



DESIGN WITH  
VISION

WELCOME TO

SINCE 2021

MACY  
MEDIA  
DESIGN



# WELCOME!

Macy Media Design is a custom 1-on-1 experience where you'll start with a vision and end with a fully customized, functional, website and mobile site that stands above competitors. We'll have a creative process to get to the root of who you are, why you matter, and what you have to give. It's time to ensure that your website communicates your value and passion for your business. I look forward to working with you to create the perfect platform to highlight your work and talent!

# THE EXPERIENCE

## 01. Let's get your vision

To create a cohesive space we need to have stunning design, quality images and a clear vision. I won't take much of your time, just a 30 minute zoom call (and maybe a few texts) and we will have a great foundation for your website and brand.

## 02. Website base + Branding

We will get the branding identified and outlined to bring it all together through your website design. Before creating the design I will gather your input and vision for your site.

## 03. Implementation

Now it's time for all the behind the scenes work and let me turn your website dreams into reality.

## 04. LaunchDay

Get excited! Your website overhaul is done and ready to generate new clients.



# PACKAGE ONE:

TIMELINE: 4-6 Weeks

Price: \$1500

40 % first on commencement

40 % on delivery of the first draft

20 % last on completion.

- ✓ Fully responsive custom website design & mobile optimization design on Showit for 1-5 pages with 2 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired)
- ✓ 4 quarterly revisions for cosmetic updates.
- ✓ SEO - Search Engine Optimization (Market research, keyword curation, image tags & titles, page titles & descriptions)
- ✓ Google Business & Analytics integration
- ✓ Current domain connection

# PACKAGE TWO:

TIMELINE: 4-8 Weeks

Price: \$2200

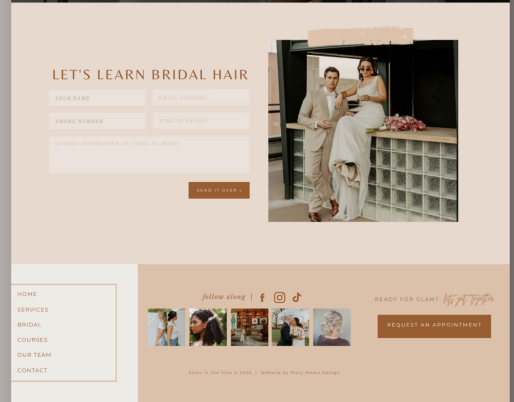
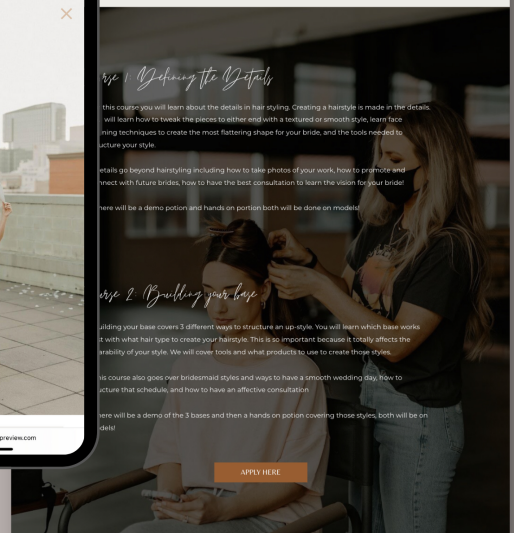
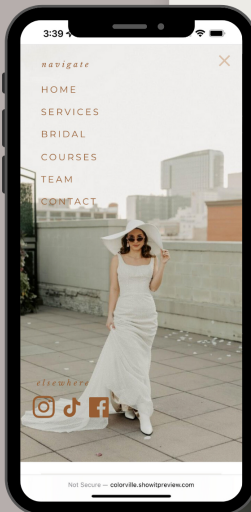
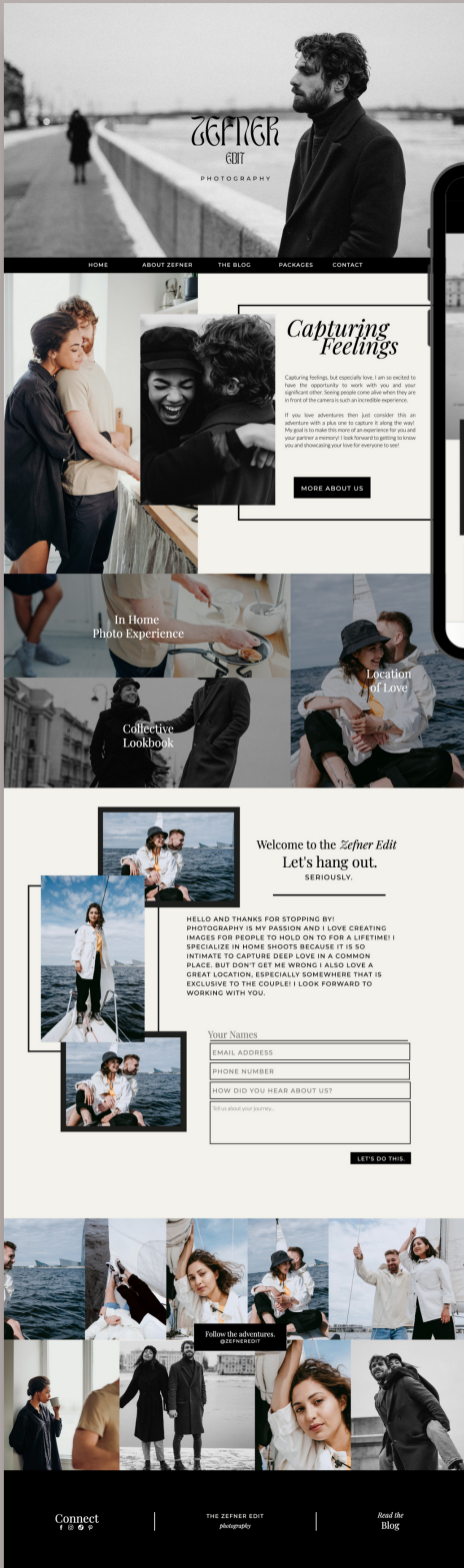
40 % first on commencement

40 % on delivery of the first draft

20 % last on completion.

- ✓ Fully responsive custom website design & mobile optimization design on Showit for 6-10 pages with 3 revision rounds + Custom branding (includes logo combinations, fonts, & color palette if desired )
- ✓ 6 quarterly revisions for cosmetic updates.
- ✓ SEO - Search Engine Optimization (Market research, keyword curation, image tags & titles, page titles & descriptions)
- ✓ Google Business & Analytics integration
- ✓ Current domain connection

# READY FOR YOUR DREAM SITE?



"PEOPLE CHOOSE BRANDS BASED ON *PERCEIVED* VALUE, NOT *ACTUAL* VALUE"

-David Airey

SINCE 2007  
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