

# YOUR BRANDING CHECKLIST

- 1. YOUR MISSION
- 2. TARGET AUDIENCE
- 3. BRAND VALUES
- 4. BRAND STORY
- 5. LOGO
- 6. FONT PALETTE
- 7. BRAND COLORS
- 8. WEBSITE
- 9. TARGET NICHE
- 10. CUSTOM DOMAIN
- 11. BUSINESS CARDS
- 12. EMAIL LIST
- 13. EMAIL SIGNATURE
- 14. NICHE HASHTAGS
- 15. SOCIAL MEDIA
- 16. PHOTOGRAPHY
- 17. BLOG
- 18. CUSTOM EMAIL ADDRESS
- 19. PROFESSIONAL HEADSHOTS
- 20. COMPETITORS
- 21. CREATIVE WORKSPACE
- 22. LETTERHEAD