



THE *Hopeful* THEATRE PROJECT  
 CELEBRATING 5 YEARS

MARCH 8-10, 2024  
 at the Kalita Humphreys Theater  
 in Dallas, TX  
 to benefit Ronald McDonald House Charities

## Playbill Ad Opportunities

We are proud to offer affordable Playbill Ad Opportunities with our upcoming production of **Disney's Beauty and the Beast!** Advertising will be seen by families and individuals of all ages throughout the DFW Metroplex. Deadline to get involved is February 23, 2024.

Full Page Color Ad  
 5.5 in x 8.5 in  
**\$300**

1/2 Page Color Ad 5.5 in x 4.25 in <b>\$150</b>	
1/4 Page Color Ad 2.75 in x 4.25 in <b>\$75</b>	1/4 Page Color Ad 2.75 in x 4.25 in <b>\$75</b>

**\*\*not to scale\*\***

Design your own Playbill Ad or have our team create it for you!  
 Additional fee will apply for ad design.

**Need More Information?? Our team is here for you!**

Email [info@thehopefultheatreproject.com](mailto:info@thehopefultheatreproject.com) and our team will get back to you as soon as possible!