential to gain new and your relationships maintain with customers.